

M.B.A. (CBCS Pattern) Semester-IV
PCB4EI3 - Floriculture, Biotech & Food Processing Units

P. Pages : 1

Time : Three Hours



GUG/W/24/10735

Max. Marks : 70

-
- Notes : 1. Attempt **any five** questions.
2. All questions carry equal marks.

- | | | |
|-----|--|----|
| 1. | What is floriculture management? Discuss the Recent Advances in floriculture industry. | 14 |
| 2. | Explain the response of flowers to environmental conditions. | 14 |
| 3. | Define flower management? Explain the purification and storage of essential oils and perfumes. | 14 |
| 4. | Elaborate the Agricultural needs and application of biotechnology for agricultural use and benefits. | 14 |
| 5. | Explain the concepts and social implication bio-diversity of IPR. | 14 |
| 6. | What is food technology? Explain the laws and regulation related to food industry. | 14 |
| 7. | What is processing management? Explain the principles of food preservation and processing. | 14 |
| 8. | Discuss in detail protection of food during storage and transport. Also write about packaging and distribution of food products. | 14 |
| 9. | State and explain international trade in fruits problems and prospect and Global marketing of fruits. | 14 |
| 10. | Write short notes on any two . | 14 |
| | a) Landscape Gardening. | |
| | b) Tea and coffee processing. | |
| | c) Protection of food during storage. | |
| | d) Domestic and Global trade. | |
