

M.B.A. CBCS Pattern Semester-III  
**PCB3ED1 - Group D - Information Technology Management - Database  
Management Systems**

P. Pages : 1

Time : Three Hours



**GUG/S/24/10698**

Max. Marks : 70

- 
- Notes : 1. Attempt **any five** question.  
2. All questions carry equal marks.

- |     |  |    |
|-----|--|----|
| 1.  | What is DBMS? Elaborate the various components of database management system.                | 14 |
| 2.  | Write the aspects of ER modeling. Explain practical applications of ER modeling.             | 14 |
| 3.  | Describe the concept of Entity and Referential Integrity.                                    | 14 |
| 4.  | Explain the benefits and elements of SQL language.   | 14 |
| 5.  | What is Data mining? Write its applications and functions.                                   | 14 |
| 6.  | What is Datamining and Data warehousing? State its importance for strategic Decision making. | 14 |
| 7.  | Describe object technology & RDBMS.  | 14 |
| 8.  | Discuss the various issues in Data Mining related to database security and database control. | 14 |
| 9.  | Explain briefly Object-Oriented Database Management System (OODBMS).                         | 14 |
| 10. | Write detail note on <b>any two</b> .  | 14 |
|     | a) Digital Libraries.  |    |
|     | b) Multimedia Database.  |    |
|     | c) Web data analysis.  |    |
|     | d) Digital Signature.  |    |

\*\*\*\*\*