

M.B.A. (CBCS Pattern) Sem-III  
**PCB3EI2-SP02 : Livestock Management**

P. Pages : 1

Time : Three Hours



**GUG/W/22/10716**

Max. Marks : 70

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- Notes : 1. Attempt **any five** questions.  
2. All questions carry equal marks.

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|-----|---|----|
| 1.  | Discuss the present status of livestock products industry in India.             | 14 |
| 2.  | Describe the processing industry in India.                                      | 14 |
| 3.  | State the role of management in feed manufacturing industry.                    | 14 |
| 4.  | Discuss the regulations relating to the manufacturing and sale of feed stuff.   | 14 |
| 5.  | Explain storage system for livestock products.                                  | 14 |
| 6.  | Describe the role of management in poultry industry.                            | 14 |
| 7.  | Discuss bio security and hatchery sanitation.                                   | 14 |
| 8.  | Elaborate the role of crises management in maintaining chick quality            | 14 |
| 9.  | Discuss various innovative sales strategies in marketing of livestock products. | 14 |
| 10. | Write short notes on <b>any two</b> .   | 14 |
|     | a) Marketing of Livestock   |    |
|     | b) Chick grading  |    |
|     | c) Regulations relating to sale of feed stuff                                   |    |
|     | d) Franchise hatcheries.  |    |

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