

B.B.A. (CBCS Pattern) Semester-I  
**UCB1C02 - Computer Application for Business-I**

P. Pages : 1

Time : Three Hours



**GUG/W/24/10590**

Max. Marks : 80

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- Notes : 1. All questions are compulsory.  
2. All questions carry equal marks.

1. a) What is data Representation? Explain Decimal Number System. **8**  
b) Explain the advantages and limitations of computer in brief. **8**  
**OR**  
c) What do you mean by Generation of computer? Explain in detail the features of second & third Generation of computer. **16**
2. a) What is Magnetic disk? What are the advantages & disadvantages of Magnetic disk. **8**  
b) Write a brief note on voice Recognition. **8**  
**OR**  
c) Differentiate between primary and secondary memory in detail. **16**
3. a) Explain in detail features of windows? **8**  
b) How to find system Information? Explain and write steps to Find it. **8**  
**OR**  
c) Explain control panel in detail with its all components. **16**
4. a) What is Multimedia Technology? Explain it in detail. **8**  
b) What is data warehouse? Write advantages of data warehouse. **8**  
**OR**  
c) What is Artificial intelligence? Explain in detail. **16**
5. Write short answers-  
a) Explain various firewall suits available in market. **4**  
b) Topology. **4**  
c) M-Commerce. **4**  
d) Facebook. **4**

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