



गोंडवाना विद्यापीठ, गडचिरोली

(महाराष्ट्र शासन अधिसूचना क्रमांक २००७/(३२२/०७) विशि -४ महाराष्ट्र अधिनियम १९९४ (१९९४ चा महा.३५) च्या कलम ३ च्या पोटकलम (२) अन्वये दिनांक २७ सप्टेंबर, २०११ रोजी स्थापित व महाराष्ट्र सार्वजनिक विद्यापीठ अधिनियम, २०१६ (सन २०१७चा महाराष्ट्र विद्यापीठ अधिनियम क्रमांक ६)द्वारा संचालित राज्य विद्यापीठ

विद्यापीठ विकास विभाग

एम.आय.डी.सी. रोड कॉम्प्लेक्स गडचिरोली - ४४२६०५(महा.)

फोन:०७९३२.२१६५५४, २२३१०४ फॅक्स : ०७९३२.२२२६५१

जा.क्रमांक/गो.वि.वि.वि./२९१२/२०१७

दिनांक : ०७/१२/२०१७
१२/१२/१७

प्रति,

मा.प्राचार्य,
सर्व संलग्नीत महाविद्यालये,
गोंडवाना विद्यापीठ, गडचिरोली

विषय:- Mass Communication Tilak Maharashtra Vidyapeeth International Conference यांचे १४ नोव्हेंबर २०१७ चे ईमेल.

संदर्भ:- Tilak Maharashtra Vidyapeeth,Pune यांचे १४ नोव्हेंबर २०१७ चे ईमेल.

महोदय,

उपरोक्त संदर्भाकित्त विषयान्वये कळविण्यात येते की "Mass Communication Tilak Maharashtra Vidyapeeth International Conference" चे आयोजन दि. ०९ आणि १० जानेवारी २०१८ रोजी Gultekdi Campus येथे करण्यात येणार आहे. तथापी सदर परिषदेमध्ये सहभागी होण्यासाठी संदर्भीय पत्राचे अवलोकन करुन कार्यवाही घ्यावी,ही विनंती.

सधन्यवाद.

सहपत्र:- सदर्भीय पत्र

उपकुलसचिव(प्र)
विद्यापीठ विकास विभाग
गोंडवाना विद्यापीठ, गडचिरोली.

Call for papers

mass comm <tmvmasscommseminar@gmail.com>

Tue, Nov 14, 2017 at 10:13 PM

To: cbluvc@gmail.com, contact@cdu.edu.in, csjmu@kanpuruniversity.org, registrar@ddugu.edu.in, DCAC College <principaldcac@gmail.com>, registrar.davv@dauniv.ac.in, info@dibru.ac.in, registrar@doon@gmail.com, registrar@bamu.net, rgftiassam@gmail.com, vcsagaruniversity@gmail.com, contact@eflushc.ac.in, academicsftii@gmail.com, admissions@gbu.ac.in, bcud.gondwanauniversity@gmail.com, principal.gacbpt@gmail.com, contact@baramullacollege.com, info@gdcbhanupratappur.com

गोंडवाना विद्यापीठ, गडचिरोली

विद्ययास विभाग

आवक क्र S476 दि. 16/11/17

जावक क्र दि.

Dear Sir/ Madam

We are pleased to inform you that, the Department of Mass Communication , Tilak Maharashtra Vidyapeeth is organising an International Conference on " **New Media Practices : Changing Audiences, Opportunities Revitalizing Theories of production and Promotion.** " on 9th and 10 th January 2018 at our Gultekdi Campus

The presence of the media fraternity would enhance the sharing of knowledge and experience and hence we request you to contribute by writing a Research Paper for the conference.

Selected papers will be published under ISBN No - 978-93-5288-915-0.

Key Note Address for the Conference will be by- Hon'ble P. Sainath,

Senior Journalist

Registration form is attached herewith.

Looking forward to your participation.

