

B.C.C.A.- III (CBCS Pattern) Semester - V
UBCCAT504.1 - Elective-I : Paper-IV : e-Commerce and XML

P. Pages : 1

Time : Three Hours



GUG/S/23/13041

Max. Marks : 80

- Notes :
1. All questions are compulsory and carry equal marks.
 2. Draw neat and labeled diagrams wherever necessary.
 3. Avoid vague answers and write answers relevant and specific to questions only.

Either:

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|----|----|---|---|
| 1. | a) | Explain advantages and disadvantages of Traditional Commerce. | 8 |
| | b) | Difference between Traditional Commerce and E - Commerce. | 8 |

OR

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| | c) | Explain different Services of Internet. | 8 |
| | d) | Give Characteristics of Reliable Information System. | 8 |

Either:

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| 2. | a) | List the benefits of E - Marketing. | 8 |
| | b) | Explain Internet Commerce and Trade Cycle. | 8 |

OR

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| | c) | Explain Features of EDI. | 8 |
| | d) | Write a short note on Traditional Marketing Strategy. | 8 |

Either:

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| 3. | a) | Explain Types of Computer Crime. | 8 |
| | b) | Explain Unauthorized use of Data. | 8 |

OR

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| | c) | Write a short note on Cryptography. | 8 |
| | d) | Explain Digital Certificate. | 8 |

Either:

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| 4. | a) | Define CSS and its Features. | 8 |
| | b) | Write a program to show XML file with an Internal DTD. | 8 |

OR

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|--|----|---|---|
| | c) | Write a program to create web page using XML. | 8 |
| | d) | Write a note on Embedding style sheet. | 8 |

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| 5. | Attempt all the questions. | | |
| | a) | Explain Internet Protocols. | 4 |
| | b) | Write a short note on Value Added Services. | 4 |
| | c) | Explain privacy Issues in Internet. | 4 |
| | d) | Give Applications of XML. | 4 |
