

B.B.A. (CBCS Pattern) Semester - II
UCB2F01 - Business Demography and Environmental Studies-II

P. Pages : 1

Time : Three Hours



GUG/S/23/10596

Max. Marks : 40

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- Notes : 1. All questions are compulsory.
2. All questions carry equal marks.

1. a) Explain the types of resource. 4
b) Write the importance of human resource in development. 4

OR

- c) Explain the classification of population. 8
2. a) Give the meaning and definition of urbanization. 4
b) Explain the structural concepts of urbanization. 4

OR

- c) State the factors responsible for urbanization and problems of urbanization. 8
3. a) Explain the education 5.6 global warming. 4
b) State oil crisis and its impact on business. 4

OR

- c) Write the physical factors affecting on business. 8
4. a) Explain the levels of business environment. 4
b) Describe the relation of Business and Society. 4

OR

- c) State the economic environment of business. 8
5. Write short notes.
- a) Age & sex pyramid. 2
b) Behavioural concept of urbanization. 2
c) Kyoto Protocol. 2
d) Indian business culture. 2
