

M.B.A. (CBCS Pattern) Semester-I  
**C11 / PCB1C01 - Principles of Management**

P. Pages : 1

Time : Three Hours



**GUG/W/24/10674**

Max. Marks : 70

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- Notes : 1. Attempt **any five** questions.  
2. All questions carry equal marks.

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|-----|---|----|
| 1.  | What is Management? Discuss functions of management.                          | 14 |
| 2.  | "Professionalism of management in India" Elaborate.                           | 14 |
| 3.  | Discuss Contribution of Elton Mayo for the development of Management Thought. | 14 |
| 4.  | Explain Management ethics and Management Culture.                             | 14 |
| 5.  | What is planning? Explain nature, importance and advantages of planning.      | 14 |
| 6.  | Describe various types of organisation structure.                             | 14 |
| 7.  | What is Direction? Discuss characteristics of good directives.                | 14 |
| 8.  | What is Authority? Discuss types of authority                                 | 14 |
| 9.  | Explain Types of Control  | 14 |
| 10. | Write short notes on <b>any two</b>   | 14 |
|     | a) Contingency approach   |    |
|     | b) Limitations of planning  |    |
|     | c) Methods of achieving effective coordination                                |    |
|     | d) Delegation of Authority  |    |

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