

B.B.A. (CBCS Pattern) Semester - I  
**UCB1F01 - Business Demography and Environmental Studies-I**

P. Pages : 1

Time : Three Hours



**GUG/S/23/10588**

Max. Marks : 40

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- Notes : 1. All questions are compulsory.  
2. All questions carry equal marks.

1. a) Explain the need of demographic studies for business. 4
- b) Which cultural factors affecting the distribution of population. 4
- OR**
- c) Explain the density of population. 8
2. a) Define environment? And state the types of environment. 4
- b) Explain the need of environmental studies for business management. 4
- OR**
- c) State difference between renewable and non-renewable energy resources. 8
3. a) Explain the Noise pollution. 4
- b) Explain the Air pollution. 4
- OR**
- c) Discuss the Land and water pollution. 8
4. a) Explain the Global warming. 4
- b) Explain the conservation of energy. 4
- OR**
- c) Discuss the conservation of water and soil. 8
5. Write short note.
- a) Define Demography. 2
- b) Solar energy. 2
- c) Radiation. 2
- d) Green house. 2

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