

M.B.A. CBCS Pattern Semester-II  
**PCB2C04 - Entrepreneurial Development**

P. Pages : 1

Time : Three Hours



**GUG/S/24/10685**

Max. Marks : 70

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- Notes : 1. All questions are compulsory.  
2. All questions carry equal marks.

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|-----|-----------------------------------------------------------------------------------------|----|
| 1.  | Define entrepreneur. Elaborate the concept and need of entrepreneurship development.    | 14 |
| 2.  | Discuss entrepreneurship as a career.                                                   | 14 |
| 3.  | What are the socio psychological factors influencing entrepreneurship development.      | 14 |
| 4.  | Discuss ED cycle in detail.                                                             | 14 |
| 5.  | What is creativity and innovation? Discuss business idea generation process.            | 14 |
| 6.  | Describe step and process involved in setting up a manufacturing unit and service unit. | 14 |
| 7.  | Explain the role of MSME and MITCON.                                                    | 14 |
| 8.  | Discuss Ancillarization in India.                                                       | 14 |
| 9.  | What is DPR? Explain format and content of DPR.                                         | 14 |
| 10. | Write short notes on <b>any two</b> .                                                   | 14 |
|     | a) FICCI                                                                                |    |
|     | b) MIDC and MCED                                                                        |    |
|     | c) SCBA                                                                                 |    |
|     | d) Procurement of industrial equipment.                                                 |    |

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