

M.B.A. (CBCS Pattern) Semester-IV
PCB4ED4 / SP04 - Enterprise Resource Planning
(Information Technology Management)

P. Pages : 1

Time : Three Hours



GUG/W/24/10739

Max. Marks : 70

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- Notes : 1. Attempt **any five** question.
2. All questions carry equal marks.

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| 1. | Explain in detail the concept of ERP. Discuss the critical success factors of ERP. | 14 |
| 2. | What risks are involved in ERP/SAP implementation. | 14 |
| 3. | Explain ERP market and ERP packages. | 14 |
| 4. | Describe the stages of ERP life cycle. | 14 |
| 5. | Explain finance (FICO) model in ERP. | 14 |
| 6. | Discuss ABAP features, benefits and overall functionality. | 14 |
| 7. | Write Benefits and features of ERP module in Sales and Distribution. | 14 |
| 8. | Enterprise potential and total enterprise solution. Elaborate. | 14 |
| 9. | Explain role of ERP in automotive industry. | 14 |
| 10. | Write detail note on any two . | 14 |
| | a) ERP Project | |
| | b) Oracle E-Business Suite | |
| | c) FRS | |
| | d) ERP cases – Mahindra & Mahindra. | |
