

B.C.C.A. (CBCS Pattern) Sem-II  
**UBCCAT204 - Principles of Management – II**

P. Pages : 1

Time : Three Hours



**GUG/W/22/10622**

Max. Marks : 40

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- Notes : 1. All questions are compulsory.  
2. All questions carry equal marks.

1. a) What are the barriers of Communications? **04**  
b) Explain the essentials of organization communication. **04**  
**OR**  
c) Define direction and explain the principles of direction. **8**
2. a) Explain 'X' Theory of Motivation. **04**  
b) Explain the importance of Motivations. **04**  
**OR**  
c) What do you mean by Leadership? And describe the leadership styles. **08**
3. a) Describe the techniques of Control. **04**  
b) Write the need and significance of Control. **04**  
**OR**  
c) What do you mean by Co-ordination? And state the purpose and need of Co-ordination. **08**
4. a) Point out the role of management of change. **04**  
b) Discuss the process of disaster management. **04**  
**OR**  
c) Define 'Business Ethics'. What are its benefits. **08**
5. Write short note :-  
a) Explain the techniques of directions. **02**  
b) Define the term Motivations. **02**  
c) Explain the step in control process. **02**  
d) Explain the meaning of event management. **02**

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