

M.B.A. CBCS Pattern Semester-I
PCB1F08 - Computers for Managers

P. Pages : 1

Time : Three Hours



GUG/S/24/10681

Max. Marks : 70

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- Notes : 1. Attempt **any five** questions.
2. All questions carry equal marks.

1. Explain various functional units of computer with its block diagram and types of computer system. **14**
2. Define 'Networks'. Describe Internet, Internal and extranet in detail with its application in various areas of business. **14**
3. What is software? Explain the various types of software and its applications in various organization. **14**
4. Explain data base management system in detail and its importance in organization. **14**
5. Give brief introduction about MS- office and its application in business. **14**
6. What is 'E-commerce'? Write the types of E- commerce and their utilities. **14**
7. 'Management Information system is the essence of decision support system for the enterprises' elaborate the term. **14**
8. What is enterprise resource planning? Write its scope and importance in Industry. **14**
9. 'Managing knowledge is the key function for making right decision'. Elaborate the term. **14**
10. Write short notes on **any two**. **14**
 - a) Graphical information system and virtual reality.
 - b) Business intelligence.
 - c) Scorecards & Dashboards.
 - d) Knowledge management activities.
