पत्र क्र. No.GU/NSS/ 446 /2023   Dt : 24/04/2023

प्रति,

मा. प्राचार्य / विभाग प्रमुख / रासेयो कार्यक्रम अधिकारी
संलग्नीत सर्व रासेयो महाविद्यालये,
गोंडवाना विद्यापीठ, गडचिरोली.

विषय :– G 20 च्या स्पर्धाकरीता रासेयो स्वंयसेवकांची नोंदणी करण्याबाबत.

महोदय / महोदया,

      उपरोक्त विषयान्वये सविनय या प्रमाणे आहे कि, G 20 च्या आयोजनाची जबाबदारी आपल्या भारतदेशाकडे देण्यात आलेली आहे. त्या अंतर्गत G 20- C20 Civil 20 Delivering Democracy कॅम्पस २० साठी संलग्नीत पत्रानुसार गोंडवाना विद्यापीठ, गडचिरोली ची निवड करण्यात आलेली आहे. राष्ट्रीय सेवा योजना विभागातील रासेयो स्वंयसेवकाना लोकशाहीचे मुल्य रुजावे यासाठी कॅम्पस २० या अभिनव उपक्रमाची आयोजन करण्यात आलेले असुन त्या अंतर्गत विविध स्पर्धाचे आयोजन करण्यात आले १) पोस्टर मेकिंग २) काव्य लेखन स्पर्धा ३) G 20 अभिरुप रचना ४) लोकशाही म्हणजे काय ०१ मीनिटाचा व्हिडीओ ५) निबंध स्पर्धाचे आयोजन करण्यात आलेले आहे. निबंध स्पर्धेत निबंध दिलेल्या विषयावर फक्त इंग्रजी व हिंदि भाषेतच पाठवावे इतर स्पर्धाकरीता कोणत्याही भारतीय भाषेचा उपयोग करावा. या स्पर्धामध्ये सहभाग घेणाऱ्या सर्वांनाच G 20 कडुन प्रमाणपत्र देण्यात येईल. विद्यापीठ स्तरावरील उत्कृष्ट ठरलेल्या ५ स्पर्धकांना राष्ट्रीय स्तरावरील स्पर्धेत सहभागी करुन घेतले जाईल.

      या स्पर्धामध्ये सहभागी होण्यासाठी https://forms.gle/6Fr8aAbd7s1DZkD3A या लिंक वर जाउन नोंदणी करावी व ddcampus20g20@graam.org.in या मेलव्दारे स्पर्धा निहाय माहीती अपलोड करावे. अधिक माहीती करीता संलग्नीत पत्रानुसार अवलोकन करावे.

धन्यवाद!

डॉ. श्याम खंडारे
संचालक
राष्ट्रीय सेवा योजना
गोंडवाना विद्यापीठ, गडचिरोली

DD CAMPUS 20 - GUIDELINES

DD (Delivering Democracy) Campus 20 - Democracy Unlimited
(A G20 - Civil 20 Delivering Democracy WG Initiative)

CONTEXT:

Campus20 is an initiative under the G20-C20 Working Group **'Delivering Democracy'** to augment youth participation in democracy. As per India Youth Development Report 2017 Political participation index is 0.436 and civic engagement index is 0.191. Assuming that this has changed for the better in the last few years, there is still significant opportunities to furtherF the same. The **DDCampus20** initiative recognizes the importance of engaging young people in the democratic process and aims to empower them to become active citizens. C20 working group on Delivering Democracy is signing up with 20 universities across the country to implement 'DDCampus 20 — Democracy Unlimited' on their campuses.

OBJECTIVES:

The specific objectives of DDCampus20 are:

- Provide a platform for youth to engage with G20 during India's Presidency
- Encourage young people to participate in the democratic process and increase their awareness about democratic institutions and responsibilities.
- Foster civic education, democratic values and social responsibility among youth and enable them to be active citizens
- Strengthen social cohesion and encourage inclusive participation in democracy.
- Provide a platform for universities to showcase their commitment to civic engagement and social responsibility.
- Foster partnerships and collaboration among universities and other organizations to promote democracy.

We invite you to be part of DDCampus20 initiative.

How can you participate?

Specific schools / department within a University like school of Public policy, Political science, Law, Engineering, Management & Commerce etc. can take the lead in driving this within the University, A Core Committee to be formed to handle ground implementation, the committee to have 4-5 students, and 1 or 2 faculty members. The committee will be responsible for the conduct of these activities in the University, uploading posts on social media, creation and submission of photo documentation for each of these activities. University should also identify a single point of faculty contact for this initiative.

