

B.B.A. (CBCS Pattern) Sem-II
UCB2F01 - Business Demography and Environmental Studies-II

P. Pages : 1

Time : Three Hours



GUG/W/22/10596

Max. Marks : 40

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- Notes : 1. All questions are compulsory.
2. All questions carry equal marks.

1. a) Explain the terms population below poverty line? 4
b) Explain the merits of working population. 4

OR

- c) Discuss the importance of human resources in development and growth of business. 8
2. a) Explain the behavioral concept. 4
b) What factor determine Urbanization. 4

OR

- c) What do you mean by urbanization? What are the problems of urbanization. 8
3. a) What is a infrastructure? 4
b) Explain the cultural factors of Environment. 4

OR

- c) What is Physical factors of Environment? Explain the Physical factors. 8
4. a) Explain the concept of Economic Environment of Business. 4
b) State the Importance of economic environment of Business. 4

OR

- c) Explain the objectives of culture and organizational behavior. 8
5. Write short answer:-
a) Working Population. 2
b) Meaning of Urbanization. 2
c) Oil Crisis impact on business. 2
d) The Global economic environment. 2
