

B.B.A.- I (CBCS Pattern) Semester-II  
**UCB2F01 - Business Demography and Environmental Studies-II**

P. Pages : 1

Time : Three Hours



**GUG/W/24/10596**

Max. Marks : 40

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- Notes : 1. All questions are compulsory.  
2. All questions carry equal marks.

1. a) Explain the terms dependent Population. 4
- b) Discuss types of age and sex pyramid. 4
- OR**
- c) Explain the Concept of Literacy? State the importance of importance of literate population as a Resource. 8
2. a) Explain Concept of demographic. 4
- b) Explain Urbanization as Behavioral concept. 4
- OR**
- c) Define the Urbanization? Discuss the factors responsible for urbanization. 8
3. a) Explain Physical factors of Environment. 4
- b) Discuss the Oil Crisis and its impact on Business. 4
- OR**
- c) What is a Cultural factor of Environment? Explain the Cultural Factors. 8
4. a) Explain the concept of Economic Environment. 4
- b) Explain the Economic policy of Business Environment. 4
- OR**
- c) Discuss the Concept of Business? State the different Levels of the Business Environment. 8
5. Write short notes.
- a) Population below poverty line. 2
- b) Problems of Urbanization. 2
- c) Global warming. 2
- d) Indian Business Culture. 2

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