

M.B.A. (CBCS Pattern) Semester-I
PCB1C02 - Managerial Economics

P. Pages : 1

Time : Three Hours



GUG/W/24/10675

Max. Marks : 70

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- Notes : 1. Attempt **any five** questions.
2. All questions carry equal marks.

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| 1. | How the Application of Economics to Business Decision will implement in Managerial Economics. | 14 |
| 2. | Define relationship between managerial economics and other areas in economics. | 14 |
| 3. | What are the significance of Elasticity of demand and demand estimation. | 14 |
| 4. | Explain in detail forecasting Techniques. | 14 |
| 5. | Define the term the Law of Supply, Elasticity of Supply and demand curve. | 14 |
| 6. | What are the different production function responsible to determine production & cost analysis. | 14 |
| 7. | Define the term Low of variable proportion and shot term and long term cost. | 14 |
| 8. | Being a economist how will you set pricing and output Decision under perfect & imperfect competition. | 14 |
| 9. | What are the policy measures taken into consideration to control Business cycle. | 14 |
| 10. | Write short note on any two. | 14 |
| | a) Oligopoly & Monopoly. | |
| | b) Types of deflation. | |
| | c) Profit planning & control. | |
| | d) Profit policy on profit Maximisation. | |
