

M.B.A. CBCS Pattern Semester-II  
**PCB2C04 - Entrepreneurial Development**

P. Pages : 1

Time : Three Hours



**GUG/S/24/10685**

Max. Marks : 70

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- Notes : 1. All questions are compulsory.  
2. All questions carry equal marks.

1. Define entrepreneur. Elaborate the concept and need of entrepreneurship development. **14**
2. Discuss entrepreneurship as a career. **14**
3. What are the socio psychological factors influencing entrepreneurship development. **14**
4. Discuss ED cycle in detail. **14**
5. What is creativity and innovation? Discuss business idea generation process. **14**
6. Describe step and process involved in setting up a manufacturing unit and service unit. **14**
7. Explain the role of MSME and MITCON. **14**
8. Discuss Ancillarization in India. **14**
9. What is DPR? Explain format and content of DPR. **14**
10. Write short notes on **any two**. **14**
  - a) FICCI
  - b) MIDC and MCED
  - c) SCBA
  - d) Procurement of industrial equipment.

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