

B.Com.- II (CBCS Pattern) Semester - IV
UCA4EI4 - Group D - Information Technology
(e-Commerce & Web Designing Paper-VII)

P. Pages : 2

Time : Three Hours



GUG/S/23/12038

Max. Marks : 60

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- Notes :
1. All questions are compulsory and carry equal marks.
 2. Draw neat and labelled diagram and use supporting data wherever necessary.
 3. Avoid vague answer and write specific answer related to question.

Either

1. a) Write a detail note on M-commerce. 6
- b) Explain different application of E-commerce. 6

OR

- c) What is Electronic Market? Write down the usage of E-Market. 6
- d) Write down advantage and disadvantages of E-commerce. 6

Either

2. a) Define HTML. Write features of HTML. 6
- b) Explain block formatting tags in detail with example. 6

OR

- c) Write down basic structures of HTML with suitable example. 6
- d) Explain advantage and disadvantages of HTML. 6

Either

3. a) Define list-Explain unordered list with example. 6
- b) What is linking? What are the different hyperlink? List all and explain. 6

OR

- c) What is Nested list? Explain with suitable example and syntax. 6
- d) Explain the following terms in detail. 6
 - a) Ordered list
 - b) Definition list

Either

4. a) Explain the concept of table in HTML and list basic table tags. **6**
- b) What is Frames? Explain Frameset tags. **6**

OR

- c) Write down common properties of form control and text control. **6**
- d) Explain following terms in detail. **6**
- i) Password fields
- ii) Check box
5. Attempt all questions.
- a) Explain Thread cycle in detail. **3**
- b) Write steps to create and view HTML documents. **3**
- c) Write short note on image tags. **3**
- d) Write the steps to create reset and submit button. **3**
