

M.B.A. (CBCS Pattern) Semester-II  
**PCB2F08 - Technology and R & D Management**

P. Pages : 1

Time : Three Hours



**GUG/W/24/10689**

Max. Marks : 70

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- Notes : 1. All questions are compulsory.  
2. All questions carry equal marks.

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|-----|--|----|
| 1.  | Discuss Technology Management in India.                  | 14 |
| 2.  | Elaborate Technological Life Cycle.                      | 14 |
| 3.  | Discuss production function and technological change.    | 14 |
| 4.  | Describe macro effect of technological change.           | 14 |
| 5.  | Explain problems and pitfalls in technology forecasting. | 14 |
| 6.  | Discuss models of technology transfer.                   | 14 |
| 7.  | Explain management of technology absorption.             | 14 |
| 8.  | Discuss various technology promotional activities.       | 14 |
| 9.  | Explain technology gap & enterprise needs.               | 14 |
| 10. | Write short notes on <b>any two</b> .                    | 14 |
|     | a) Role and importance of technology management.         |    |
|     | b) Technology strategy.                                  |    |
|     | c) Pricing issues in technology Management.              |    |
|     | d) R & D organisations & its needs.                      |    |

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