

M.B.A. F.Y. (CBCS Pattern) Semester - II
PCB2C04 - Entrepreneurial Development

P. Pages : 1

Time : Three Hours



GUG/S/23/10685

Max. Marks : 70

-
- Notes : 1. Attempt **any five** questions.
2. All questions carry equal marks.

- | | | |
|-----|---|----|
| 1. | Explain the concept of Entrepreneur. How will you distinguish intrapreneur from entrepreneur? | 14 |
| 2. | “Entrepreneurship is a process of giving birth to an enterprise”. Discuss. | 14 |
| 3. | What is meant by E. D. cycle? Discuss the socio-psychological factors influencing entrepreneurship development in India. | 14 |
| 4. | Explain the business idea generation process. How it can be implemented? | 14 |
| 5. | How is franchising business governed in India? Would you like to suggest some measures to make this system of business more successful? | 14 |
| 6. | Explain various steps and process involved in setting up a manufacturing unit and a service unit. | 14 |
| 7. | “Ancillaries and industrial development go hand in hand”. Critically examine. | 14 |
| 8. | Explain NGO’s and entrepreneurship. | 14 |
| 9. | Explain format and contents of a DPR. | 14 |
| 10. | Write short notes on any two . | 14 |
| | a) DICCI | |
| | b) CII | |
| | c) Role of MSME | |
| | d) Schemes for educated unemployed. | |
