

M.B.A. CBCS Pattern Semester-III  
**PCB3ED1 - Group D - Information Technology Management - Database  
Management Systems**

P. Pages : 1

Time : Three Horus



**GUG/S/24/10698**

Max. Marks : 70

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- Notes :
1. Attempt **any five** question.
  2. All questions carry equal marks.

1. What is DBMS? Elaborate the various components of database management system. 14
2. Write the aspects of ER modeling. Explain practical applications of ER modeling. 14
3. Describe the concept of Entity and Referential Integrity. 14
4. Explain the benefits and elements of SQL language. 14
5. What is Data mining? Write its applications and functions. 14
6. What is Datamining and Data warehousing? State its importance for strategic Decision making. 14
7. Describe object technology & RDBMS. 14
8. Discuss the various issues in Data Mining related to database security and database control. 14
9. Explain briefly Object-Oriented Database Management System (OODBMS). 14
10. Write detail note on **any two**. 14
  - a) Digital Libraries.
  - b) Multimedia Database.
  - c) Web data analysis.
  - d) Digital Signature.

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