OBJECTIVES:
1. To encourage development of entrepreneurship among the students.
2. To give the knowledge of project development.

UNIT – I:
1.1 Entrepreneurship – Definition, meaning and concept.
1.2 Qualities of successful entrepreneur
1.3 Entrepreneurship development – meaning
1.4 Objectives of entrepreneurship development program.

UNIT – II:
2.1 Entrepreneurial development training – importance, objective and methods.
2.2 Project report and its importance
2.3 Government textile policies.
2.4 Finance and bank loan

UNIT – III:
3.1 Identification of business opportunities – market research and product analysis.
3.2 Small scale industry entrepreneurship – meaning and objectives
3.3 Steps for starting a small scale industry
3.4 Types of business organization

UNIT – IV:
4.1 Introduction to Costing – methods and types
4.2 Break Even Analysis
4.3 Depreciation – Definition, meaning and methods.

SESSIONAL:
Internal examination based on entire syllabus should be conducted by the college.

REFERENCES:
1. Entrepreneurial Development - S. S. Khanka
2. Dynamics of Entrepreneurial Development and Management – Vasant Desai
3. Modern Business Organization and Management – Sherlekar
Gondwana University
Bachelor of Fashion Design
Semester - III
PATTERN MAKING – I
Paper - II

OBJECTIVES:
1. To develop the skill of adapting basic block for different styles.
2. To develop skills of creating different silhouettes and patterns.

UNIT – I:
1.1 Study of standard size chart of kid, female, male
1.2 Basic block construction (Size - 12)
   a) Fitted bodice block
   b) Semi-fitted bodice block
   c) Dartless bodice block

UNIT – II:
Basic block construction (size - 12)
2.1 Basic skirt block
2.2 Basic trouser block
2.3 Basic torso block
2.4 Basic straight sleeve block

UNIT – III:
3.1 Darts and its types and placements
3.2 Dart manipulation techniques
   a) Pivot method
   b) Slash and spread technique
3.3 Preparing princess bodice
3.4 Kimono sleeve bodice

UNIT – IV:
4.1 Differentiate set-in and grown-on sleeves.
4.2 Raglan sleeve bodice block
4.3 Two-piece sleeve
4.4 Preparation of
TERM WORK: Prepare half size sample of garments mentioned from Unit – I to Unit – IV.

SESSIONAL:
Internal examination based on entire syllabus should be conducted by the college.

REFERENCES:
1. More Dress Pattern – Natalie Bray
2. Garment technology – Gerry Cooklin
4. Pattern Cutting Made Easy – Gillian Holman
OBJECTIVES:
1. To understand the fundamentals of draping.
2. To understand the relation of design and fabric characteristics.

UNIT – I:
1.1 Introduction and importance of draping
1.2 Tools and equipments required for draping
1.3 Understanding fabric elements – grains, selvedge, seam allowance
1.4 Draping terminology

UNIT – II:
2.1 Principles of draping / plumb theory
2.2 Dress forms – types and uses, landmarks
2.3 Principle of fit
2.4 Understanding body types

UNIT – III:
3.1 Notching theory
3.2 Evaluation of pattern design
3.3 Study of fabric characteristics of cotton, silk, chiffon, satin, tissue, net, crepe, denim, velour, velvet, knit.

UNIT – IV:
4.1 Draping of basic bodice (1 & 2 darted) with neckline variation.
4.2 Draping of basic skirt (1 & 2 darted) with neckline variation.
4.3 Development of basic sleeve
4.4 Solving fitting problems at armhole, sleeve, neckline, crotch, balance of bodice, skirt, pant.
TERM WORK:
1. Fabric swatch kit with at least 25 swatches, along with the fabric characteristics.
2. Samples of basic bodice, basic skirt, basic sleeve.

SESSIONAL:
Internal examination based on entire syllabus should be conducted by the college.

