

B.B.A.- I (CBCS Pattern) Sem-I
UCB1C04 - Principles of Management-I

P. Pages : 1

Time : Three Hours



GUG/W/22/10585

Max. Marks : 80

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- Notes : 1. All questions are compulsory.
2. All questions are carry equal marks.

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|-----------|----------------------|--|----|
| 1. | a) | Explain the role of Manager. | 8 |
| | b) | Explain the Importance of Management challenges. | 8 |
| OR | | | |
| | c) | Define Management. Explain Levels of Management. | 16 |
| 2. | a) | Explain contribution to F.W. Taylor to the Management. | 8 |
| | b) | Explain contribution to Henry Fayol to the Management. | 8 |
| OR | | | |
| | c) | Explain contribution to Peter Drucker to the Management. | 16 |
| 3. | a) | Explain the Importance of Planning. | 8 |
| | b) | Explain the techniques of forecasting. | 8 |
| OR | | | |
| | c) | Define Decision Making. Explain the types of Decisions. | 16 |
| 4. | a) | Explain the principle of organizing. | 8 |
| | b) | Differentiate between centralization and decentralization. | 8 |
| OR | | | |
| | c) | Define Staffing. Explain the needs and importance of staffing. | 16 |
| 5. | Write short answers. | | |
| | a) | Term – Management, Administration. | 4 |
| | b) | Contribution to Chester Barnard. | 4 |
| | c) | Steps in Rational Decision Making. | 4 |
| | d) | Sources of Recruitment. | 4 |