Send us a mail stating your interest to be part of the initiative to ddcampus20g20@graam.org.in

We will schedule a onboarding call on the **26th March 2023, between 2.00- 3.30 pm,** please participate in this call to clarify doubts share your observations and thoughts on these activities

We are expecting that the University will conduct a minimum of 2 activities listed below. University is at liberty to conduct more innovative youth engagement to ignite the spirit of democracy and advance democracy. Please discuss the same with us.

You can conduct the activities listed below on any one of the days between 01st April to 31st May 2023. Delivering Democracy Working Group should be updated at least a week before about the scheduled event.

For each of the activities that the University is participating, we request the University to create photo documentation capturing key reactions, actions on ground during the contest, problems identified with solutions worked out, and any other detail which will add value to this document.

University is allowed to use the G20|C20 logo with your insitution logo for activities conducted under the C20. The best shortlisted entries will participate in the national contest as detailed in the note nelow

The Delivering democracy WG's Campus20 team will guide and support Universities throughout the implementation process from time to time.

Come lets work together towards a bright future where economy thrives

Look forward to great participation.
Team C20-G20 Delivering Democracy working group.

ACTIVITIES AND THEIR IMPLEMENTATION DETAILS:

1. **Poster-Making competition**

Themes for the Poster:

Nothing like voting! Vote for sure – How youth can catalyze increased voter participation in the elections.

Judging criteria

Posters may be judged based on creativity / novelty of the idea or solution, aesthetic elements of presentation, and relevance to the theme.

Following weightage will be given to different parameters
- solution being provided to the problem / progress -40%
- creative / novelty of the idea or solution -20%
- logical presentation of idea/solution -20%
- aesthetic elements/design -20%

Rewards:

From the College:
Certification of Recognition for submitting the poster or taking part in the event
Special Certification / reward for top 3 contenders

From the Delivering Democracy Working Group – G20 C20:
- The 20 best posters (out of 60 posters received by 20 campuses) across all themes will be published in the form of a Coffee Table book by G20-C20-Democracy Working Group and each poster creator will get a special citation (certificate) by the Secretariat of Delivering Democracy WG
- The 20 best posters would be rewarded with a Certificate and a memento (possibly in final event of C20 or virtual event)
- All posters submitted (i.e. top three from each University) will get a participation e-certificate
- The 20 best posters submitted before 31st March 2023 will get a chance to be showcased during a National Conference on 'Delivering Democracy – Retrospect and Prospect' and

Best THREE will be Awarded in the Conference (this can be done without organising the event – can be directly sent by the campuses)

- Poster Presenters will get an opportunity to take part in the two days conference.

General Instructions

- Each participant can submit only one poster per theme.
- Participant's name should be mentioned clearly at the bottom right corner of the poster.
- Participants can make the poster with handmade art or digital art or a combination of the two.
- Inappropriate or offensive language and images will automatically disqualify the submission.
- All content must be original. No trademarked images or logo or copyrighted images may be used.
- Poster size: A3 (11.7" x 16.5") with 0.5" margins on all sides drawn with a black pen/marker.
- Digital art should be in jpeg format with 300 DPI (Dots per inch) or a print resolution of 3508 pixels x 4961 pixels.
- All mediums (pencil, sketch pens, watercolours, crayons, oil paint etc.) can be used for handmade art) and a variety of textures may be used for digital art.
- Infographics are allowed.
- Any editing program may be used for digital art.
- Each artwork must be submitted along with a short description of the poster.
- Problem statement can be captured as a text paragraph, the solution can be depicted through poster design

Eg(generated using ChatGPT)

Problem: Low youth participation in democracy - Young people have the potential to shape the future of their communities and countries. However, many youth feel disengaged from the political process, resulting in low youth participation in democratic processes such as voting and civic engagement.

Solution: Empowering youth through education and participation

- Education: Increase civic education in schools and provide resources for youth to learn about the political process and their rights and responsibilities as citizens.
- Participation: Encourage youth to get involved in political campaigns, community service projects, and other civic activities that help them engage in the democratic process.

Visuals: The poster features a series of images of young people participating in civic activities, such as volunteering, attending town hall meetings, and voting. The images are accompanied by bold, attention-grabbing text that highlights the problem and solution, and encourages youth to get involved in the democratic process.

Call to action: The poster includes a call to action for young people to register to vote, get involved in local political campaigns, and join civic organizations in their communities. It also provides resources for learning more about the democratic process and how to get involved.

Out of all the submissions, University should shortlist 3 posters / theme and submit scanned .jpeg files to **ddcampus20g20@graam.org.in**

Timeline for submission will be on or before 15th May 2023

Subject of the mail should read "DDCampus20-Poster Submissions made by XXX University". Please use the following format for submitting the PDF.

Body of the message should carry following details.

