



National Service Scheme

Dr. Shyam Khandare

Director

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पत्र क्र. No.GU/NSS/ 490/2026

Dt : 05/09/2026

प्रति,

मा. प्राचार्य/विभाग प्रमुख/रासेयो कार्यक्रम अधिकारी
संलग्नीत सर्व रासेयो महाविद्यालये,
गोंडवाना विद्यापीठ, गडचिरोली.

विषय:— रासेयो स्वयंसेवकांचे Bharat Young Leaders Dialogue (VBLYD) डिजिटल क्रिडा मध्ये नोंदणी करण्याबाबत.

संदर्भ:— १) F.No. 18/22/NSS/RD Pune/2026/678-787 दिनांक ०४/०९/२०२६ रोजीचे मेल

महोदय,

उपरोक्त संदर्भांकित विषयान्वये सविनय या प्रमाणे आहे कि, विकसित भारत यंग लिडर्स डायलाग (VBLYD) २०२७ सुरु करण्यात आलेला आहे. भारतीय युवा व क्रिडा मंत्रालय भारत सरकार, नवी दिल्ली व्दारे ज्यामध्ये १७ ऑगस्ट २०२६ रोजी वयाच्या १५-२९ वर्षातील तरुणांना VBLYD डिजिटल क्रिडा स्टेज १ मध्ये माय भारत पोर्टलद्वारे भाग घेण्याची संधी दिली जात आहे.

भारतीय युवा व क्रिडा मंत्रालय भारत सरकार, नवि दिल्ली अंतर्गत युवा कार्य आणि क्रिडा मंत्रालयाकडून मिळालेल्या निर्देशानुसार सर्व रासेयो महाविद्यालयांना ७ सप्टेंबर २०२६ पासून मिशन मोड मोहिम सुरु करणे आवश्यक आहे. ज्याचा उद्देश VBLYD डिजिटल क्रिडामध्ये भागघेण्याकरीता प्रोत्साहीत करण्यासाठी आणी सुविधा पुरविण्यासाठी मिशन मोड कॅम्पेन राबविण्याची आवश्यकता आहे आणि निश्चीत केलेल्यावेळेत उद्दिष्ट साध्य करण्यासाठी लक्ष केंद्रीत करुन प्रयत्न करणे गरजेचे आहे.

करिता सर्व रासेयो कार्यक्रम अधिकारी, जिल्हा समन्वयक विभागीय समन्वयक यांना विनंती करण्यात येते आहे की, गोंडवाना विद्यापीठ संलग्नीत सर्व रासेयो महाविद्यालयाच्या स्वयंसेवकांची शंभर टक्के नोंदणी करण्यात यावी, हि विनंती.

धन्यवाद!

डॉ. श्याम खंडारे

संचालक

राष्ट्रीय सेवा योजना

गोंडवाना विद्यापीठ, गडचिरोली.

भारत सरकार
युवा कार्य एवं खेल मंत्रालय
रा.स.यो. क्षेत्रीय निदेशालय, पुणे
(महाराष्ट्र एवं गोवा)



Government of India
Ministry of Youth Affairs & Sports
Regional Directorate of NSS, Pune
(Maharashtra & Goa)

F.No. 18/22/NSS/RD Pune/2026-27/ 678-787

By E-Mail
Date: 4th Sept 2026

To,

1. The NSS Programme Coordinators / NSS Directors
All Universities / Plus Two Councils in Maharashtra & Goa

2. The District Coordinators in Maharashtra

Subject: Mission Mode Campaign for ensuring 100% participation of NSS Volunteers/Students/Youth in Viksit Bharat Young Leaders Dialogue (VBYLD) 2027 – Digital Quiz (Stage 1) and organisation of Institutional-level Mass Registration Drive – reg.

