

M.B.A. (CBCS Pattern) Semester-II  
**PCB2C04 - Entrepreneurial Development**

P. Pages : 1

Time : Three Hours



**GUG/W/24/10685**

Max. Marks : 70

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- Notes : 1. Attempt **any five** questions.  
2. All questions carry equal marks.

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| 1.  | Explain the concept of Entrepreneur. Discuss entrepreneurship, innovation, invention and creativity.   | 14 |
| 2.  | Which are the important institutions of the entrepreneurial support system? Explain the functioning of any two supporting agencies in India. | 14 |
| 3.  | Explain socio-psychological factors influencing entrepreneurship development.  | 14 |
| 4.  | Explain in detail various barriers faced by entrepreneurs in India.  | 14 |
| 5.  | Discuss fiscal incentives to industries for procurement of equipment's and marketing support.  | 14 |
| 6.  | What do you mean by Franchising? Discuss the various forms of Ownership.   | 14 |
| 7.  | Discuss various steps and processes involved in setting up manufacturing unit and service unit.  | 14 |
| 8.  | Elaborate the term financial consideration in detail.  | 14 |
| 9.  | What do you mean by DPR? Discuss format and contents of DPR.   | 14 |
| 10. | Write detail note on <b>any two</b> .  | 14 |
|     | a) DIC   |    |
|     | b) KVIC  |    |
|     | c) SCBA  |    |
|     | d) NABARD  |    |

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