

M.B.A. (CBCS Pattern) Semester-I
PCB1C02 - Managerial Economics

P. Pages : 1

Time : Three Hours



GUG/W/24/10675(S)

Max. Marks : 70

-
- Notes : 1. Attempt **any five** questions.
2. All questions carry equal marks.

- | | | |
|-----|---|----|
| 1. | Define Managerial economics. Discuss the role of Managerial economist. | 14 |
| 2. | Explain the relationship of Managerial economics with other areas of economics, Marketing & Finance. | 14 |
| 3. | State the Law of Supply. What meant by Elasticity of Supply? | 14 |
| 4. | What are the various types of elasticity of demand? | 14 |
| 5. | Explain the concept of cost. Discuss short term cost & long term cost in detail. | 14 |
| 6. | What is production function? State forms of production function. | 14 |
| 7. | What do you mean by Pricing? Explain the pattern of pricing decision under perfect and imperfect competition. | 14 |
| 8. | Discuss the Nature & Measurement of Project. | 14 |
| 9. | What Policy measures should be taken to control business cycle inflation? | 14 |
| 10. | Write short notes any two . | 14 |
| | a) Specific Pricing problem. | |
| | b) Profit & Control. | |
| | c) Instruments of Monetary Policy. | |
| | d) Need for forecasting. | |
