

B.B.A.(Forest Management and Eco-Tourism) CBCS Pattern Sem-I
005 - Paper-II : Principles and Practices of Tourism And Hospitality

P. Pages : 2

Time : Three Hours



GUG/W/22/14291

Max. Marks : 70

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- 1. Long Questions.**
- a) Define hospitality clearly. Provide a brief description of hospitality services. 7
- OR**
- b) Provide a brief account of auxiliary services of hospitality services. 7
- c) What is Eco tourism? Explain the primary difference between Mass/Commercial tourism and Eco tourism. 7
- OR**
- d) Write detailed notes on Historical evolution hospitality industry in India. 7
- e) Explain the characteristics of tourism products, its types and graphical represent tourism are life cycle. 7
- OR**
- f) Explain the types of accommodation industry and give its importance. 7
- g) Write in detailed role of transportation in tourism and writes notes on history of IRCTC. 7
- OR**
- h) Write a short notes on major airlines and airports in India. 7
- 2. Short Questions**
- a) Write a Short Note on ‘Recreational Services in hospitality Services’. 3
- OR**
- b) Write a Short Note on ‘Escorts, Travel Agents and Theme Park Crew. 3
- c) Give an account on the scope of tourism. 3
- OR**
- d) Write about the interrelationship between tourism and hospitality. 3
- e) Explain in brief about ‘Typology of Tourism Products’. 3
- OR**
- f) Write a short note on: “Accommodation industry. 3
- g) Explain the meaning of ‘Tourism Area Life Cycle’ with one example. 3
- OR**
- h) Explain the process immigration and baggage clearance. 3
- 3. Answer question in one line (write the meaning) any four. 1x8=8**
- a) What is accommodation?
- b) What is the role of tour guide?
- c) What is domestic tourism?

- d) What is Souvenir Industry?
- e) What are tangible items in tourism?
- f) What is transaction reference number in IRCTC?
- g) What is Immigration

4. Fill in the blanks **Any six.**

1x6=6

- 1) What is the best definition of hospitality?
 - a) Services
 - b) Meeting the anticipation needs of our guest with kindness and good will
 - c) Business that provide services to people who are travelling
 - d) A special room that is used to serve refreshments to group of people
- 2) Which state has the maximum number of heritage hotels in India?
 - a) Rajasthan
 - b) Uttar Pradesh
 - c) Maharashtra
 - d) Karnataka
- 3) Eco-tourism related to
 - a) Economic system
 - b) Financial system
 - c) Nature
 - d) E-commerce
- 4) The place at which a traveler terminates his journey is called -----
 - a) Destination
 - b) Domestic tourism
 - c) Excursionist
 - d) Mass tourism
- 5) Recreation is a -----
 - a) Product
 - b) Services
 - c) Privilege of tour operator
 - d) Privilege of a tour guide
- 6) The typical feature of tourism is that -----
 - a) The tourist spot is heat, clear and attractive
 - b) Tourists have to play lots of money to visit various tourist spots.
 - c) The tour operator helps its customer
 - d) Tourist have to be physically transported to tourist spot
- 7) The ----- is a travel plan that includes all details such as the route of the trip, distance, travel, time, activities, accommodation type and mode of transportation
 - a) Tour
 - b) Package
 - c) Travel book
 - d) Itinerary

5. Answer **any two** out of the following.

- a) Explain the National Ecotourism Strategy (NES) 2013-2022. **8**
- b) Provide brief account of two successful case studies in Eco-tourism in India. **8**
- c) Eco-tourism as a sustainable livelihood option for local communities, give a brief account. **8**
