

B.C.C.A.- III CBCS Pattern Semester-V
UBCCAT504.1 - Elective-I Paper-IV - e-Commerce and XML

P. Pages : 2

Time : Three Hours



GUG/S/24/13041

Max. Marks : 80

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- Notes :
1. All questions are compulsory and carry equal marks.
 2. Draw neat and labelled diagram wherever necessary.
 3. Avoid vague answers and write answers relevant and specific to question only.

Either:

1. a) What is E-commerce? Explain advantages and disadvantages of E-commerce. 8
- b) What is Internet? Explain basic Internal terms in detail. 8

OR

- c) Explain Trade cycle of E-commerce in detail. 8
- d) Explain different services of Internet. 8

Either:

2. a) Define EDI. Explain the advantages and disadvantages of EDI. 8
- b) Discuss the usage and benefits of E-market in brief. 8

OR

- c) Explain three models of Electronic market in detail. 8
- d) Explain Traditional marketing strategy in brief. 8

Either:

3. a) What is computer crime? Discuss different types of computer crime. 8
- b) Short note on: 8
 - i) Firewall
 - ii) Cryptography

OR

- c) Why data security is important? Explain unauthorized use of data. 8
- d) Discuss digital certificate in brief. 8

Either:

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| 4. | a) | Define CSS and its features. | 8 |
| | b) | Explain goals and application of XML. | 8 |

OR

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|-----------|----|---|----------|
| | c) | What is DTD? Explain all DTD declaration. | 8 |
| | d) | Write a program to create web page using XML. | 8 |
| 5. | | Solve all the questions. | |
| | a) | Explain search engine. | 4 |
| | b) | Short note on benefits of E-marketing. | 4 |
| | c) | Short note on Human threats. | 4 |
| | d) | Explain structure of XML documents. | 4 |
