

M.B.A. S.Y. (CBCS Pattern) Semester - IV
PCB4EI5 - Trends in Agri Business (Agri Business Management)

P. Pages : 1

Time : Three Hours



GUG/S/23/10752

Max. Marks : 70

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- Notes : 1. Attempt **any five** questions.
2. All questions carry equal marks.

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| 1. | Discuss about agricultural development in India and South Asia from last century? | 14 |
| 2. | What are the three R's of credit? Explain productivity of credit. | 14 |
| 3. | Explain the role of insurance in agricultural development. | 14 |
| 4. | Describe the trends in organic farming in India. | 14 |
| 5. | Explain the role of NABARD in Agri business. | 14 |
| 6. | Discuss the term rural marketing. What do you mean by Agri-input marketing? | 14 |
| 7. | What is the Scenario of international trade in Agri-commodities? | 14 |
| 8. | Explain the role of NGO's in Agri-Business Management. | 14 |
| 9. | "Contract farming is a cursed issue now a days" – Discuss. | 14 |
| 10. | Write short notes on any two . | 14 |
| | a) Organized Retail. | |
| | b) Agri-input Supply. | |
| | c) Emerging issues in Agribusiness and Food industry. | |
| | d) Aditya Birla in Retail. | |
