



# GONDWANA UNIVERSITY, GADCHIROLI

(Established by Government of Maharashtra Notification No. MISC -2007/(322/07) UNI -4 Dated 27<sup>th</sup> Sept. 2011 & Presently a State University governed by Maharashtra Public University Act, 2016 (Maharashtra Act No. VI of 2017)



## National Service Scheme

Dr. Shyam Khandare  
Director  
Mo. No. - 7020482443

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पत्र क्र. No.GU/NSS/52 /2023

Dt : 02/08/2023

प्रती,

मा. प्राचार्य/विभाग प्रमुख/रासेयो कार्यक्रम अधिकारी  
संलग्नीत सर्व रासेयो महाविद्यालये  
गोंडवाना विद्यापीठ, गडचिरोली.

विषय:- सत्र २०२३-२४ या वर्षात 'मेरी माटि मेरा देश' हा कार्यक्रम आयोजित करण्याबाबत.

संदर्भ:-रासेयो २०२३/प्र.क्र १६४/साशि-७, दिनांक ०१ ऑगस्ट २०२३ उच्च व तंत्र शिक्षण  
विभाग, मंत्रालय मुंबई.

महोदय,

उपरोक्त संदर्भाकीत विषयान्वये सविनय विनंती या प्रमाणे आहे कि, युवा कार्यक्रम व क्रीडा मंत्रालय, भारत सरकार, नवी दिल्ली यांनी 'मेरी माटि मेरा देश' हा कार्यक्रम दिनांक ९ ऑगस्ट २०२३ रोजी क्रांती दिनांचे औचित्य साधून मोठ्या प्रमाणात राबविण्याकरीता कळविण्यात आलेले आहे. 'मेरी माटि मेरा देश' कार्यक्रमांतर्गत रासेयो महाविद्यालयामध्ये खालील मुद्द्यांच्या अनुषंगाने उपक्रम राबविण्यात यावेत.

- १) ७५ रोपाचे वृक्षारोपन (दत्तक गाव/खेडे/वस्तीच्या ग्रामपंचायत परिसरामध्ये) करणे.
- २) भुमातेस नमन व वीरांना वंदन करणे (स्वातंत्र्य सैनिक, आर्मी ऑफिसर, सैनिक, CRPF जवान)
- ३) पंचप्रण शपथ घेणे.

सदर कार्यक्रमाची माहिती MMMD PORTAL (<https://nsf.yas.gov.in/nss>) ला सर्व रासेयो कार्यक्रम अधिकारी यांनी नोंदणी करून व स्वतःहा स्वयंसेवकांची सुध्दा नोंदणी करावी तसेच सदर कार्यक्रमाचे फोटो MMMD PORTAL अपलोड करावे.

धन्यवाद!

  
डॉ. श्याम खंडारे

संचालक  
राष्ट्रीय सेवा योजना  
गोंडवाना विद्यापीठ, गडचिरोली.

Date: 28/07/2023

To,

1. All Regional Director,  
Regional Directorate of NSS
2. State NSS Officers,  
All States/UTs

**Subject :- Programme on “Meri Maati Mera Desh” at all Educational Institutions from 9<sup>th</sup> August to 15<sup>th</sup> August, 2023 – reg.**

Sir/Madam,

I am directed to refer to the D.O. Letter No. 42-22/261/2023-AKAM on 22/07/2023 from Secretary, MoYAS on the subject cited above to inform that Azadi Ka Amrit Mahotsav (AKAM) is being celebrated as a nationwide and people led initiative to commemorate 75 years of India's independence and the glorious history of its people, culture and achievements.

2. 'Azadi Ka Amrit Mahotsav' started on 12<sup>th</sup> March, 2021 with a march from Sabarmati to Dandi. In this over two years journey, AKAM programmes have witnessed massive Jan bhagidhari. Till the end of June, 2023 more than 1.9 lakh events were undertaken, out of which State and Union Territories have done 1.6 lakh recorded events. As on date, 9 AKAM related programmes are done every hour. This is the largest celebratory effort in the post-Independence history of India dedicated to 75 years of freedom. This would not have been possible without the active support of the State/UT Governments.

3. "Meri Maati Mera Desh" programme is envisaged as a culminating event of 'Azadi Ka Amrit Mahotsav'. It involves paying tribute to the 'Veers', who have made the supreme sacrifice for the country, by conducting ceremonies at Panchayat/Village/Institution, Block, Urban Local body, State and National level.

