



GONDWANA UNIVERSITY GADCHIROLI

Ordinance No. 46 of 2017.

EXAMINATION LEADING TO THE DEGREE OF BACHELOR OF JOURNALISM IN THE FACULTY OF SOCIAL SCIENCES WITH YEARLY PATTERN, ORDINANCE, 2017.

Whereas, it is expedient to provide an ordinance in respect of Examination leading to the Degree of Bachelor of Journalism in the faculty Social Sciences, with yearly pattern for the purposes hereinafter appearing, the Management council is hereby pleased to make the following Ordinance :

1. This Ordinance may be called 'EXAMINATION LEADING TO THE DEGREE OF Bachelor of Journalism in the faculty of Social Sciences with yearly pattern, ordinance, 2017.
2. This ordinance shall come into force with effect from the date of its meeting by the Management council.
3. The duration of the Bachelor of Journalism Degree course will be of one academic year with university examination at the end of the academic session.
4. Subject his compliance with the provisions of this ordinance in force from time to time an applicant for admission to Bachelor of Journalism examination shall -
 - a) Have been admitted to the (स्नातक) Bachelor's Degree of the university or any other university recognized as equivalent thereto.
 - b) Have since passing the examination of the (स्नातक) Bachelor's Degree prosecuted a regular course for not less than one academic year in the university Department of Mass communication or any other institution affiliated to the university for the purpose.
5. Intake capacity shall be maximum 50 and admission shall be made on the basis of Entrance examination of 100 marks, the fee for Entrance examination shall be Rs. 200. The tutuion fee for the course shall be Rs. 7000 per year.
6. The examination leading to the Degree of Bachelor of Journalism shall be held annually at such places and on such dates as may be appointed by the university.
7. The examination fee shall be as prescribed by the university from time to time.
8. The scope of the subjects shall be as indicated in the syllabus.
9. Minimum Standard of Instructions.

There shall be minimum standard of instructions, as per UGC guide lines and requirement of professional course of Mass Communication. The colleges/institutions not fulfilling the requirement shall not be allowed to conduct this course. The medium of

instruction shall be English, Marathi and Hindi and the examination paper shall be set in all the three languages in single question paper.

- a) In the Department/Institutions/College, where Bachelor of Journalism course is being conducted, there shall be atleast 3 full time teachers appointed as per existing qualifications and recruitment conditions, laid down by the university/U.G.C.
- b) There shall be a separate computer lab with atleast 10 computers, having LAN and broadband internet connection. It shall also consist of laser printer, scanner and photocopier.
- c) Every department/college/institution shall purchase atleast four digital video camera one still digital camera, large screen TV, DVD Player, LCD/digital projector.
- d) There shall be a library of media books, journals, magazine, newspapers, DVD & CDs. There will be initiation investment in the tune of minimum Rs. 50,000/- for library. Every year college/department shall add books of Rs. 40,000/-
- e) There shall be one librarian (parttime/full time), 2 non teaching staff. Out of which one shall be a DTP operator.
- f) The examination shall consist of three parts as detailed below.

The examination shall consist of three parts as detailed below :

Part – A : (Written Examination)	700 Marks
i) Principal and History of Journalism	100 Marks
ii) Modern News Reporting and Feature Writing	100 Marks
iii) Editing to Electronic Era	100 Marks
iv) Modern Newspaper Management & press Laws	100 Marks
v) Public Relations and Mass Communication	100 Marks
vi) Current affairs, Language Study & Soft skills	100 Marks
vii) Information Technology Application in Mass Media	100 Marks

Part – B (Practical Examination)

Practical Examination shall consist of

1. Submission by each candidate 7 practical files covering different papers 200 Marks
2. Media survey Report 050 Marks
3. Page Maker practical Examination on Computer 050 Marks

