

B.B.A. (CBCS Pattern) Semester - III
UCB3C03 - Human Resource Management-I

P. Pages : 1

Time : Three Hours



GUG/S/23/10600

Max. Marks : 80

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- Notes : 1. All questions are compulsory.
2. All questions carry equal marks.

1. a) Define human resource management. Explain its objectives. 8
b) What is meant by recruitment? Explain the internal resource of recruitment. 8

OR

- c) Discuss the types of Interview. 16
2. a) Define training. Explain the objectives of training. 8
b) Explain the concept and objectives of performance appraisal. 8

OR

- c) Discuss the causes and measures to reduce labour turnover. 16
3. a) Define motivation. Explain the importance of motivation. 8
b) Describe the factors effecting wage determination. 8

OR

- c) Discuss the negative effect of low morale and measures to increase the morale. 16
4. a) Define Human Resource Development. Explain the objectives of Human Resource Development. 8
b) Distinction between personnel management and Human Resource Development. 8

OR

- c) What is meant by manpower planning? Discuss the benefits of manpower planning. 16
5. Write short note on:
a) Scope of selection process. 4
b) Management development. 4
c) Profit sharing. 4
d) Short-term manpower planning. 4
