

M.B.A. (CBCS Pattern) Semester - III
PCB3F03 - Project Management & Quality Management

P. Pages : 1

Time : Three Hours



GUG/S/23/10692

Max. Marks : 70

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- Notes : 1. Attempt **any five** questions.
2. All questions carry equal marks.

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| 1. | Define project management. Discuss project life cycle with relevant examples. | 14 |
| 2. | Explain process flow diagram in project management. | 14 |
| 3. | What is Risk Management? Differentiate qualitative Vs. quantitative risk analysis. | 14 |
| 4. | Discuss cost Vs. quality management in projects. | 14 |
| 5. | What is meant by quality? Explain Taguchi-Loss function concept. | 14 |
| 6. | Describe process control chart and implementation of statistical process control. | 14 |
| 7. | What is total quality management? Explain in detail implementation of TQM. | 14 |
| 8. | Define Reliability. Explain the concept of Reliability function and Reliability engineering. | 14 |
| 9. | Explain Japanese Vs. American Quality techniques. | 14 |
| 10. | Write short notes on any two . | 14 |
| | a) TOYOTA WAY. | |
| | b) ISO 9000 and ISO 14000. | |
| | c) BVQI. | |
| | d) NABCB. | |
