

B.B.A. (CBCS Pattern) Semester-V
UCB5E04 - Entrepreneurship Development-I

P. Pages : 1

Time : Three Hours



GUG/W/24/13032

Max. Marks : 80

- Notes : 1. All questions are compulsory.
2. All questions carry equal marks.

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|-----------|-------------------|---|-----------|
| 1. | a) | Explain the barriers to Entrepreneurship. | 8 |
| | b) | Discuss the role of Entrepreneurship. | 8 |
| OR | | | |
| | c) | Explain the features and functions of Entrepreneur. | 16 |
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| 2. | a) | Discuss the role of creativity and innovation of Entrepreneur. | 8 |
| | b) | Describe Entrepreneurial opportunities in contemporary business environment. | 8 |
| OR | | | |
| | c) | Explain the types of Entrepreneurship. | 16 |
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| 3. | a) | Discuss the development Entrepreneurship in India. | 8 |
| | b) | Write the social responsibilities of Entrepreneurs. | 8 |
| OR | | | |
| | c) | Explain the entrepreneurial behaviour-socio psychological factors influencing entrepreneurship development. | 16 |
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| 4. | a) | Describe the negotiation with customer. | 8 |
| | b) | Write the concept of industrial development. | 8 |
| OR | | | |
| | c) | Explain the concept and issues in small business marketing. | 16 |
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| 5. | Write short note- | | |
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| | a) | Women Entrepreneurship. | 4 |
| | | | |
| | b) | Evaluation of Business idea. | 4 |
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| | c) | Small scale sector in India. | 4 |
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| | d) | Finance and Banking. | 4 |
