

B.C.C.A.- I (CBCS Pattern) Sem-I  
**UBCCAT106.1 : Business Economics-I : Business Economics and Business Environment**

P. Pages : 1

Time : Three Hours



**GUG/W/22/10617**

Max. Marks : 80

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- Notes : 1. All questions are compulsory.  
2. All questions carry equal marks.

1. a) Explain Nature of Economics. 8  
b) Explain Basic Economics Problems. 8  

**OR**

c) Mention the merits & demerits of micro economic? Compare Micro economics with macroeconomic. 16
2. a) Explain Indifference Curve Analysis Feature. 8  
b) Discuss the price line consumer. 8  

**OR**

c) Explain the law of equi-marginal utility and state its significance. 16
3. a) Explain law of demand with diagram. 8  
b) Explain the Function of demand. 8  

**OR**

c) Explain the concept of elasticity of demand & state its types. 16
4. a) Explain the External elements of Environment. 8  
b) Explain the nature & scope of business environment. 8  

**OR**

c) Explain the market failure & guidance and state regulation. 16
5. Short note on.
- a) Scope of Economics. 4  
b) Total utility with diagram. 4  
c) Income Elasticity of Demand. 4  
d) Concept of Business Environment. 4

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