

M.B.A.- II (CBCS Pattern) Semester - III  
**PCB3EG1 - Supply Chain Management**

P. Pages : 1

Time : Three Hours



**GUG/S/23/10702**

Max. Marks : 70

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- Notes : 1. Attempt **any five** questions.  
2. All questions carry equal marks.

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| 1.  | What do you understand by supply chain management and explain its importance.                                  | 14 |
| 2.  | Describe the role of distribution in supply chain.   | 14 |
| 3.  | Explain network design of supply chain. What is the impact of uncertainty on network design?                   | 14 |
| 4.  | What are the drivers of supply chain performance and framework for structuring drivers.                        | 14 |
| 5.  | Discuss the role of forecasting in supply chain management.  | 14 |
| 6.  | Discuss managing and implementing solutions to predictable variability in supply chain management.             | 14 |
| 7.  | How does the economics of scale exploit fixed cost and quantity discount.                                      | 14 |
| 8.  | Explain the objectives and importance of safety stock of buffer stock in managing uncertainty in supply chain. | 14 |
| 9.  | Describe various design option for transportation network in supply chain management.                          | 14 |
| 10. | Write short note on <b>any two</b> .   | 14 |
|     | a) E-Business and Distribution Network.  |    |
|     | b) Managing multi-echelon cycle Inventory.   |    |
|     | c) RFID, Bar-code, EDI   |    |
|     | d) Risk management in transportation.  |    |

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