

M.B.A. (CBCS Pattern) Semester - IV
PCB4EI3 - Floriculture, Biotech & Food Processing Units
(Agri - Business Management)

P. Pages : 1

Time : Three Hours



GUG/S/23/10735

Max. Marks : 70

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- Notes : 1. Attempt **any five** questions.
2. All questions carry equal marks.

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| 1. | Discuss evolution of new cultivators and production technology of ornamental plants. | 14 |
| 2. | Explain special techniques for forcing of dehydration of flowers. | 14 |
| 3. | Discuss post harvest changes in cut flowers. | 14 |
| 4. | Explain storage and packing of cut flowers. | 14 |
| 5. | Discuss agricultural needs and application of biotechnology for agricultural uses and benefits. | 14 |
| 6. | Discuss structure and quality parameters of biotech industries. | 14 |
| 7. | Elaborate present status of food industry in India. | 14 |
| 8. | Discuss laws and regulation related to food industry. | 14 |
| 9. | Explain present status of fruit industry in India. | 14 |
| 10. | Write short notes any two . | 14 |
| | a) Global marketing of fruits. | |
| | b) Storage and transportation of fruits. | |
| | c) Packaging and distribution of food. | |
| | d) Quality management in food industry. | |
