

B.B.A. (CBCS Pattern) Semester-I
UCB1C04 - Principles and Practices of Management-I

P. Pages : 1

Time : Three Hours



GUG/W/24/10585

Max. Marks : 80

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- Notes : 1. Attempt **any five** questions.
2. All questions carry equal marks.

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| 1. | Explain importance and functions of Management. | 16 |
| 2. | “Management as an Art or Science” Elaborate the term. | 16 |
| 3. | Discuss about contribution of F.W. Taylor in the development of management thought. | 16 |
| 4. | State the role of peter Drucker in the development of management thought. | 16 |
| 5. | Discuss about the concept and importance of management planning and explain the process of management planning. | 16 |
| 6. | Write the importance of decision making and steps involved in decision making. | 16 |
| 7. | Explain the types of organization and feature of organization. | 16 |
| 8. | What is delegation of authority? Discuss its need and difficulties in delegation. | 16 |
| 9. | Discuss about need and importance of recruitment. Explain various sources of recruitment. | 16 |
| 10. | Write short note on any two . | 16 |
| | a) Role of Manager. | |
| | b) Indian Management Thought. | |
| | c) Business Forecasting. | |
| | d) Training and Development. | |