Thanking You,

Dr. Geetali Mone

Pro-Vice Chancellor

Tilak Maharashtra Vidyapeeth, Pune

E- mail- tmvmasscommseminar@gmail.com

Ph. - (020) 24403057, 24403079

श्री. सौरभ
15/11/17

श्री. जुनधरी
3.11.17
17/11/17

श्री. विपिन राव
20/11/17

2 attachments



Final Brochure(1).pdf
6499K



registration form.docx
2863K



Tilak Maharashtra Vidyapeeth

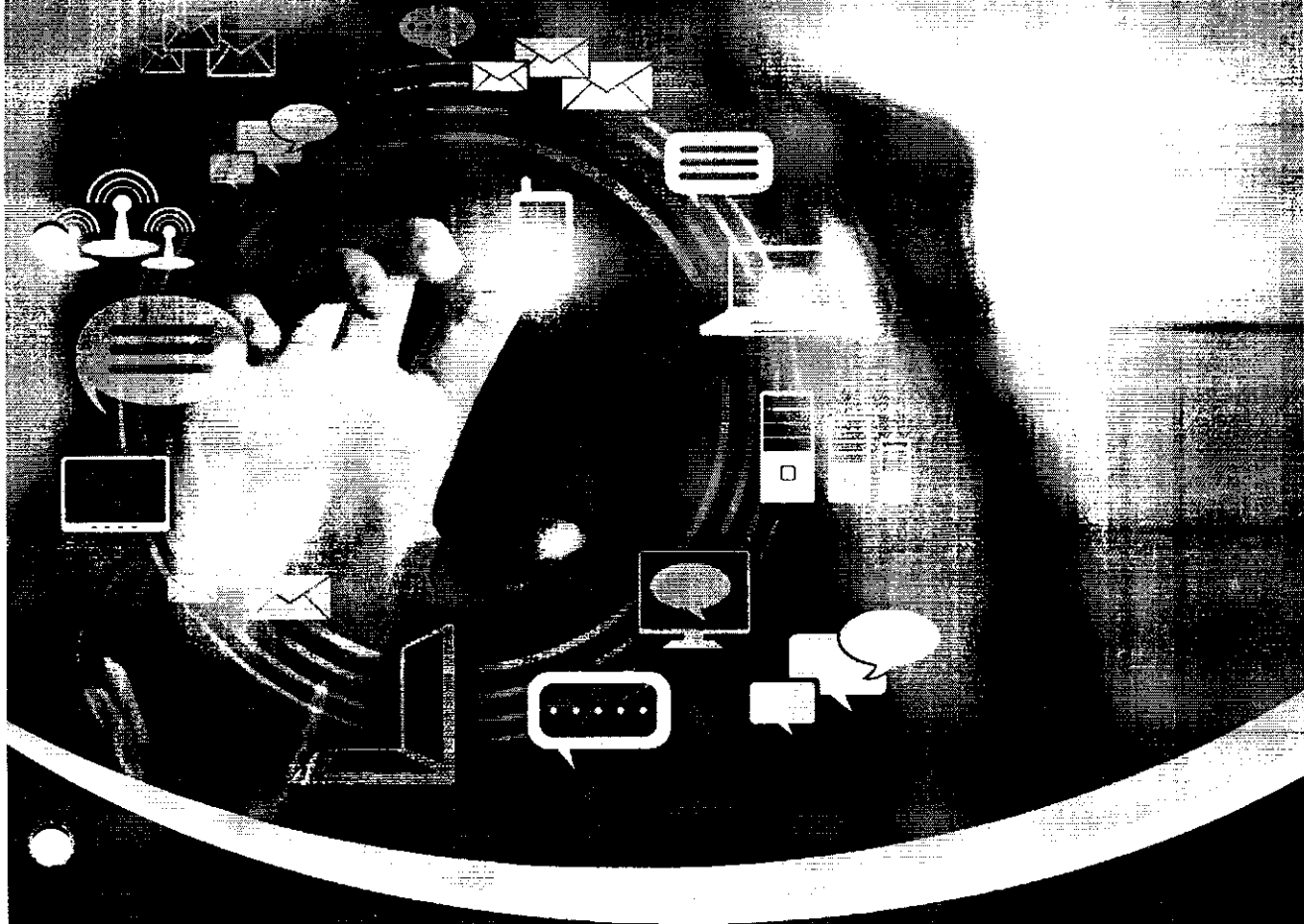
(Deemed University)

(Declared as Deemed University under Section 3 of UGC Act by Govt. of India)

Vidyapeeth Bhavan, Gultekadi, Pune 411 037

Department of Mass Communication

Two Days International Conference



***"New Media Practices : Changing Audiences,
Opportunities Revitalizing Theories of
Production and Promotion."***

on

9th and 10th January, 2018

1. To create a platform for professionals associated with the media industry to share and exchange their knowledge about current practices to sustain economic uncertainty.
2. To have a better understanding of the untold saga of media out of curriculum.
3. To tackle new media contents and the exchanges produced.
4. To explore development opportunities for sustaining the global competition.
5. To analyse the impact of this new media landscape on intercultural communication and on the economic processes
6. To increase awareness amongst citizens, civil society actors and policy makers for the potential of new media as a tool for public good;
7. To share experience and knowledge of tools used around the world and explore possibility for adaptation, particularly pertaining to key governance issues such as budget tracking and security;
8. To create a space for hands on learning on the use of different forms of new media for civic engagement

- ❖ Political economy of media
- ❖ Media management
- ❖ Advertising and marketing
- ❖ News media and journalism: changing dimensions of a profession
- ❖ Public relations as a profession
- ❖ The changing publishing industry
- ❖ Intellectual property
- ❖ Social Media Marketing
- ❖ Globalization of media

- ❖ New Media education
- ❖ New Media training and workforce development
- ❖ From learning management systems to MOOCs: e-learning environments as educational media
- ❖ Self-instructing media and informal learning

Note : Any other topics related to theme are allowed.

