

B.B.A. (Part-I) (CBCS Pattern) Sem-I
UCB1C06 - Business Economics-I

P. Pages : 1

Time : Three Hours



GUG/W/22/10587

Max. Marks : 80

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- Notes : 1. All questions are compulsory.
2. All questions carry equal marks.

1. a) Explain meaning & scope of Business Economics. **8**
b) Give the Merits & Demerits of Micro Economic. **8**
- OR**
- c) Explain the Basic Economic Problems of Business. **16**
2. a) State the meaning & schedules of Demand. **8**
b) State types of elasticity of Demand. **8**
- OR**
- c) Give the determinants and significance of Elasticity of Demand. **16**
3. a) State the concept and Law of supply. **8**
b) State factors affecting supply. **8**
- OR**
- c) Explain the Law of supply by schedule. **16**
4. a) State the features of Indifference curve. **8**
b) State the concept of consumer behaviour and utility. **8**
- OR**
- c) Explain the Law of Diminishing marginal utility. **16**
5. Write in short
- a) Merits of Macro Economics. **4**
b) Limitations of Law of Demand. **4**
c) Assumption of Law of Supply. **4**
d) Limitations of Equi marginal utility. **4**
