

M.B.A. (CBCS Pattern) Sem-III
PCB3C02 - Business Ethics & Corporate Governance

P. Pages : 1

Time : Three Hours



GUG/W/22/10691

Max. Marks : 70

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- Notes : 1. Attempt **any five** questions.
2. All questions carry equal marks.

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| 1. | Explain business ethics with reference to medical industries. | 14 |
| 2. | Discuss Gandhian approach in detail. | 14 |
| 3. | Write detail note on 'Business Ethics Rating in India'. | 14 |
| 4. | What are the major role played by professional ethics code in any organisation? Discuss in details. | 14 |
| 5. | Explain Indian model of corporate governance. | 14 |
| 6. | What is CSR? Explain the models for implementation of CSR. | 14 |
| 7. | What is marketing ethics? Explain the areas in marketing ethics. | 14 |
| 8. | Discuss advantages & disadvantages of MNC's to the host countries. | 14 |
| 9. | Write in detail impact of globalisation on Indian corporate & social culture. | 14 |
| 10 | Write detail note on any two . | 14 |
| | a) OECD principles | |
| | b) Corporate code of ethics. | |
| | c) Future of Indian CSR. | |
| | d) Ethics in HRM. | |
