

M.B.A. (CBCS Pattern) Sem-III  
**PCB3EI1-SP01 : Agro-Input Management (Agri Business Management)**

P. Pages : 1

Time : Three Hours



**GUG/W/22/10704**

Max. Marks : 70

- 
- Notes : 1. Attempt **any five** questions.  
2. All questions carry equal marks.

- |     |   |    |
|-----|---|----|
| 1.  | State the concept of agriculture input and role of fertiliser in Agri – production                              | 14 |
| 2.  | What is the process of fertiliser mixture and methods of fertiliser recommendation for crop? Explain in detail. | 14 |
| 3.  | Discuss the demand and supply scenario of major Agro – Input in market.   | 14 |
| 4.  | State the role of Trade fair for the growth of Agro – Input Industry.   | 14 |
| 5.  | Describe the various methods of quality control of Agro – chemicals   | 14 |
| 6.  | State the various guidelines for the use of agrochemicals.  | 14 |
| 7.  | Discuss the principles and methods of seed production in brief.   | 14 |
| 8.  | Write the principles of seed certification and certification agency.  | 14 |
| 9.  | Explain the process of Installation and management of seed processing plant.                                    | 14 |
| 10. | Write short notes on <b>any two</b> .   | 14 |
|     | a) Seed industry in India – present status and future prospects.  |    |
|     | b) Role of co – operative sectors in managing seed industry.  |    |
|     | c) Human resource development in seed industry.   |    |
|     | d) Seed demand & supply   |    |

\*\*\*\*\*