

M.B.A. (CBCS Pattern) Semester - I  
**PCB1F08 - Computer for Managers**

P. Pages : 1

Time : Three Hours



**GUG/S/23/10681**

Max. Marks : 70

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- Notes : 1. Attempt **any five** questions.  
2. All questions carry equal marks.

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|-----|---|----|
| 1.  | Explain in detail computer operations and functional units of computers.  | 14 |
| 2.  | Describe computer applications in various areas of business.  | 14 |
| 3.  | Define 'software'. Explain the types of software and its application in organisation.                               | 14 |
| 4.  | Give the brief introduction of MS-Office and DBMS with its applications.  | 14 |
| 5.  | Describe E-commerce with the types of E-commerce and their utilities.   | 14 |
| 6.  | What is MIS? Explain its functions and principles.  | 14 |
| 7.  | 'Management Information system is the essence of Decision support system for the organisation'. Elaborate the term. | 14 |
| 8.  | Define 'knowledge Management'. Discuss the various approaches and managerial issues in knowledge management.        | 14 |
| 9.  | What is corporate performance Management? Discuss the role of Business Intelligence in performance management.      | 14 |
| 10. | Write short notes on <b>any two</b> .   | 14 |
|     | a) World Wide Web.  |    |
|     | b) Mobile computing.  |    |
|     | c) Role of people in knowledge management.  |    |
|     | d) Geographical Information system.   |    |

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