

B.B.A. - II (CBCS Pattern) Semester-III
UCB3C03 - Human Resource Management-I

P. Pages : 1

Time : Three Hours



GUG/W/24/10600

Max. Marks : 80

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- Notes : 1. All questions are compulsory.
2. All questions carry equal marks.

1. a) What is recruitment? What are the types of recruitment. 8
- b) State the importance of Job Analysis. Discuss the steps involved in Job Analysis. 8
- OR**
- c) Define Human Resource Management. Discuss the functions of Human Resource Management. 16
2. a) How to make performance appraisal effective. 8
- b) What should be the criteria for promotion, 'Merit or Seniority'? 8
- OR**
- c) What is Training? Discuss the methods of Training in detail. 16
3. a) Write a note on Fringe benefits. 8
- b) Explain the factors which affect wage determination. 8
- OR**
- c) Define Motivation. State the importance of Motivation. 16
4. a) Write in brief about evolution of Human Resource Development. 8
- b) What is Man Power Planning? 8
- OR**
- c) Differentiate between Personal Management and Human Resource Development. 16
5. Write short notes.
- i) Induction 4
- ii) Management Development. 4
- iii) Executive stress 4
- iv) Objectives of HRD. 4
