

B.B.A. (CBCS Pattern) Semester-V
UCB5E03 - Logistic Management-I

P. Pages : 1

Time : Three Hours



GUG/W/24/13030

Max. Marks : 80

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- Notes : 1. All questions are compulsory.
2. All questions carry equal marks.

1. a) What is logistic management? Discuss the importance of logistic management. **8**
b) Discuss the technology utilization in logistic. **8**

OR

- c) Explain the function and role of logistic management. **16**
2. a) Define “warehousing”. Discuss the importance of warehousing. **8**
b) State the function of warehousing. **8**

OR

- c) Explain the concept of warehousing with selection of site. **16**
3. a) State the objective of material Handling. **8**
b) Discuss the role of material Handling. **8**

OR

- c) Discuss the nature and importance of material handling. **16**
4. a) What is mean by storage design? **8**
b) State the principles of material storage. **8**

OR

- c) Describe the importance and types of material storage. **16**
5. Write short note:
a) Need of logistic management. **4**
b) Ware housing costing. **4**
c) Types of equipment in material handling. **4**
d) Role of material storage. **4**
