

B.B.A.-III (CBCS Pattern) Semester - VI
UCB6E02 - Entrepreneurship Development-II

P. Pages : 1

Time : Three Hours



GUG/S/23/13377

Max. Marks : 80

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- Notes : 1. All questions are compulsory.
2. All questions carry equal marks.

1. a) Define entrepreneur and explain the characteristics of entrepreneur? 8
b) What is the role of entrepreneur in the generation of employment opportunities? 8

OR

- c) Explain the role of entrepreneur in economic development. 16
2. a) Define insurance. Explain the purpose of insurance? 8
b) Explain the functions of an insurance Agent? 8

OR

- c) What is insurance Agent? Explain the procedure for becoming an insurance agent? 16
3. a) What is mean by supply chain management? Explain the characteristics of supply chain management? 8
b) Who are the intermediaries in global supply chain? Explain. 8

OR

- c) Explain the structure of global logistic industry? 16
4. a) Give an overview on Exim policy. 8
b) Explain the documentation & Export import procedures in Export finance. 8

OR

- c) What is export business? Give the steps in starting export business. 16
5. Write short answer.
a) Export promotion. 4
b) Settlement of policy claim. 4
c) Custom house agent. 4
d) Export pricing. 4
