

M.B.A. (CBCS Pattern) Sem-III
PCB3ED2 - e-Business (Information Technology Management)

P. Pages : 1

Time : Three Hours



GUG/W/22/10710

Max. Marks : 70

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- Notes : 1. Attempt **any five** questions.
2. All questions carry equal marks.

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| 1. | What is e-commerce? Explain the features of e-commerce Technology. | 14 |
| 2. | Explain the benefits and limitation of e-business. | 14 |
| 3. | Explain the concept of key technology and internet protocol. | 14 |
| 4. | Explain the latest development in network security protocols. | 14 |
| 5. | Describe the functions and features of electronic payment system. | 14 |
| 6. | Explain the legal ethical and privacy issues in e-business with suitable examples. | 14 |
| 7. | What is ERP? Explain the importance and implementation of ERP for an organization. | 14 |
| 8. | Explain e-business trends & e-business patterns. | 14 |
| 9. | Traditional Indian organizations need to opt for e-business practice Justify. | 14 |
| 10. | Write short notes on any two . | 14 |
| | a) Campus Area Network's (CANS). | |
| | b) DNS & URL. | |
| | c) C2C Business model. | |
| | d) Intellectual property Rights. | |
