

B.B.A.- II CBCS Pattern Semester-III  
**UCB3C03 - Human Resource Management-I**

P. Pages : 1

Time : Three Hours



**GUG/S/24/10600**

Max. Marks : 80

- Notes : 1. All questions are compulsory.  
2. All questions carry equal marks.

1. a) Describe the process of selection in detail. 8  
b) What do you mean by interview? What are the different types of interview? 8
- OR**
- c) Define Human Resource management. Write the concept & scope of HRM. 16
2. a) Discuss the process of the management development. 8  
b) Define training. State the importance of training. 8
- OR**
- c) Define promotion. Explain and demotion policies. 16
3. a) Write a note on “Fringe Benefits”. 8  
b) Define motivation. State its importance. 8
- OR**
- c) Discuss the objectives and factors affecting wage determination. 16
4. a) Discuss the objectives of man power planning. 8  
b) State the scope of HRD. 8
- OR**
- c) State the objectives and importance of HRD. 16
5. Write short notes
- i) Recruitment. 4  
ii) Objectives of performance appraisal. 4  
iii) Executive stress. 4  
iv) Differentiate between personal management & HRD. 4

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