Research Papers from Academicians, Research Scholars, Professionals and Students are invited on the conference theme and sub themes as given below.

- ❖ Mass versus niche media
- ❖ 'Audience' and practices of participation in New media
- ❖ Cultural representation and power in new media
- ❖ Popular culture in the new media
- ❖ Feminist analyses of new media
- ❖ (In)equities in access, and digital divide
- ❖ New media and politics
- ❖ Censorship, affront and censoriousness in new media
- ❖ Media identities, from stars to selfies

Abstract Submission: Authors must confirm to the following Guidelines

Abstract Particulars

1. Length : Minimum 200 words excluding Title and Keywords.
2. Font : Times New Roman, 12 point
3. Spacing : 1.5
4. Title Page : Title, Author(s), Affiliation and other related details
5. Key words : not less than 5

Full Paper Submission:

Full Paper must include a clear mention of the research methodology adopted, major findings, results, implications and key references. Authors should adhere to the following

Particulars

1. Length 2000 – 3000 words excluding Title
2. Font Times New Roman, 12 point
3. Spacing 1.5
4. Title Page Title, Author(s), Affiliation and other details.
5. Format : APA format of citation.

Note : Papers selected by the Editorial Board will be published in a book with ISBN and few selected papers will be allowed for presentations.

Registration Fees For Conference

For students : Rs. 500.00 (U.G. & P.G.)
 For academicians / Research Scholars : Rs. 1500.00
 For Non-academicians / corporate delegates : Rs. 2000.00
 (Includes Conference Kit, Tea, Lunch and Conference Proceedings)

- ❖ Communications theory
- ❖ Psychology of media and communications
- ❖ The idea of the virtual
- ❖ Mediation and remediation
- ❖ Media discourses: vicarious and participatory
- ❖ Ideologies in media, manipulation and propaganda
- ❖ Information theory
- ❖ Media analytics

- ❖ Cinema and documentary
- ❖ Typographic media, from print to postscript
- ❖ Photography, from film to digital
- ❖ Hypermedia and multimedia
- ❖ Internet and online media
- ❖ Social media
- ❖ Informatics: code and data in media

REGISTRATION FEES FOR CONFERENCE WITH PUBLISHING OF PAPER

For students : Rs. 1,250.00

For academicians / Research Scholars : Rs. 3,000.00

For Non-academicians / corporate delegates : Rs. 4,000.00

Note : In case of more than one author, individual Registration is must. Demand Draft to be made in favour of Registrar, Tilak Maharashtra Vidyapeeth, Pune. Cash is also accepted.

Fee can be paid by NEET/RTGS. Bank Details are as follows Tilak Maharashtra Vidyapeeth

1) **Bank of Maharashtra, TMV Colony Branch,**
Pune - 411 037
S.B. A/c No : 20027051387
IFSC Code : MAHB0000320
MICR No. : 411014056

2) **ICICI Bank, Satara Road Branch,**
Pune - 411009
S. B. A/c No. : 033701006425
IFSC Code : ICIC0000337
MICR No. : 411229010

Please mail following details of amount transferred to finance@tmv.edu.in and tmvmasscommseminar@gmail.com

- 1) Name of the participant
- 2) Reason for which amount is deposited.
- 3) Screen shot/soft copy of transaction.

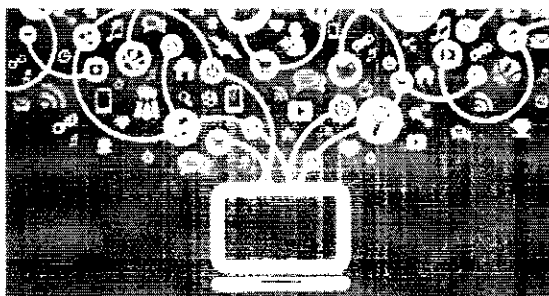
Kindly click on the link 210.212.169.35/seminar for registration.