REFERENCES:
1. The Art of Fashion Draping – Connie Ampden
2. Draping in Fabric – Hilde Jaffe
4. Fabric, Form and Flat Pattern Cutting – Winifred Aldrich
Gondwana University
Bachelor of Fashion Design
Semester – III
SURFACE ORNAMENTATION – I
Paper - IV

Theory : 60 Marks
Term Work : 15 Marks

OBJECTIVES :
1. To learn about hand embroidery stitches and styles.
2. To understand the scope of surface ornamentation in fashion designing.

UNIT – I :
1.1 Meaning and types of Surface Ornamentation
1.2 Design, idea and its application
1.3 Scope and importance

UNIT-II :
2.1 History of embroidery
2.2 Classification of stitches
2.3 Study of phulkari embroidery and its techniques in details
2.4 Study of Kashmiri embroidery and its techniques in details

UNIT-III :
3.1 Study of chikankari and its techniques in details
3.2 Study of Kasuti and its techniques in details
3.3 Study of Gujarati embroidery and its techniques in details

UNIT-IV :
4.1 Study of Chamba and its techniques in details
4.2 Study of Manipuri embroidery and its techniques in details
4.3 Study of Kantha and its techniques in details

TERM WORK :
Prepare sample folder of each regional embroidery; size of sample 8” x 8” – 15 Marks

REFERENCE :
1. Traditional Embroideries of India – Dr. Naik
2. Shalin Kashidakari – Padmaja Bade
3. Vandana Embroidery – Arora
4. Ethnic Embroidery of India – Usha Shrikant
5. Design of a Lifetime – Usha Shrikant
OBJECTIVES:
1. To introduce students with fashion concept.
2. To impart knowledge of fashion industry.

UNIT – I: Concept of Fashion
1.1 Introduction to fashion
1.2 Elements and principles of fashion
1.3 Classification of fashion

UNIT – II:
2.1 Fashion Cycle
2.2 Fashion Attributes
2.3 Fashion language and fashion communication

UNIT – III:
3.1 Colour forecasting
3.2 Fashion forecasting
3.3 Fashion theories
3.4 Global fashion centres

UNIT – IV:
4.1 Influence of culture on fashion
4.2 Fashion trends for different age groups – factors affecting, clothing preferences and psychology
4.3 Wardrobe planning
4.4 Clothing budget

TERM WORK:
1. Study of any two fashion designer of India and their collection
2. Study of any two international fashion designer and their collection.
REFERENCES:
Gondwana University  
Bachelor of Fashion Design  
Semester - III  
TRADITIONAL INDIAN TEXTILES – II  
Paper - VI

Theory : 60 Marks  
Sessional : 15 Marks

OBJECTIVES :
1. To introduce application of traditional designs and motifs of textiles.  
2. To study intricate Indian textiles.

UNIT – I :  
Techniques used in handloom weaving.  
1.1 Study of shedding devices eg. of textiles on which;  
   1.1.1 Jala technique used  
   1.1.2 Dobby technique used  
   1.1.3 Jacquard technique used

UNIT – II :  
2.1 Study of picking devices eg. of textiles in which;  
   2.1.1 Drop box technique used  
   2.1.2 Tilly technique used  
   2.1.3 Tapestry technique used

UNIT – III :  
Details study of Ikat Fabric  
3.1 Types of ikat - single and double  
3.2 Warping  
3.3 Tieing  
3.4 Dyeing

UNIT – IV :  
Aim, Objective and working of  
4.1 Khadi board  
4.2 Weaver’s Service Centre  
4.3 Handloom Corporation
SESSIONAL:
Internal examination based on entire syllabus should be conducted by the college.

REFERENCES:
1. Traditional Indian Costume & Textile – Dr. Parul Bhatnagar
2. Patolas & Resist Dyed Fabrics of India – Hema Karkaria
3. Textile Weaving Designs – W. S. Murphy
4. Threads & Voices – Laila Tyabji