

B.C.C.A.- I (CBCS Pattern) Semester - I  
**UBCCAT106.1 - Business Economics-I : Basic Economics and Business  
Environment-I**

P. Pages : 1

Time : Three Hours



**GUG/S/23/10617**

Max. Marks : 80

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- Notes : 1. All questions are compulsory.  
2. All questions are carry equal marks.

1. a) Explain the scope of economics.  
b) Elaborate the basic economics problems.

**OR**

- c) Distinguished between Micro Economics and Macro Economics.  
2. a) Write difference between total utility and Marginal utility.  
b) Explain the law of equi-marginal utility.

**OR**

- c) What do you mean by Indifference curve Analysis? Explain the features of Indifference curve Analysis.  
3. a) State the factors influencing increase and decrease of demand.  
b) What do you mean by Elasticity of Demand? Explain its kinds.

**OR**

- c) Explain the law of demand.  
4. a) Explain the significance of Business environment.  
b) Distinguish between internal and external business environment.

**OR**

- c) What is business environment? Distinguish between market failure and Government failure.  
5. Answer in short.  
a) Nature of Economics.  
b) Features of curve analysis.  
c) Functions of demand  
d) Nature of business environment

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