Sr.No.	Particulars	Dates
01	Submission of Abstract	on or before 30 th November 2017
02	Acceptance of paper and confirmation of abstracts	on or before 10 th December, 2017
03	Submission of Full Paper	on or before 25 th December, 2017
04	Last date of registration	on or before 3 rd December 2017

Co-ordinators

Asst.Prof.Vrushali Phatak
Asst.Prof.Dhammaratna Jawale
Asst.Prof.Tushar Kshirsagar
Asst.Prof.Bharat Jadhav
Asst.Prof. Varsha Kotphode

For Registration and any queries contact Help Desk
Smita Dhabadgaonkar - (02024403057/79)
Rajashree Polekar - (02024403067)
Time: 10 am to 5 pm



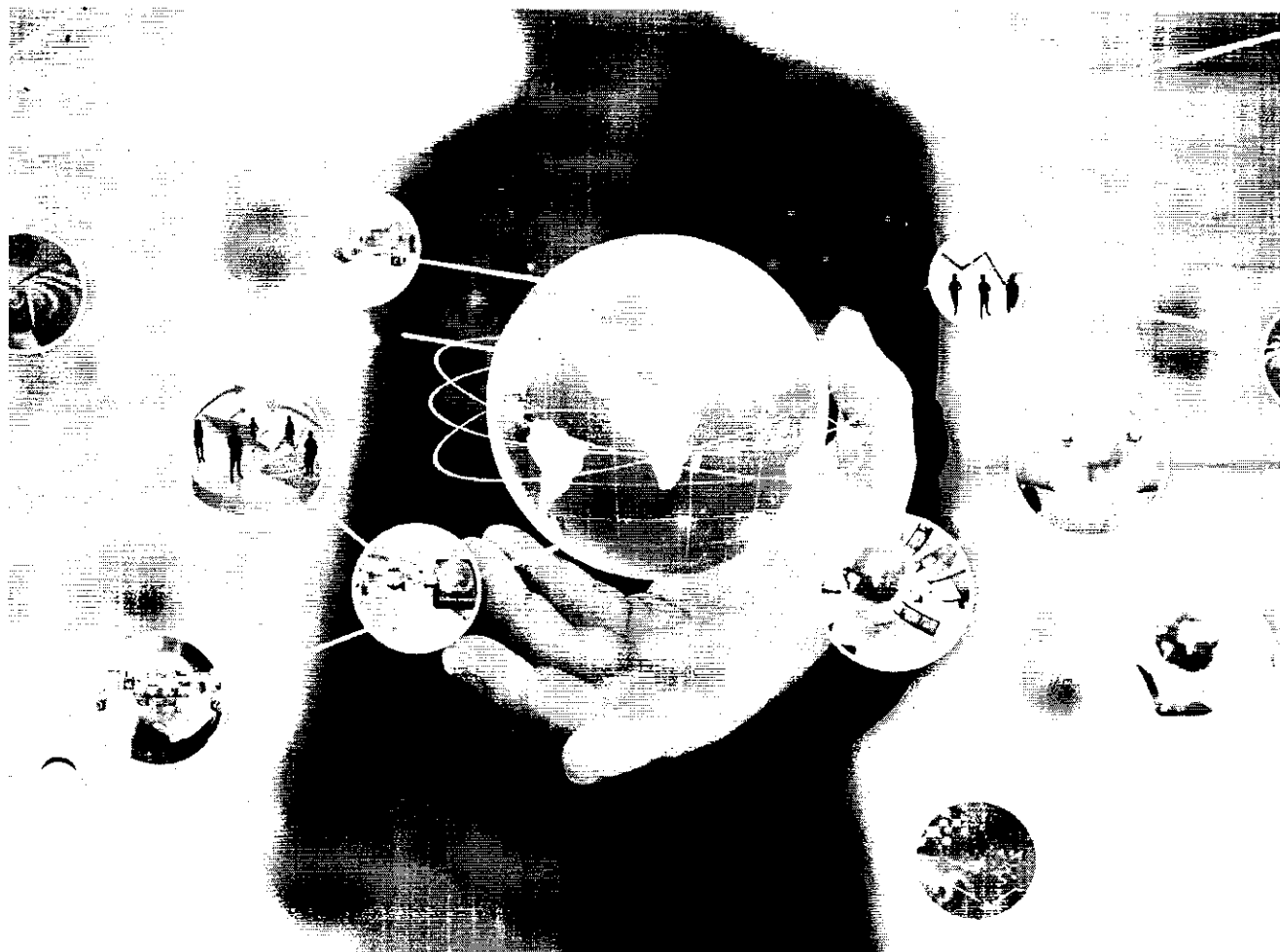
Tilak Maharashtra Vidyapeeth (TMV) established in 1921 is recognized by UGC as the "Deemed to be University" since 1987. We offer programmes in multiple disciplines such as Ayurveda, Sanskrit, Social Sciences, Modern Sciences & Professional Skills Management, Health Sciences, Law and Distance Education.

