

M.B.A. (CBCS Pattern) Semester - I
PCB1C01 - Principles of Business Management

P. Pages : 1

Time : Three Hours



GUG/S/23/10674

Max. Marks : 70

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- Notes : 1. Attempt **any five**.
2. All questions carry equal marks.

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|-----|---|----|
| 1. | Explain nature, scope and importance of a management. | 14 |
| 2. | Comment on professionalism of Management in India. | 14 |
| 3. | Explain the term scientific Management. Discuss management ethics and management culture. | 14 |
| 4. | What is Management planning? Explain various stages involved in management planning. | 14 |
| 5. | Explain in details process of Decision Making and its important. | 14 |
| 6. | Explain the features of good organisation structure in details with example. | 14 |
| 7. | Discuss on Delegation of Authority. Explain various limitation of Authority. | 14 |
| 8. | “Controlling ensures on efficient performance of other managerial functions”.
Comment. | 14 |
| 9. | Discuss co-ordination and direction in detail. | 14 |
| 10. | Write short note on any two . | 14 |
| | a) Area and scope of control. | |
| | b) MBO. | |
| | c) Techniques of control. | |
| | d) Span of control. | |
