

M.B.A. CBCS Pattern Semester-I
PCB1F08 - Computers for Managers

P. Pages : 1

Time : Three Hours



GUG/S/24/10681

Max. Marks : 70

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- Notes : 1. Attempt **any five** questions.
2. All questions carry equal marks.

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| 1. | Explain various functional units of computer with its block diagram and types of computer system. | 14 |
| 2. | Define 'Networks'. Describe Internet, Internal and extranet in detail with its application in various areas of business. | 14 |
| 3. | What is software? Explain the various types of software and its applications in various organization. | 14 |
| 4. | Explain data base management system in detail and its importance in organization. | 14 |
| 5. | Give brief introduction about MS- office and its application in business. | 14 |
| 6. | What is 'E-commerce'? Write the types of E- commerce and their utilities. | 14 |
| 7. | 'Management Information system is the essence of decision support system for the enterprises' elaborate the term. | 14 |
| 8. | What is enterprise resource planning? Write its scope and importance in Industry. | 14 |
| 9. | 'Managing knowledge is the key function for making right decision'. Elaborate the term. | 14 |
| 10. | Write short notes on any two . | 14 |
| | a) Graphical information system and virtual reality. | |
| | b) Business intelligence. | |
| | c) Scorecards & Dashboards. | |
| | d) Knowledge management activities. | |