4. The details of the programmes under "Meri Maati Mera Desh" to be organized in the Institution along with Rural and Urban Areas are given below:

A. **Programs in Rural Areas:** There are three key stages to the programme in the rural areas- Panchayat/Village/Institution level programme, Block level Programme and the Finale at the National Capital.

i. **Institution/Panchayat level programs:** These programmes are to be organized between 9th August and 15th August, 2023. NSS volunteers will assist the NYKS at Panchayat level. There are five elements of the Panchayat level programmes as detailed below:

a. **Dedication of Shilaphalakam (memorial):** A fundamental aspect of the program is to express heartfelt gratitude to all the bravehearts (Veer) who have made the supreme sacrifice. On the Shilaphalakam, names of the Veers are to be inscribed. For this purpose, the Veers include freedom fighters, defence personal personnel of Central Armed Police Forces and State who laid down their lives in the line of duty. Shilaphalakam may preferably be erected near Amnt Sarovars or in the absence of Amrit Sarovar, some other appropriate water body. In case, no such water body is available, the Shilaphalakam may be constructed in the Panchayat building or local school or at some other prominent location. (The design of the Shilaphalakam is enclosed in the Annexure). Events may be held at panchayat/Village from 9 August to 15 August, 2023 near Shilaphalakam.

**b. Panch Pran Pledge:** At the memorial site; people will take a solemn pledge covering Panch Pran of the Hon'ble Prime Minister, affirming their commitment to the country. The pledge is given below:

"I pledge to play my part in building a developed India.

I pledge to remove any trace of colonial mindset.

I pledge to take pride in promotion & preservation our rich cultural heritage.

I pledge to strive for the unity and solidarity of the country.

I pledge to fulfil my duties and responsibilities towards my nation.

I pledge to honour the sacrifice of our country's brave-hearts and devote myself to nation's defence & progress".

**पंच प्रण प्रतिज्ञा नीचे दी गई है:**

"मैं एक विकसित भारत के निर्माण में अपनी भूमिका निभाने की प्रतिज्ञा करता हूँ

मैं औपनिवेशिक मानसिकता के किसी भी निशान को हटाने की प्रतिज्ञा करता हूँ।

मैं अपनी समृद्ध सांस्कृतिक विरासत को बढ़ावा देने और संरक्षित करने में गर्व महसूस करने की प्रतिज्ञा करता हूँ

मैं देश की एकता और एकजुटता के लिए प्रयास करने की प्रतिज्ञा करता हूँ

मैं अपने प्रति अपने कर्तव्यों एवं उत्तरदायित्वों को पूरा करने की प्रतिज्ञा करता हूँ

मैं हमारे देश के बहादुरों के बलिदान का सम्मान करने और देश की रक्षा और प्रगति के लिए खुद को समर्पित करने की प्रतिज्ञा करता हूँ"

During the ceremony, NSS Volunteers/Programme Officer/Public would either individually or collectively take a selfie while taking the pledge with soil in the hand and upload to the dedicated website. This would be a key public activation activity to ensure high janbhagidari.

**c. Vasudha Vandhan:** Each Gram Panchayat/village/ Institution will renew and replenish Mother Earth by planting 75 saplings of Indigenous species and developing an AmritVatika.

**d. Veeron Ka Vandan:** Each Institution(NSS Units) may hold felicitation ceremonies at institution level for honoring the freedom fighters and the families of the deceased freedom fighters. They may also honour retired personnel from Defence, CAPF and State Police and the families of the brave hearts of these forces who have sacrificed their lives in the line of duty. Felicitation may be as per local traditions and customs.

**e.** Hoisting of the National Flag and singing of Rashtagaan may be undertaken at each of the programme sites.

**ii. Block Level Programs/Institution:** NSS Volunteers would extend support to NYKS volunteers to collect Mitti from each Panchayat/Village and bring them to the block level. From each Block, Mitti-Kalash having the soil from all the Panchayat/Village, would be carried to the National Capital For better youth participation at Gram Panchayat/Village and Block level, the District Youth Officer of NYKS, Department of Youth Affairs may be associated with the programme.

