

B.B.A. (CBCS Pattern) Semester - III
UCB3C02 - Financial Management

P. Pages : 1

Time : Three Hours



GUG/S/23/10599

Max. Marks : 80

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- Notes : 1. All questions are compulsory.
2. All questions carry equal marks.

1. a) Explain the sources of short term finance. 8
b) Explain the sources of Long Term Finance. 8

OR

- c) What is finance. Explain the function of finance. 16
2. a) Explain the needs of OTCEI and ICSEI. 8
b) Explain the importance of secondary market trading mechanism. 8

OR

- c) Define stock Exchange. Explain its History in India. 16
3. a) Explain the scope of working capital management. 8
b) Explain the concept of working capital management. 8

OR

- c) Explain in briefly the working capital financing policies, Risk and Return Trade off. 16
4. a) Explain the Importance of Investment opportunities. 8
b) Explain the function of life insurances policies. 8

OR

- c) What do you mean by Mutual Fund. Explain it's advantage and disadvantages. 16
5. Write short notes.
a) Money Market. 4
b) Short notes on BSE and NSE. 4
c) Importance of Working Capital Management. 4
d) Equity Linked Saving Schemes. 4
