

M.B.A. (CBCS Pattern) Semester-III
SP02 / PCB3EI2 - Livestock Management

P. Pages : 1

Time : Three Hours



GUG/W/24/10716

Max. Marks : 70

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- Notes : 1. Attempt **any five** questions.
2. All questions carry equal marks.

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| 1. | Discuss about the present status of livestock products industry in India. | 14 |
| 2. | Write about the demand scenario for livestock products in domestic and global market. | 14 |
| 3. | State the role of management in feed manufacturing industry. | 14 |
| 4. | Discuss about regulations relating to the manufacture and sale of feed stuff. | 14 |
| 5. | Explain quality control system for packaging, preservation and storage system for livestock products. | 14 |
| 6. | Explain environmental and legal issues to maintain quality standards for various products. | 14 |
| 7. | Discuss the role of management in poultry industry in establishing a poultry and hatchery unit. | 14 |
| 8. | Write about the factors affecting hatchability, bio-security and hatchery sanitation. | 14 |
| 9. | State the importance of chick grading, sexing, packaging, dispatching, transportation and chick delivery in maintaining chick quality. | 14 |
| 10. | Write short notes on any two . | 14 |
| | a) Innovative sales strategies for livestock product. | |
| | b) Marketing of Livestock product | |
| | c) Risk and Insurance of livestock industry. | |
| | d) Waste and disease management in Livestock industry. | |