Name of University	
Mailing address of the University	
Social Media handles of the University Instagram Twitter Facebook	
1. Submission 1 - Name of Poster 1 author (first name, last name)	Course details (Eg: MA Political Science, 3rd semester), and a poster thumbnail with descriptive notes about the poster
2. Submission 2- Name of Poster 2 author	--------same as above for the second shortlisted poster 2---
3. Submission 3- Name of Poster 3 author	--------same as above for the third shortlisted Poster3----
Attach poster file which carries the artwork .jpeg files. poster file should be named after the poster author (first name_lastname.jpeg). Eg: If the 1st shortlisted poster was submitted by Ram Shenoy the file name will be Ram_shenoy.jpeg	

On submission, University should then upload the same three posters on the University's official social media accounts on Instagram, Facebook, Twitter, and LinkedIn.

Post should carry.
- *the message* Campus20 under C20 Working Group: Delivering Democracy - Poster Making Competition
- *hastags* #youthfordemocracy #C20DeliveringDemocracy #g20presidency #GRAAMindia #youarethelight #democracyposter
- *Specific hashtag related to the theme of the poster:* #nothinglikevotingvoteforsure #shadesofdemocracy #democracyandcivicengagement
- *Tag* the artist's and University's profile.

Please note that it is mandatory to tag GRAAM's official social media handle on the respective platform.

2. **Poem Writing Competition**

Theme

The broad theme for poem writing is **"Strengthening Democracy** through Youth Participation**"**, participants can further narrow down the scope to specific aspects of democracy. University can guide them in this process

Judging Criteria

Selection will be based on adherence to the theme, the literary value of the work, poetic technique, and creativity.

Following weightage will be given to different parameters
- Literary value of the work -40%
- Poetic techniques -20%
- Adherence to theme -20%
- Creativity -20%.

Rewards
From among all submissions made nationally, a panel of the working group, consisting of writers, will shortlist the top 20 poems.

The top 20 poems will appear in the compendium of poems by G20-C20-Democracy Working Group and each poem creator will get a special citation (certificate) by the Secretariat of Delivering Democracy WG

The 20 best poems across all themes would be rewarded with a Certificate and a memento (possibly in final event of C20 or in the virtual event). All poem submitted will get a participation e-certificate (i.e., three tops from each University/school).

General instructions :

- Please note that the poem can be written in English or any Indian regional language.

- Poem should have a title, and can be written in any poetic style

- Contest entries must be at least 4 but cannot exceed 40 lines (including stanza breaks) and cannot exceed 55 characters per line (including spaces between words). Any submission that exceeds these limits will be automatically disqualified. The poem title **does not** count as a line.

- Poems containing language that is vulgar, offensive, or wholly inappropriate will be disqualified.

- A poem in its entirety must be an original work by the person entering the contest.

- The poet's name should appear at the end of every poem towards the bottom right

From all the submissions, universities should shortlist the top three poems and submit a scanned PDF to **ddcampus20g20@graam.org.in** by May 20th, 2023. Each submission should be accompanied by a video recording of the author reciting his/her poem.

Subject of the mail should read "Campus20-Poem Submissions made by xyz University". Please use the following format for submitting the PDF.

Body of the message should carry following details.

Name of University	
Mailing address of the University	
Social Media handles of the University Instagram	

Twitter Facebook	
Submission 1 - Name of Poem 1 author (first name, last name) Submission 2- Name of Poem 2 author Submission 3- Name of Poem 3 author	Course details (Eg: MA Political Science, 3rd semester), --------same as above for the second shortlisted poem 2--- --------same as above for the third shortlisted Poem 3----
The 3 selected poems can be attached in pdf format. poem file should be named after the poem author(first name_lastname.jpeg). Eg: If the 1st shortlisted poem was submitted by Ram Shenoy the file name will be Ram_shenoy.pdf Picture of Poet: Enclose JPEG File (at least 2mb) and file should be named after the poet (eg RamShenoy.jpeg)	

On submission, University should then upload video recording of recited poems individually on Instagram, Facebook, Twitter, and LinkedIn through the University's official social media handles.

Post should carry
- the messages Campus20 under C20 Working Group: Delivering Democracy – Poem Competition
- *hastags* #youthfordemocracy #C20DeliveringDemocracy #g20presidency #GRAAMindia #youarethelight #democracypoems
- *Tag* the artist's and University's profile.

Please note that it is mandatory to tag GRAAM's official social media handle on the respective platform.

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3. **#MyStanceOnDemocracy – social media campaign**

Theme

The objective of this contest is to encourage students and academicians to create a social media campaign on the theme "How can a country move towards a more strong and inclusive democracy? And Role of Youth in Strengthening and Deepening Democracy.

This Social Media Campaign will bring people from all walks of life to share their opinion on the current challenges in democracy and the solution for the same. Student can make a reel/ tweet / post using to voice his/her stance on democracy (what does democracy mean to the individual).