**iii. Finale Event at New Delhi:** From 27 August to 30" August, 2023, the collected Mitti-Kalash will be transported to Kartavya Path, New Delhi. The Mitti from all parts of the country would be utilized to develop a unique garden, called Amrit Vatika, with plantation of the indigenous species. An AKAM Memorial dedicated to all the heroes who have contributed for the freedom, unity and integrity of the country would be erected.

**B. Programs in Urban Areas:** There are three key stages to the programme in the Urban areas. The first level of programmes will be held in the small Urban Local bodies, Notified Area Councils (NAC). Cantonment Boards, Town Panchayats. Second level programmes will be at bigger Municipalities and Municipal Corporations and the third level, Le. the finale will be at the National Capital.

- i. **Programmes in Universities/ Colleges/ Schools/ Small Urban bodies/ NAC/ Cantonment Boards/ Town Panchayats:** These programmes are to be between 9th August and 15th August 2023. In these areas all the five elements detailed for the rural areas in para 4 (A) (i) may be conducted.
- ii. **Programmes at the larger Municipalities/Corporations:** These programmes are to be organized between 16 August and 20th August, 2023. The Mitti-Kalash are to be brought ceremoniously to larger Municipalities/Corporations.
- iii. **Finale Event at New Delhi:** From 27th August to 30 August, 2023, the collected Mitti-Kalash from the Municipalities will be transported to Kartavya Path, New Delhi

**C. Program at the State Capital:** State Governments may like to organize State level ceremonial programmes will be dedicated to Meri Maati Mera Desh programme. These programmes may be held between 18" August to 25 August, 2023.

### Important Dates for the Meri Maati Mera Desh

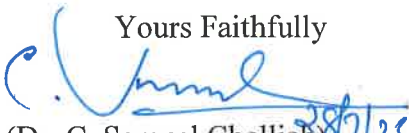
Dates	Details
9 <sup>th</sup> August, 2023 – 15 <sup>th</sup> August, 2023	<ul style="list-style-type: none"> <li>• Main launch event of the Programme on 9<sup>th</sup> August, 2023.</li> <li>• Programmes in Panchayats/Villages/Institutions, Small Urban Local bodies.</li> <li>• Uploading of Selfies.</li> </ul>
16 <sup>th</sup> August, 2023 – 20 <sup>th</sup> August, 2023	<ul style="list-style-type: none"> <li>• Programme in Blocks, bigger Municipalities/Corporations.</li> </ul>
9 <sup>th</sup> August, 2023 – 15 <sup>th</sup> August, 2023	<ul style="list-style-type: none"> <li>• State Level ceremonial programmes.</li> </ul>
<b>Towards the Grand Finale Proposed at Kartavya Path – 30<sup>th</sup> August, 2023</b>	
27 <sup>th</sup> August, 2023 – 28 <sup>th</sup> August, 2023	<ul style="list-style-type: none"> <li>• Arrival of Youth delegates in Delhi and Preparation for the Finale.</li> </ul>
9 <sup>th</sup> August, 2023 – 15 <sup>th</sup> August, 2023	<ul style="list-style-type: none"> <li>• Finale programme with VVIP presence at Kartavya Path.</li> </ul>

5. To encourage active participation, a dedicated website is being created (<http://merimaatimeradesh.gov.in>), where both general public and Gram Panchayat/Village/Institution/NSS Units/Urban Local Bodies representatives can get the programme details, the communication material, take pledge and post selfies and thus amplify the digital traction of the programme. Further, the design of Shilaphalakam would be downloadable from the website.

6. "Meri Maati Mera Desh" intend to creat a unified celebration of India's soil and valor, commemorating the nation's journey of freedom and progress. By connecting with the land and honoring our heroes, this program will instill a sense of national pride and inspire future generations to protect India's cherished heritage. Through collective efforts and participation, "Meri Maati Mera Desh" will leave an indelible mark on India's history. **It is therefore, requested to give suitable directions to all NSS programme Coordinator/Programme Officer to carry out these programmes in Institutions/NSS Units as well as instruct NSS volunteers to assist the NYKS at Panchayat, Block and State level and make this programme a great success.**

The Action Taken Report may kindly be send to the Directorate of NSS for onwards submission to the Ministry after completion of the programme.

