PMCMT401 - Paper-I : e-Commerce and Web Designing

P. Pages : 1 **GUG/S/24/10778**

Time : Three Hours ** 1 1 2 6 ** Max. Marks : 80

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Notes : 1. All questions are compulsory and carry equal marks.
2. Draw neat and labelled diagram wherever necessary.
3. Avoid vague answers.

Either:

1. a) Describe EDI in e-commerce in brief. **8**

b) Difference between traditional and Electronic commerce. **8**

OR

c) Discuss internet addressing. Explain the internet protocol in detail. **8**

d) Explain the various internet services available. **8**

Either:

2. a) Explain the block formatting tags with suitable example. **8**

b) Discuss the types of Hyperlink creation, also explain what is linking? **8**

OR

c) Discuss ordered and unordered list with suitable example. **8**

d) Explain pathnames and its types in detail. **8**

Either:

3. a) Explain Embedding Inline images and external images in detail. **8**

b) Discuss basic table tags and their related attributes. **8**

OR

c) Demonstrate <Frameset> with an example. **8**

d) Discuss form Design, form controls and text controls in Advanced HTML. **8**

Either:

4. a) Define CSS. Explain various ways to declare CSS. **8**

b) Demonstrate the working of DTD. **8**

OR

c) Explain Namespaces in brief with suitable example. **8**

d) Explain the structure of XML document. **8**

5. Solve all the questions.

a) Explain value added services in brief. **4**

b) List and explain HTML Editors. **4**

c) Explain the terms password field and radio button. **4**

d) Differentiate between XML and SGML. **4**

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