Part – C : (Internship) 100 Marks

1. Internship 025 Marks
2. Internship Diary/Report 025 Marks
3. Oral Examination 025 Marks

The practical & Internship

- (i) Every candidate for the examination shall be required to undergo a course of internship for a period of not less than four weeks in any of the media establishment approved by the head of the institution concerned. The viva-voce shall be conducted before end of the academic session as far as possible in accordance with the programme declared by the university. Their attachment to the media organization shall be made by th HOD of Department/College.
 - (ii) Every candidate shall have to maintain a diary of the day-today activities carried out during the internship. The internship diary shall consist of A4 size papers duly bond and secured. The candidate shall preserve all the paper work that is collected, prepared, compiled or processed during the internship. The candidate shall have to attach such paper-work with the internship diary that is maintained.
 - (iii) Every candidate shall retain the original internship diary, and submit three Xerox copies of the internship diary to the university through the head of the institution concerned. All such copies shall be in A4 size and shall be duly bound and secured. The university shall retain one copy for record, one copy will be for the internal examiner and one copy for the external examiner.
 - (iv) Every candidate shall submit three copies of the internship diary to the university latest by March 31 of the academic session, through the head of the institution concerned.
 - (v) Evaluation
Every candidate shall undergo a viva voce examination based on the internship and the internship diary. The viva voce shall be conducted by a internal examiner and an external examiner duly appointed by the University in accordance with the rules.
 - (Vi) The candidate shall produce the original internship diary and all the relevant material at the time of the viva-voce.
10. An examinee may, at this option, be examined in one or more parts of the examination in a year instead of being examined in all the three parts in the same year. If an examinee fails to pass the examination in all the parts within a period of three years from the date of his eligibility to the examination for the first time, he shall, at any subsequent examination, take all the three parts of the examination he shall, at any subsequent examination, take all the three parts of the examination he shall, at any subsequent examination, take all the three parts of the examination.

- (i) The scope of the subjects shall be as indicated in the syllabus.
- (ii) The medium of instruction shall be English. However, the examinee shall have an option to write their answers through either Marathi, Hindi or English medium irrespective of the medium of instruction through which they have studies.

11. The maximum marks which each part and paper shall carry and the minimum marks which an examinee must obtain in order to pass the examination shall be as indicated in Appendix – A

12. An examinee unsuccessful in a part may present himself for the examination in that part at a subsequent examination on payment of a fresh fee and such other fees as may be prescribed.

Provided that an examinee who fails in the practical examination of Part – II may present himself again for the examination in the practical part only.

Provided further that an examinee who fails in any individual section of the internship of part – C, or in the aggregate in part – C, may present himself again for the examination in all sections of the internship, that is part – C, subject to the provisions of para 10 above.

13 Successful examinees obtaining not less than 60% and above marks in the aggregate shall be placed in the first division. Those obtaining less than 60% but not less than 50% marks in the aggregate in the second division.

14. The provisions of ordinance relating to the award of grace marks for passing an examination, securing higher division/class and for securing distinction in subject (S) as updated time to time shall apply to the examination under this ordinance.

15. As soon as possible after the examination, the Boards of Examination shall publish a list of successful examinees arranged in two division. The names of the examinees passing the examination in the minimum prescribed period and obtaining the prescribed number of marks, shall be placed in the first or second divisions and shall be arranged in order of merit as provided in the Examinations in General Ordinance No. 6.

16. Notwithstanding anything to the contrary in this ordinance no person shall be admitted to this examination if he has already passed the examination or an equivalent examination of any other statutory university.

17. Successful examinees shall, on the payment of the prescribed fees, will receive a degree in the prescribed form, signed by the Vice-chancellor.

18. The New ordinance No. 9 of 1993 stands repealed from the making of this ordinance.

19. The course content and scheme of examination shall be as per the syllabus & stated in Annexure – (A)

(Statement of object and reasons)

The Vice-chancellor of the university had issued Direction No. 145 of 2012 on 27/6/2012 in respect of Direction governing the examinations leading to award of Bachelor of Journalism in the faculty of Art & social science with yearly pattern from the year 2012-13, under provision of section 14 (8) of the Maharashtra university Act, 1994.

The subject matter of the Direction is required to be regulated by an ordinance as provided under the Act.

In view of the above, the existing Direction is required to be converted into an ordinance as provided under the Act, hence this Draft ordinance is prepared for consideration of the Academic council and the Management council.

Examination leading to the Degree of Bachelor of Journalism.

