

M.B.A. - I (CBCS Pattern) Semester-I
PCB1F08 - Computer for Managers

P. Pages : 1

Time : Three Hours



GUG/W/24/10681(S)

Max. Marks : 70

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- Notes : 1. Attempt **any five** questions.
2. All questions carry equal marks.

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| 1. | Describe the various functional unit of computer and types of computer in detail. | 14 |
| 2. | Explain architecture of computer system with its block diagram. | 14 |
| 3. | Explain the various types of software and its applications in various organization. | 14 |
| 4. | What is e-Commerce? Describe the types of e-commerce and their applications. | 14 |
| 5. | “Management information system is the essence of decision support system for the organization”. Elaborate the term. | 14 |
| 6. | Describe Internet, Intranet and Extranet in detail with its application in various areas of business. | 14 |
| 7. | Describe the role of ERP system in organization. | 14 |
| 8. | “Managing knowledge is the key function for making Right Decision”. Elaborate the term. | 14 |
| 9. | What is business performance management? Write the use of scorecards and dashboards in business performance management. | 14 |
| 10. | Write notes on any two . | 14 |
| | a) Mobile computing. | |
| | b) Data visualization. | |
| | c) Intelligent support system. | |
| | d) World Wide Web. | |
