

B.B.A.- I CBCS Pattern Semester-II
UCB2F01 - Business Demography and Environmental Studies-II

P. Pages : 1

Time : Three Hours



GUG/S/24/10596

Max. Marks : 40

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- Notes : 1. All questions are compulsory.
2. All questions carry equal marks.

1. a) State the importance of Human Resources in the development & growth of business. 4
b) What is population? Discuss the classification of population. 4

OR

- c) Explain the concept of Literacy. State the importance of Literate population as resource. 8
2. a) Discuss the factors responsible for growth of urbanization. 4
b) What kind of problems arise due to Urbanization. 4

OR

- c) Define Urbanization. Discuss Urbanization as behavioral and demographic concept. 8
3. a) “Global Warming is the root cause for environmental degradation all over the world”. Comment. 4
b) Discuss the physical factors which affect the business. 4

OR

- c) What is meant by Oil Crisis? Explain the impact of Oil Crisis on business. 8
4. a) Write a note on Business & Culture. 4
b) Discuss the impact of Economic policies on business. 4

OR

- c) “Monitoring of Economic Environment is essential for Business organizations” Comment. 8
5. Write short note-
a) Age & Sex Pyramids. 2
b) Causes of Urbanization. 2
c) Kyoto Protocol. 2
d) Indian Business Culture. 2