Subject	Maximum Marks	Minimum Marks
Part – A : (Written Examination)		
a) Principal and History of Journalism	100 Marks	40 Marks
b) Modern News Reporting and Feature Writing	100 Marks	40 Marks
c) Editiing in Elecronic Era	100 Marks	40 Marks
d) Modern Newspaper Management & press Laws	100 Marks	40 Marks
e) Public Relations and Mass Communication	100 Marks	40 Marks
f) Current affairs, Language Study & Soft skills	100 Marks	40 Marks
g)Information Technology Application in Mass Media	100 Marks	40 Marks
Total of Part – A	700 Marks	280 Marks

Part – B (Practical Examination)

Practical Examination shall consist of

- B -1 5 Theory paper based practical files submission of 30 Marks each. 150
- B- 2 Files submission for 25 Marks each :
- One of press Clipping on a assigned current
Affairs topic and second files consisting of
Own published articles/news stories/radio-tv
Programmes C.D.s during academic year. 050
- B – 3 Media survey Report 050
- Each student shall abbbmit media survey report
of Audience Research of 100 respondents
related to mass media content/programming print,
radio/tv/with analysis by graphs/tables etc.
- B – 4 page making & newspaper design 050
- Practical on computer
There shall be direct practical computer examination

on page making of 2 hours for front page, editorial page,
feature stories page & printout be judged
by professional journalist/examiner.

Total of part B (B-1, B-2, B-3, B-4)	300	120
Part – C : Internship & Attachment		100 Marks
C – 1 Internship	025 Marks	
C – 2 Internshop Diary/Report	025 Marks	
C – 3 Oral Examination	025 Marks	
Total of Part (C-1,C-2,C-3)	100	40
Grand Total : Part A+B+C	1100	440

Notes :

The minimum percentage of marks required for passing each theory paper and practicals and internship is 40%. Academic failing in practical and/or internship shal resubmit his/her practicals/internship diary/report by filling examination form, with payment of requisite fee.

GONDWANA UNIVERSIT, GADCHIROLI.
Faculty of Social Sciences
BACHELOR OF JOURNALISM

The degree of Bachelor of Journalism will be conferred on a candidate who has persued a regular course of study in the university for not less than one academic year after obtaining his Bachelor's degree in the faculty of Arts, Science or Commerce or any other and has passed the prescribed examination.

For admission to the course of Bachelor of Journalism the candidate must pass the entrance test. The medium of instruction shall be English, Marathi or Hindi. However student can write answers in Marathi, Hindi or English. The number of the student admitted to the course shall be maximum 50 only.

The examination shall consist of seven papers as under :-

Paper	Theory
Paper – I Principal and History of Journalism	100 marks
Paper – II Modern News Reporting and Feature Writing	100 marks
Paper – III Editing to Electronic Era	100 marks
Paper – IV Modern Newspaper Management & press Laws	100 marks
Paper – V Publis Relations and Mass communication	100 Marks
Paper – VI Current Affairs, Language study & soft skills	100 marks
Paper – VII Information Technology Application in Mass Media	200
Practical Class work	050
Media survey Report	100
Total	1100 marks

COURSE AND EXAMINATION SCHEME

BACHELOR OF JOURNALISM (FACULTY OF SOCIAL SCIENCE)

Sr. No.	Subject	Course Scheme			No. of Credits	Examination Scheme							
						Maximum Marks				Minimum Passing Marks			
		L	T	P		ES E	p	IA	Total	ES E	P	IA	Total
	YEARLY PATTERN												
1.	Paper-I Principal and History of Journalism	4		1	4	80		20	100	32		8	40
2.	Paper-II Modern News Reporting and feature Writing	4		1	4	80		20	100	32		8	40
3.	Paper-III Editing In Electronic Era	4		1	4	80		20	100	32		8	40
4.	Paper- IV Modern Newspaper Management & Press Laws	4		1	4	80		20	100	32		8	40
5.	Paper-V Public Relations and Mass Communication	4		1	4	80		20	100	32		8	40
6.	Paper-VI Current Affairs, Language Study & Soft Skills	4		1	4	80		20	100	32		8	40
7.	Paper-VII Information Technology. Application in Mass Media	4		1	4	80		20	100	32		8	40
	Seven Files				28		200		200		80		80
	Media Survey Report						50		50		21		21
	Page Making						50		50		21		21
	Internship						100		100	25	25		15
8.	Total	28	-	7	28				1100				