Campaign timeline
April 1st - May30th

Judging Criteria
- o Content and creativity

Rewards

- o Best 3 Posts will be recommended by the campaign committee of the University based on the content and creativity.

- o Best 20 videos (received 03 each from 20 University) will be compiled by Delivering Democracy WG, and will be submitted to G20 Secretariat

- o Videos will also be recognised through participation certificate and 20

- o Videos go in to the compilation will get reward and special certification of appreciation by the Delivering Democracy WG G20 C20

- o Colleges can recognise / reward all participation and three best videos / posts

General instructions
Students should be encouraged to record a video (60 seconds) in which they speak about what democracy means to them and share with the campaign team of the University
Content should capture their view on democracy, and not necessarily have any reference to the working of the government or political ideology

Committee will upload (after verifying the appropriateness of the content) the videos on their official social media platforms from 01st April to 30th May 2023.

following hashtags must be used in every post:
hastags #youthfordemocracy #C20DeliveringDemocracy #g20presidency #GRAAMindia #youarethelight #mystanceondemocracy

Please note that it is mandatory to tag GRAAM's official social media handle on the respective platform

General instructions

The Model 20 should be held in two parallel tracks the finance track and the sherpa track.

Separate deliberations should be conducted in both these tracks, once these deliberations are over. These two tracks should merge to form the final track which is the leader's summit.

The Finance Team & the Sherpa Track should discuss only select 2 issues in each track. The topic selection will be guided by the University. Track discussion should lead to solutions/ policy suggestions. The track delegation should simulate the team structure of the real g20 working groups.

Each delegation must comprise 5-7 members. The composition of the delegate team can have
1. Leader to head the delegation throughout the Summit.
2. a Sherpa and Sous Sherpa (deputy) - in the sherpa track
3. a Finance Minister and a Central Bank Governor (deputy).- in the finance track.

6th and 7th delegates in a delegation will act as "Senior Advisors" and will work with both the Finance and Sherpa Tracks.

A final session of the Model G20 Summit to be conducted after this, all participants in both tracks should come together and replicate the real G20 Leaders' Summit where discussion deliberation will lead to draft policy recommendations

Along with the draft policy recommendations, a video documentation of the entire model G20 at the University should be submitted to **ddcampus20g20@graam.org.in** by the 20th May 2023

Rewards
From within all submissions made, 1 winner and 2 runners-up will be selected for each of the following awards. Selection will be based on issues identified and deliberations as captured in the video submitted by the University.

- Outstanding Sherpa Track deliberation
- Outstanding Finance Track deliberation

- Best policy recommendation

Award winners would be rewarded with a Certificate and a memento (possibly in final event of C20)

The top 5 policy recommendations will appear in the compendium of recommendations by G20-C20-Democracy Working Group and each policy creator will get a special citation (certificate) by the Secretariat of Delivering Democracy WG.

5. Essay Competition

Themes
1. Inclusive Democracy – how can we involve the marginalized in democracy and governance.
2. Increasing Political Participation of Youth – barriers and solutions
3. Leveraging ICTs to strengthen democracy – the way forward.

Judging criteria
Essays will be judged based on language and literary style, creativity / novelty of the ideas or solutions, effectiveness in presenting a point of view, and relevance to the theme.

Following weightage will be given to different parameters
- effectiveness in presenting a point of view -30%
- language and literary style -20%
- relevance to the theme -20%
- creativity/ novelty of the ideas/solutions -30%.

Rewards

The 3 best essays across each theme will be published as part of a Essay Compendium by G20-C20-Democracy Working Group and their authors will get a special citation (certificate) by the Secretariat of Delivering Democracy WG

Original ideas and solutions will be highlighted in the above mentioned coffee table book, with due citation to the authors.

All essays will get a participation e-certificate.

General Instructions

Each participant can submit only one essay per theme.

Each essay should have a title.

The following details should be mentioned clearly at the end of each essay: Name of Author, Age of Author, University / Institution, course details.

Inappropriate, derogatory, or offensive language will automatically disqualify the submission. The essay should be solution oriented.

All content must be original.

Infographics are allowed.

Minimum 700 words and maximum – 1000 words (excluding infographics)

The essay must be typed out.

Out of all the submissions, University should shortlist 3 essays and submit scanned .pdf files to **ddcampus20g20@graam.org.in**

Timeline for submission will be on or before 15th May 2023

During email submissions, subject of the mail should read "DDCampus20- essay submissions made by XXX University"

The 3 selected essays can be attached in pdf format. Essay file should be named after the essay author(first name_lastname.jpeg). Eg: If the 1st shortlisted essay was submitted by Ram Shenoy the file name will be Ram_shenoy.pdf

Picture of Author: Enclose JPEG File (at least 2mb) and file should be named after the poet (eg RamShenoy.jpeg)