

B.C.C.A.- III (CBCS Pattern) Sem-V
UBCCAT504.1 Elective-I Paper-IV : e-Commerce and XML

P. Pages : 1

Time : Three Hours



GUG/W/22/13041

Max. Marks : 80

- Notes :
1. All questions are compulsory and carry equal marks.
 2. Draw neat and labelled diagrams wherever necessary.
 3. Avoid vague answers and write answers relevant and specific to questions only.

Either:

1. a) Give Business Opportunities in E – Commerce. 8
b) Explain. 8
i) Search Engine. ii) Internet Addressing.

OR

- c) Give Characteristics of Reliable Information system. 8
d) Difference Between Traditional Commerce and E – Commerce. 8

Either:

2. a) Explain Three Models of E – Market. 8
b) Explain Features of EDI. 8

OR

- c) Give advantages and disadvantages of E – market. 8
d) Write a short note on Traditional Marketing Strategy. 8

Either:

3. a) Explain. 8
i) Damage to data. ii) Lose of Data.
b) Write a short note on Cryptography. 8

OR

- c) Give Importance of Password and explain the rules for setting password. 8
d) Explain Digital Certificate. 8

Either:

4. a) Explain structure of XML documents. 8
b) Write a program to show the use of CDATA section. 8

OR

- c) Write a program to create web page using XML 8
d) Explain Inline style and its properties. 8

5. Attempt all the questions.
a) Explain Internet Protocols. 4
b) Write a short note on Computer Crime. 4
c) Explain the concept of Firewall 4
d) Give benefits of DTD. 4
