

B.B.A.- III (CBCS Pattern) Semester-VI  
**UCB6E02 - Entrepreneurship Development-II**

P. Pages : 1

Time : Three Hours



**GUG/W/24/13377**

Max. Marks : 80

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- Notes : 1. All questions are compulsory.  
2. All questions carry equal marks.

1. a) Explain the role of the entrepreneur in supply chain management. 8
- b) What is the contribution of entrepreneur in bringing social stability and balanced regional growth of industries? 8
- OR**
- c) Write in detail about generation of employment opportunities. 16
2. a) Write a note on Insurance and economic development. 8
- b) What is the procedure for settlement of policy claims? 8
- OR**
- c) Describe the procedure for becoming an insurance agent. State the functions of insurance agent. 16
3. a) Who are the intermediaries in global supply chain? 8
- b) Describe the structure of global logistic industry. 8
- OR**
- c) Explain distribution channels and physical distribution. 16
4. a) Throw light on the trends in India's foreign trade. 8
- b) Explain Import-Export procedures. 8
- OR**
- c) What are the steps involved in starting an export business? 16
5. Write short notes
- a) Foreign exchange earnings 4
- b) Requisite for obtaining License 4
- c) Shipping line agents 4
- d) Export pricing 4

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