

B.B.A.- III CBCS Pattern Semester-V
UCB5E04 - Entrepreneurship Development-I

P. Pages : 1

Time : Three Hours



GUG/S/24/13032

Max. Marks : 80

- Notes : 1. All questions are compulsory.
2. All questions carry equal marks.

1. a) Explain the role and function Entrepreneurship. **8**
b) Discuss the Barriers to Entrepreneurship. **8**

OR

- c) What is meant by women entrepreneurs? Explain function and growth of women Entrepreneurship. **16**
2. a) Describe forms of ownership. **8**
b) Explain sources of Business ideas. **8**

OR

- c) Discuss the idea generation process and evaluation of business idea. **16**
3. a) Explain role of small sector industries in India. **8**
b) Explain social responsibilities of entrepreneurs. **8**

OR

- c) Discuss socio- psychological factor influencing entrepreneurship development. **16**
4. a) Explain the concept of small business marketing and tender marketing. **8**
b) What is the importance of banking and finance. **8**

OR

- c) Discuss an Ancillarisation in India and Ancillary opportunities in different economic. **16**
5. Answer in brief.
a) Social Entrepreneurship. **4**
b) Role of creativity and innovation. **4**
c) Opportunities of small scale industries. **4**
d) Agro industries. **4**
