

M.B.A. (CBCS Pattern) Semester - III  
**PCB3C02 - Business Ethics & Corporate Governance**

P. Pages : 1

Time : Three Hours



**GUG/S/23/10691**

Max. Marks : 70

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- Notes : 1. Attempt **any five** questions.  
2. All questions carry equal marks.

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| 1.  | Define the term Business Ethics. Discuss its importance and need for Business. | 14 |
| 2.  | Explain Gandhian Approach in detail.   | 14 |
| 3.  | Discuss LPG and Global trends in business ethics.                              | 14 |
| 4.  | Describe corporate code of ethics.   | 14 |
| 5.  | Explain Indian model of corporate Governance.                                  | 14 |
| 6.  | Discuss McKinsey survey on corporate governance.                               | 14 |
| 7.  | Explain advantages, scope and steps to attain corporate social Responsibility. | 14 |
| 8.  | Discuss CSR and Indian corporations.   | 14 |
| 9.  | Explain ethics in HRM.   | 14 |
| 10. | Write short notes on <b>any two</b> .  | 14 |
|     | a) Whistle blowing and its codes.  |    |
|     | b) Environment Audit.  |    |
|     | c) Friedman's Economic theory.   |    |
|     | d) Prestigious awards for CSR.   |    |

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