

M.B.A. (CBCS Pattern) Semester-I
PCB1F08 - Computers for Managers

P. Pages : 1

Time : Three Hours



GUG/W/24/10681

Max. Marks : 70

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| 1. | Describe the various functional unit of computer and types of computer in details. | 14 |
| 2. | Define 'Networks'. Describe Internet, Internal and extranet in detail with its application in various areas of business. | 14 |
| 3. | Define 'Software'. Explain the types of software and its application in organization. | 14 |
| 4. | Give the brief introduction of MS-Office and MS-Excel with its applications. | 14 |
| 5. | Describe E-commerce with the types of E-commerce and their utilities. | 14 |
| 6. | What is MIS? Explain its functions and principles. | 14 |
| 7. | What is ERP? Explain ERP in details with its advantages. | 14 |
| 8. | Define 'Knowledge Management'. Discuss the various approaches and managerial issues in knowledge management. | 14 |
| 9. | What is Business performance management. Also explain in brief about Business Analytics. | 14 |
| 10. | Write short notes on any two . | 14 |
| | a) Computer applications in various areas of business. | |
| | b) Decision support systems. | |
| | c) Managerial Issues in Knowledge Management. | |
| | d) Data Visualization. | |
