

B.B.A. - I (CBCS Pattern) Semester-I
UCB1F01 - Business Demography and Environmental Studies-I

P. Pages : 1

Time : Three Hours



GUG/W/24/10588

Max. Marks : 40

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1. a) What is population? Discuss the factors affecting density of population. 4
- b) Write a note on over and under populated regions. 4

OR

- c) Define Demography state the need of demographic studies for business. 8
2. a) Define Environment. What are the types of environment? 4
- b) State the importance of environmental studies for Business Management. 4

OR

- c) What are Energy Resources? Discuss the types of Energy Resources. 8
3. a) Write a note on land pollution due to modern agricultural practices. 4
- b) What is Noise? Discuss the effect of noise on environment. 4

OR

- c) What do you mean by Radiation? State causes and effect of Radiation. 8
4. a) Write a note on Green House effect. 4
- b) How will you Conserve Energy and Water. 4

OR

- c) What is Global Warming? State the causes and remedies to control global warming. 8
5. Write short notes:
- i) Density of Population. 2
- ii) Cultural Environment. 2
- iii) Causes of Air Pollution. 2
- iv) Acid Rain 2
