

M.B.A. New CBCS Pattern Semester-I
PCB1C01 - Principles of Management

P. Pages : 1

Time : Three Hours



GUG/S/24/10674

Max. Marks : 70

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- Notes : 1. Attempt **any five** questions.
2. All questions carry equal marks.

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| 1. | Explain nature, scope and important of management. | 14 |
| 2. | Comment on professionalism of Management in India. | 14 |
| 3. | Discuss Management ethics and management culture in details. | 14 |
| 4. | What is Management Planning? Explain various Stages involved in management planning. What Steps should be taken to make planning more effective? | 14 |
| 5. | Explain in details process of Decision Making and it's important. | 14 |
| 6. | Define the terms 'Co-ordination' and 'Direction'. How can effective co-ordination and Direction improve the performance of management? | 14 |
| 7. | What is Planning? Describe different stages involved in effective planning. | 14 |
| 8. | "Controlling ensures on efficient Performance of other managerial functions." Comment. | 14 |
| 9. | Describe in details authority and responsibility. | 14 |
| 10. | Write notes on any two . | 14 |
| | a) MBO | |
| | b) Types of organization Structure. | |
| | c) Real time information. | |
| | d) Need for Span of Control in Corporate Setup. | |
