

B.B.A. (Forest Management and Eco-Tourism) CBCS Pattern Semester-III
BBA034 / 005 Paper-II - Eco-Tourism Management

P. Pages : 2

Time : Three Hours



GUG/W/24/16183

Max. Marks : 70

1. Long Questions.

- 1) Define the concept of eco-tourism and explain its key objectives. 12

OR

- 2) Discuss the challenges and opportunities of eco-tourism in protected areas. 12
- 3) Explain the role of international organizations in promoting eco-tourism. 12

OR

- 4) How does eco-tourism support the conservation of endangered species? Provide examples. 12
- 5) Analyze the role of eco-tourism in promoting sustainable development goals (SDGs). 12

OR

- 6) Discuss the impact of eco-tourism on the local economy of a rural community. 12
- 7) What are the best practices for managing eco-tourism sites in sensitive ecosystems? 12

OR

- 8) How can eco-tourism be used as a tool for poverty alleviation? Provide relevant examples. 12

2. Short Questions

- 1) What are the criteria for selecting eco-tourism destinations? 3
- 2) Mention three eco-friendly activities that tourists can engage in. 3

OR

- 3) What is meant by 'nature conservation' in eco-tourism? 3
- 4) Define the term "green travel". 3

- 5) List three benefits of involving local communities in eco-tourism. **3**
- 6) How can eco-tourism reduce the carbon footprint of the tourism industry? **3**

OR

- 7) What are the main differences between ecotourism and sustainable tourism? **3**
- 8) Mention three strategies for waste management in eco-tourism destinations. **3**

3. One Line Questions 1x5

- 1) Name one international eco-tourism organization.
- 2) What does the term “biodiversity hotspot” mean?
- 3) What is the full form of WWF?
- 4) Define the term ‘voluntourism’.
- 5) Name one eco-tourism destination in the Himalayas.

4. Fill in the Blanks 1x5

- 1) ----- is known for its eco-tourism policies in Southeast Asia.
- 2) The term “eco-tourism emphasizes both ----- and environmental preservation.
- 3) ----- is a concept in eco-tourism that refers to the balance between visitor use and ecosystem protection.
- 4) ----- plays a significant role in educating tourists about eco-tourism practices.
- 5) ----- is a popular eco-tourism activity in marine conservation areas.
