

B.C.C.A. (CBCS Pattern) Semester-I
UBCCAT104 - Principles of Management-I

P. Pages : 1

Time : Three Hours



GUG/W/24/10615

Max. Marks : 40

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- Notes : 1. All questions are compulsory.
2. All questions carry equal marks.

1. A) State the purpose of management. 4
B) Explain the management as an art, & science. 4

OR

- C) Write the meaning, concept, and principles of management. 8
2. A) Explain the principles of Elton Mayo Chester Barnard. 4
B) Discuss the characteristics of Peter Drucker to the management. 4

OR

- C) Discuss the features and principles of F.W. Taylor and Henry Fayol of management. 8
3. A) Discuss the types of Decision making. 4
B) State the process of organization. 4

OR

- C) Explain the meaning, advantages and disadvantages of planning. 8
4. A) Discuss the scope of environment friendly management. 4
B) Explain the social responsibility of management. 4

OR

- C) Write meaning, concept, causes and remedies of stress management. 8
5. Write short note
A) Management as a profession. 2
B) Indian Management Thought. 2
C) Decentralisation. 2
D) Management of change. 2
