

M.B.A. (CBCS Pattern) Semester - II  
**PCB2F08 - Technology and R & D Management**

P. Pages : 1

Time : Three Hours



**GUG/S/23/10689**

Max. Marks : 70

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- Notes : 1. Attempt **any five** questions.  
2. All questions carry equal marks.

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|----|---|----|
| 1. | Discuss the role and importance of Technology Management.               | 14 |
| 2. | Discuss the diffusion and growth transformation.                        | 14 |
| 3. | Explain Technological life cycle & Instrument of Technological polices. | 14 |
| 4. | What option and strategies in Technological planning.                   | 14 |
| 5. | Explain the problems & pitfalls in technology forecasting.              | 14 |
| 6. | Explain forecasting approaches & methods of technology.                 | 14 |
| 7. | Describe in brief management of technology absorption.                  | 14 |
| 8. | Describe financial evaluation & criteria of evolution R & D projects.   | 14 |
| 9. | Discuss the technology strategy for enterprise.                         | 14 |
| 10 | Write short note on <b>any two</b> .                                    | 14 |
|    | a) R & D organization and its role.                                     |    |
|    | b) Technological gap.   |    |
|    | c) TAAS   |    |
|    | d) Socio-economic planning.   |    |

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