Sir/Madam,

The Viksit Bharat Young Leaders Dialogue (VBYLD) 2027 has been launched by the Ministry of Youth Affairs & Sports, Government of India, New Delhi, providing an opportunity for young people in the age group of 15–29 years as on 17 August 2026 to participate in the VBYLD Digital Quiz – Stage 1 through the MY Bharat Portal.

As per the directions received from the Ministry of Youth Affairs & Sports, New Delhi, all NSS Units are required to undertake a Mission Mode Campaign w.e.f. 7 September 2026 for promoting and facilitating participation in the VBYLD Digital Quiz, with focused efforts to achieve the targets within the stipulated time.

The Hon'ble Union Minister for Youth Affairs & Sports, Secretary and Additional Secretary (Youth Affairs), Ministry of Youth Affairs & Sports, New Delhi, have directed that youth covered under the ambit of NSS be actively mobilised for participation in the VBYLD Quiz through the MY Bharat Portal.

Accordingly, all NSS Programme Coordinators/NSS Directors, Programme Officers and District Coordinators are requested to ensure 100% participation of eligible NSS Volunteers and maximum mobilisation of students/youth under their respective jurisdiction.

In this regard, all Universities and Plus Two Councils are requested to ensure the following:

1. **Institution-wise Target Allocation and Mobilisation-** Allocate targets institution-wise and conduct a meeting/review with all concerned Institutions/NSS Programme Officers to ensure registration and participation of all eligible NSS Volunteers/students/youth in the VBYLD Digital Quiz within the jurisdiction.

2. **Institutional-level Publicity and Awareness-** All Institutions/Colleges/Schools under the jurisdiction may be instructed to prominently display VBYLD Quiz publicity material, flex banners, hoardings, standees and posters, along with the QR Code for direct participation/registration, at prominent locations on their campuses to disseminate information and facilitate maximum participation. Institutions shall coordinate with MY Bharat DYO as well in the respective district to maximise outreach & registration.

3. Engagement of Previous VBYLD Participants-Previous VBYLD participants may be actively engaged as peer motivators/ambassadors to create and share short videos highlighting their VBYLD journey, experiences and learning, and to encourage other young people to participate in the VBYLD Quiz. Such videos may specifically highlight that participation in the Quiz provides an opportunity to progress through the **VBYLD selection process** and, subject to the prescribed selection criteria, ultimately qualify for participation in VBYLD. These videos may be widely disseminated through the social media and digital platforms of **NSS and participating Institutions**.

4. Monitoring and Review- The University NSS Cells shall undertake regular monitoring and review of the progress of the campaign and achievement of institution-wise targets through a suitable monitoring and reporting mechanism. The progress may be shared with this Regional Directorate of NSS & State NSS officer of State at regular intervals for review and necessary action please.

5. VBYLD Digital Quiz Link - The link for wide circulation and participation in the **VBYLD Digital Quiz – Viksit Bharat Young Leaders Dialogue (VBYLD) 2027 | MY Bharat** is given below: <https://share.google/qhxxkFaWshpsJvFJK2>

6. Suggested Referral Code for Maharashtra & Goa: CRTHKUYX. Institutions/Units/ NSS Volunteers/NSSPO/NSSPC/NSS Director may also create their own referral codes, wherever required, for wider outreach and mobilisation.

7. Reporting of Mass Registration Drive- All Universities/ Plus two & Institutions are requested to accord **top priority** to the campaign and ensure effective mobilisation and participation of eligible NSS Volunteers, students and youth in the VBYLD Digital Quiz. A report on the **Institutional-level Mass Registration Drive** shall be submitted through the Google Sheet provided below: https://docs.google.com/spreadsheets/d/1wJ87QBGzfq47fO_APcbTjQelruJcG0idvC1Ykay664/edit?usp=sharing

With regards,

Encl.: As above

Yours faithfully,

AB/E 09/09/2026

(AJAY B. SHINDE)
Regional Director – NSS

Copy to:

