

B.B.A. (CBCS Pattern) Sem-V
UCB5E03 : Logistic Management-I

P. Pages :1

Time : Three Hours



GUG/W/22/13030

Max. Marks : 80

- Notes :
1. All questions are compulsory
 2. All questions are carry equal marks.

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| 1. | a) Explain the objective of logistics management. | 08 |
| | b) State the role of logistics management. | 08 |
| OR | | |
| | c) Define logistic management. Explain it's need & importance. | 16 |
| 2. | a) State the function of warehousing | 08 |
| | b) Explain the concept of warehousing costing | 08 |
| OR | | |
| | c) Explain the Importance & types of warehousing | 16 |
| 3. | a) Explain the role of material handling | 08 |
| | b) State the objectives of material handling | 08 |
| OR | | |
| | c) Explain the nature & importance of material handling. | 16 |
| 4. | a) Explain the role of material storage. | 08 |
| | b) State the principles of material storage. | 08 |
| OR | | |
| | c) Explain importance and methods of material storage. | 16 |
| 5. | Write short notes :- | |
| | a) Functions of logistics management | 04 |
| | b) Selection of site. | 04 |
| | c) Logistics packaging. | 04 |
| | d) Storage design. | 04 |
