

B.B.A.- II CBCS Pattern Semester-III  
**UCB3F01 - Production Management**

P. Pages : 1

Time : Three Hours



**GUG/S/24/10598**

Max. Marks : 80

- Notes : 1. Attempt all questions.  
2. All questions carry equal marks.

1. a) Write scope and objectives of production management. **8**  
b) Discuss different systems of production in detail. **8**

**OR**

- c) Discuss functions & responsibilities of production manager. **16**  
2. a) Discuss factors affecting production & operation management. **8**  
b) Write a note on medium & long range strategies. **8**

**OR**

- c) Describe the types of operation & Degree of standardization. **16**  
3. a) Discuss location decision variables. **8**  
b) Define plant location. Describe its nature and concept. **8**

**OR**

- c) What are the objectives and salient features of good plant layout. **16**  
4. a) Write a note on total quality management. **8**  
b) Discuss the need of quality control. **8**

**OR**

- c) Explain the objectives & scope of inspection in detail. **16**  
5. Write short notes.  
a) Problems of production management. **4**  
b) Product selection. **4**  
c) Types of lay out. **4**  
d) Quality assurance. **4**

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