

P.G.D.I.R.P.M. ONE YEAR  
**DIRPM6 - Paper-VI : Industrial Sociology and Communication**

P. Pages : 1

Time : Three Hours



**GUG/S/23/947**

Max. Marks : 80

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- Notes : 1. Attempt **any four** questions.  
2. All questions carry equal marks.

1. Explain the meaning of industrialization and discuss the scope of industrial sociology. **20**
2. What is meant by formal and informal organization. **20**
3. What is meant by communication? What are the types of communication. **20**
4. What do you mean by Readability and semantics in communication? **20**
5. Define Leadership what are the effects and outcomes of leadership. Also explain the various qualities of a leader. **20**
6. What is meant by group communication? Discuss how communication can breakdown in groups and how these problems are resolved through various techniques. **20**
7. What is Industrial democracy and briefly describe its structures and characteristics. **20**
8. Write short notes on **any two**. **20**
  - a) Cybernetics.
  - b) Propaganda and P.R.
  - c) Preparation of progress graph charts.
  - d) Supervisory and Grapevine systems.

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