1. The Director, Directorate of NSS, Ministry of Youth Affairs & Sports, Shivaji Stadium, New Delhi.
2. The Under Secretary – NSS, Ministry of Youth Affairs & Sports, New Delhi.
3. The State NSS Officer, Maharashtra, with a request to kindly inform all Universities/Institutions and ensure organisation of institutional-level registration drive for 100% participation of students/NSS Volunteers in the VBYLD Quiz.
4. The State NSS Officer, Goa, with a request to kindly inform all Universities/Institutions and ensure organisation of institutional-level registration drive for 100% participation of students/NSS Volunteers in the VBYLD Quiz.
5. The State Director – MY Bharat, Maharashtra, Mumbai.
6. The State Director – MY Bharat, Goa.

I-11011/2/2026-NPYAD
Government of India
Ministry of Youth Affairs & Sports
Department of Youth Affairs

GPOA 3, Netaji Nagar, New Delhi-110023.

Dated the 03rd September, 2026

To,

1. MY Bharat, Department of Youth Affairs [Kind Attn: Dr. Priyanka Shukla, CEO (MY Bharat)], 4 Jeevan Deep Building, Parliament Street, New Delhi - 110001.

2. NSS Directorate, Department of Youth Affairs [Kind Attn: Ms. Vandita Pandey, Director, Directorate of NSS, Shivaji Stadium, New Delhi.

Subject: Mission Mode Campaign for Enhanced Youth Participation in the **VBYLD Quiz**—
reg.

Madam,

I am directed to convey that a meeting was held on 2nd September, 2026, under the chairpersonship of the Hon'ble Minister for Youth Affairs & Sports (HMYAS) to review the preparedness and implementation of the Viksit Bharat Young Leaders Dialogue (VBYLD) 2027.

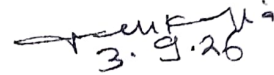
2. During the meeting, the following directions were given to ensure wide youth participation in the VBYLD Quiz and to achieve the allocated targets in a time-bound manner:

- i. Mission Mode implementation of the VBYLD Quiz: MY Bharat and its institutional wing, the National Service Scheme (NSS), shall undertake the task of promoting and conducting the VBYLD Quiz in Mission Mode w.e.f. 7th September, 2026, with focused and concerted efforts to ensure that the allocated targets are achieved within the stipulated timeframe.
- ii. Deployment of publicity material: Both MY Bharat and NSS shall ensure extensive dissemination of information about the VBYLD Quiz by putting up flex banners and standees at educational institutions. The publicity material should prominently include key information about the VBYLD Quiz, along with a QR code for direct participation/registration.
- iii. Engagement of previous VBYLD participants: Previous VBYLD participants may be actively engaged to create and share short videos highlighting their VBYLD journey, experience and learnings, and to encourage other young people to participate in the VBYLD Quiz. These videos may specifically highlight that participation in the Quiz provides an opportunity to progress through the selection process and ultimately be selected for participation in VBYLD. These videos may be disseminated widely through the social media and digital platforms of MY Bharat, NSS and participating institutions.
- iv. Monitoring of progress: A suitable monitoring and reporting mechanism may be put in place by MY Bharat and NSS to regularly review the campaign's progress and target

achievement. The progress may be shared with the Department at regular intervals for review and further necessary action.

3. The above directions may kindly be accorded priority and implemented in a time-bound manner, keeping in view the objective of maximising youth participation in the VB YLD Quiz.

Yours faithfully,



(R K Kanaujia)

Deputy Secretary,
Department of Youth Affairs
Ministry of Youth Affairs & Sports
Government of India

Copy To:

1. PS to Hon'ble Minister for Youth Affairs & Sports
2. PS to Hon'ble Minister of State for Youth Affairs & Sports
3. PPS to Secretary (YA)
4. PPS to AS (YA)/PS to JS(YA)
5. Director (NSS) / DS (NYKS)
6. Director, Media Division