

M.B.A. (CBCS Pattern) Sem-II
PCB2C04 - Entrepreneurial Development

P. Pages : 1

Time : Three Hours



GUG/W/22/10685

Max. Marks : 70

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- Notes : 1. Attempt **any five** questions.
2. All questions carry equal marks.

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| 1. | State the concept and need of entrepreneurship development. | 14 |
| 2. | “Entrepreneurship as a style of management” Elaborate. | 14 |
| 3. | Discuss choice of entrepreneurship as a career. | 14 |
| 4. | Explain Techno economics innovation and entrepreneurship. | 14 |
| 5. | Discuss business ideas generation process and evaluation of business idea. | 14 |
| 6. | Explain the process of building the business plan. | 14 |
| 7. | Discuss steps and processes involved in setting up a manufacturing unit and a service unit. | 14 |
| 8. | Discuss the role of MSME and MCED | 14 |
| 9. | Explain Ancillarization in India. | 14 |
| 10. | Write short notes any two . | 14 |
| | a) NGO's and entrepreneurship | |
| | b) SCBA | |
| | c) Preparation of DPR | |
| | d) MITCON | |