Department of Mass communication was established in the year 2006-2007 with a vision of creating an opening to the world of media and digital arts. With a powerful knowledge base, we intend to capture major opportunities for our young aspiring minds. To address this we have started several courses reeling through the practical, theoretical and analytical approaches of current trends in mass communication. We are following the guidelines prescribed by the University Grants Commission (UGC). The courses are designed in order to equip students with exciting and creative careers in growing business of Media Industry.

For Accomodation details contact

Dheeraj Singh : 8208254766
Nita Kadam : 9637560056
Vaishali Pawar : 9067938507





• Venue •

Tilak Maharashtra Vidyapeeth

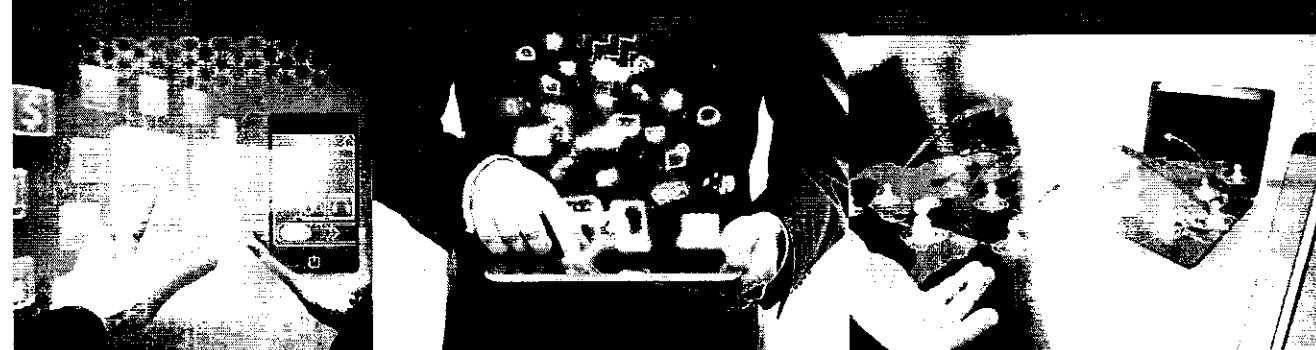
Shri Jayantrao Tilak Sankul

Auditorium, 7th Floor Main Campus, Gultekdi Pune.

Website : www.tmv.edu.in

● Reach us on : 020-24403079/3057/3067

Email : tmvmasscommseminar@gmail.com





TILAK MAHARASHTRA VIDYAPEETH
MASS COMMUNICATION DEPARTMENT

Registration No.

International Conference on 9th and 10th January 2018
" New media Practices : Changing Audiences, Opportunities Revitalizing Theories of Production and Promotion "

REGISTRATION FORM

Paper Presentation / Participation As Delegate

Name	
Address	
Mobile No	
E-Mail	
Designation	
Name of the University/Institute/ Company/Other/Address	
Phone No of University/Institute/ Company/Other/Address	
E-Mail University /Institute/ Company/Other/Address	
Paper Presentation Registration Fees For Conference With Publishing of Paper For Students : Rs. 1,250/- For academicians/Research Scholars : Rs. 3,000/- For Non-academicians /corporate delegates : Rs. 4,000/-	<input type="checkbox"/>
Participation as Delegate Registration Fees For Conference For Students Rs. 500/- (U. G. & P. G.) For academicians/Research Scholars Rs. 1,500/- For Non academicians/corporate delegates : Rs. 2000/- (Includes Conference Kit, Tea, Lunch and Conference Proceedings)	<input type="checkbox"/>
Title of The Paper	

Mode of Payment	Cash <input type="checkbox"/> DD <input type="checkbox"/> NEFT <input type="checkbox"/>
DD details	DD No
	Date
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If NEFT details	

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<p>Paper Presentation Registration Fees For Conference With Publishing of Paper</p> <p>For Students : Rs. 1,250/- For academicians/Research Scholars : Rs. 3,000/- For Non-academicians /corporate delegates : Rs. 4,000/-</p>	<p>Participation as Delegate</p> <p>Registration Fees For Conference For Students Rs. 500/- (U. G. & P. G.) For academicians-Research Scholars Rs. 1,500/- For Non academicians/corporate delegates - Rs. 2000/- (Includes Conference Kit, Tea, Lunch and Conference Proceedings)</p>
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