

B.B.A. (CBCS Pattern) Semester - V
UCB5E04 : Entrepreneurship Development-I

P. Pages : 1

Time : Three Hours



GUG/S/23/13032

Max. Marks : 80

-
- Notes : 1. All questions are compulsory.
2. All questions carry equal marks.

1. a) Define Entrepreneurship & State its functions. 8
b) Explain Barriers to Entrepreneurship. 8

OR

- c) State relationship of Entrepreneurship and the Economic Development. 16
2. a) State Types of Entrepreneurship. 8
b) Explain sources of Business ideas in Entrepreneurship. 8

OR

- c) Explain choice of Entrepreneurship as a career. 16
3. a) State Development of Entrepreneurship in India. 8
b) Explain social responsibilities of Entrepreneurs. 8

OR

- c) Write note on small scale sector in India. 16
4. a) State concept & issues in small business marketing. 8
b) Explain ancillary opportunities in different Economic sectors. 8

OR

- c) Explain socio-psychological factors influencing entrepreneurship development. 16
5. Write in short.
a) Women entrepreneurship. 4
b) Evaluation of Business idea. 4
c) Opportunities in entrepreneurship. 4
d) Agro industries. 4
