SP-01 - PCB3EG1 - Supply Chain Management

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Notes : 1. Attempt **any five** questions.
2. All questions carry equal marks.

1.	What is supply chain? Discuss its objectives and importance.	**14**
2.	Explain competitive and supply chain strategies.	**14**
3.	Describe e-business and the distribution networks in supply chain.	**14**
4.	Explain factors influencing network design decisions.	**14**
5.	Discuss the role of forecasting in a supply chain.	**14**
6.	Explain components of forecast and forecasting methods.	**14**
7.	Discuss the role of cycle inventory in detail.	**14**
8.	Explain risk management in transportation.	**14**
9.	Discuss the role of IT in supply chain.	**14**
10.	Write short notes on **any two**.	**14**

     a) Short term discounting in supply chain.

     b) Trade- offs in transportation design.

     c) E-business suites.

     d) Bar Code.

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