

M.B.A. (CBCS Pattern) Sem-I
PCB1F08 - Computer for Managers

P. Pages : 1

Time : Three Hours



GUG/W/22/10681

Max. Marks : 70

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- Notes : 1. Attempt **any five** questions.
2. All questions carry equal marks.

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| 1. | Explain the various functional units of computer and types of computer system. | 14 |
| 2. | What is Network? Describe the term Internet, Intranet, Extranet with its application in various areas of business. | 14 |
| 3. | Define 'software'. Discuss about types of software and its applications in organisation. | 14 |
| 4. | What is DBMS? Give brief introduction about MS-Office and its applications in Business. | 14 |
| 5. | What is 'E-Commerce'? Write the types of E-commerce and its applications in organisation. | 14 |
| 6. | 'Management Information system is the essence of Decision support system for the enterprises'. Elaborate the term. | 14 |
| 7. | What is ERP? Write the importance of ERP in Industry. | 14 |
| 8. | 'Managing Knowledge is the key function for making right decision'. Explain the term. | 14 |
| 9. | State the concept of Business Intelligence with its benefit. | 14 |
| 10. | Write short notes on any two . | 14 |
| | a) Data visualization. | |
| | b) Scorecard and Dashboards. | |
| | c) MIS in marketing. | |
| | d) Virtual Reality. | |