Yours Faithfully

  
(Dr. C. Samuel Chelliah)

Deputy Programme Adviser

Enclosed: Letter D.O. No. 42-22/261/2023-AKAM of Secretary, MoYAS (Govt. of India) and Secretary of Ministry of Culture (Govt. of India)



D.O. No. 42-22/261/2023-AKAM

July 22, 2023

Dear Shri Puneet Kumar Goel,

Azadi Ka Amrit Mahotsav (AKAM) is being celebrated as a nationwide and people led initiative to commemorate 75 years of India's independence and the glorious history of its people, culture and achievements.

2. 'Azadi Ka Amrit Mahotsav' started on 12<sup>th</sup> March, 2021 with a march from Sabarmati to Dandi. In this over two years journey, AKAM programmes have witnessed massive Jan bhagidhari. Till the end of June, 2023 more than 1.9 lakh events were undertaken, out of which State and Union Territories have done 1.6 lakh recorded events. As on date, 9 AKAM related programmes are done every hour. This is the largest celebratory effort in the post-Independence history of India dedicated to 75 years of freedom. This would not have been possible without the active support of the State/UT Governments.

3. "Meri Maati Mera Desh" campaign is envisaged as a culminating event of 'Azadi Ka Amrit Mahotsav'. It involves paying tribute to the 'Veers', who have made the supreme sacrifice for the country, by conducting ceremonies at Panchayat/Village, Block, Urban Local body, State and National level.

4. The details of the programmes under the campaign "Meri Maati Mera Desh" to be organized in the Rural and Urban Areas are given below:

A. **Programs in Rural Areas:** There are three key stages to the programme in the rural areas- Panchayat/Village level programme, Block level Programme and the Finale at the National Capital.

i. **Panchayat level programs:** - These programmes are to be organized between 9<sup>th</sup> August and 15<sup>th</sup> August, 2023. There are five elements of the Panchayat level programmes as detailed below:

a. **Dedication of Shilaphalakam (memorial):** A fundamental aspect of the program is to express heartfelt gratitude to all the bravehearts (Veer) who have made the supreme sacrifice. On the

...2/-

Shilaphalakam, names of the Veers are to be inscribed. For this purpose, the Veers include freedom fighters, defense personnel, personnel of Central Armed Police Forces and State Police who laid down their lives in the line of duty. Shilaphalakam may preferably be erected near Amrit Sarovars or in the absence of Amrit Sarovar, some other appropriate water body. In case, no such water body is available, the Shilaphalakam may be constructed in the Panchayat building or local school or at some other prominent location. (The design of the Shilaphalakam is enclosed in the Annexure). Events may be held at panchayat/Village from 9<sup>th</sup> August to 15<sup>th</sup> August, 2023 near Shilaphalakam.

- b. **Panch Pran Pledge:** At the memorial site, people will take a solemn pledge covering Panch Pran of the Hon'ble Prime Minister, affirming their commitment to the country. The pledge is given below:  
*"I pledge to play my part in building a developed India  
I pledge to remove any trace of colonial mindset  
I pledge to take pride in promotion & preservation our rich cultural heritage  
I pledge to strive for the unity and solidarity of the country  
I pledge to fulfill my duties and responsibilities towards my nation  
I pledge to honour the sacrifice of our country's brave-hearts and devote myself to nation's defense & progress"*  
During the ceremony, people would either individually or collectively take a selfie while taking the pledge with soil in the hand and upload to the dedicated website. This would be a key public activation activity to ensure high janbhagidari.
- c. **Vasudha Vandhan:** Each Gram Panchayat/village will renew and replenish Mother Earth by planting 75 saplings of indigenous species and developing an AmritVatika.
- d. **Veeron KaVandan:** Panchayats may hold felicitation ceremonies for honoring the freedom fighters and the families of the deceased freedom fighters. They may also honour retired personnel from Defence, CAPF and State Police and the families of the brave hearts of these forces who have sacrificed their lives in the line of duty. Felicitation may be as per local traditions and customs.
- e. Hoisting of the National Flag and singing of Rashtragaan may be undertaken at each of the programme sites.

ii. **Block Level Programs:** Youth volunteers and other people would collect Mitti from each Panchayat/Village and bring them to the block level. From each Block, Mitti-Kalash having the soil from all the Panchayat/Village, would be carried to the National Capital. For better youth participation at Gram Panchayat/Village and Block level, the District Youth Officer of NYKS, Department of Youth Affairs may be associated with the campaign.

iii. **Finale Event at New Delhi:** From 27<sup>th</sup> August to 30<sup>th</sup> August, 2023, the collected Mitti-Kalash will be transported to Kartavya Path, New Delhi. The Mitti from all parts of the country would be utilized to develop a unique garden, called Amrit Vatika, with plantation of the indigenous species. An AKAM Memorial dedicated to all the heroes who have contributed for the freedom, unity and integrity of the country would be erected.

