

B.B.A. (NEP Pattern) Semester-I
PPM-1 - Principles and Practices of Management

P. Pages : 1

Time : Three Hours



GUG/W/24/16176

Max. Marks : 80

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- Notes : 1. Attempt **any five** questions.
2. All questions carry equal marks.

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| 1. | What do you understand management? Explain levels of management and management challenges in details. | 16 |
| 2. | Explain nature of management also discuss the functions of management. | 16 |
| 3. | Write details note on “Indian management Thoughts”. | 16 |
| 4. | Write in brief the contribution of F.W. Taylor to the management. | 16 |
| 5. | What is planning? How Planning will help in decision making? Explain. | 16 |
| 6. | Define forecasting. Discuss forecasting techniques in detail. | 16 |
| 7. | Elucidate the sources of recruitment along with training and development. | 16 |
| 8. | What is organization, explain types of organisations discuss in details. | 16 |
| 9. | “Management is a Science or Art” Comment your understanding. | 16 |
| 10. | Write short note any two . | 16 |
| | a) Short note on Management and Administration. | |
| | b) Contribution to Chester Barnard. | |
| | c) Principles of organization. | |
| | d) Importance of forecasting. | |