**B. Programs in Urban Areas:** There are three key stages to the programme in the Urban areas. The first level of programmes will be held in the small Urban Local bodies, Notified Area Councils (NACs), Cantonment Boards, Town Panchayats. Second level programmes will be at bigger Municipalities and Municipal Corporations and the third level, i.e. the finale will be at the National Capital.

- i. **Programmes in Small Urban bodies/NAC/Cantonment Boards/Town Panchayats:** These programmes are to be between 9<sup>th</sup> August and 15<sup>th</sup> August 2023. In these areas all the five elements detailed for the rural areas in para 4 (A)(i) may be conducted.
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**C. Program at the State Capital:** State Governments may like to organize State level ceremonial programmes dedicated to Meri Maati Mera Desh Campaign. These programmes may be held between 16<sup>th</sup> August to 25<sup>th</sup> August, 2023.


### Important Dates for the Meri Maati MeraDesh Campaign

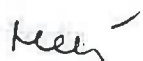
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29 <sup>th</sup> August, 2023 or 30 <sup>th</sup> August, 2023	<ul style="list-style-type: none"><li>• Finale programme with VVIP presence at Kartavya Path</li></ul>

5. To encourage active participation, a dedicated website is being created ([https://yuva.gov.in/meri\\_maati\\_mera\\_desh](https://yuva.gov.in/meri_maati_mera_desh)), where both general public and Gram Panchayat/Village/Urban Local Bodies representatives can get the programme details, the communication material, take pledge and post selfies and thus amplify the digital traction of the programme. Further, the design of Shilaphalakam would be downloadable from the website.

6. "Meri Maati Mera Desh" envisions a unified celebration of India's soil and valor, commemorating the nation's journey of freedom and progress. By connecting with the land and honoring our heroes, this program will instill a sense of national pride and inspire future generations to protect India's cherished heritage. Through collective efforts and participation, "Meri Maati Mera Desh" will leave an indelible mark on India's history. It is therefore, requested to extend full co-operation and support for the successful implementation of this campaign.

*with regards,*

  
(Govind Mohan)  
Secretary  
Ministry of Culture

  
(Meeta Rajivlochan)  
Secretary  
Department of Youth Affairs

Shri Puneet Kumar Goel  
Chief Secretary  
Government of Goa  
Panaji



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**Meri Mati Mera Desh Programme  
Gram Panchayat Level Minutes of Meeting**

1. Location of Meeting	Name of Gram Panchayat- Name of Block: Name of District: Name of State
2. Date of Meeting	
3. Convenor of the Meeting	
4. Contact Details of Convenor	
5. Names of people who participated in meeting	
6. Whether those present are willing to participate in Meri Mati Mera Desh Program and to share their mobile number with organisers for program	
<b>Sapling Plantation</b>	
7. Identified Location for planting 75 saplings preferably single cluster to create one grove/Vatika (वाटिका/कुंज).	
8. Date on which grove planting activity will be held	
9. Species of Saplings to be planted. Mix of species should be identified. Species indigenous to village should be identified.	
<b>Special Attributes of the Gram Panchayat</b>	
10. Is there an Amrit Sarovar.	
11. Person/s of Eminence of Gram Panchayat who have worked for the nation now or in past	
12. Location/s of Historical Importance for Gram Panchayat	
<b>Programme Organizing Committee Details</b>	
13. Are the contact numbers of the Non-Official Committee Members and Contact Person, correct?	
14. Are the members of committee willing to extend all support for the programme of village development?	
<b>Yuva Portal</b>	
15. Was the Yuva Portal briefed during the meeting?	<b>(Yes/No)</b>
16. Number of people registered on the Yuva Portal during the meeting?	

<p>17. <b>Brief Minutes of the Meeting</b> (Issues Discussed, Strategy of the programme to be conducted)</p> <p>In bullet points</p>	<ul style="list-style-type: none"><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li></ul>
<p>18. Date of Gram Panchayat Programme</p>	

**Name and Signature of the  
Convenor of the Meeting-**

**Date -**