

M.B.A. CBCS Pattern Semester-III
PCB3C02 - Business Ethics & Corporate Governance

P. Pages : 1

Time : Three Hours



GUG/S/24/10691

Max. Marks : 70

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- Notes : 1. Attempt **any five** questions.
2. All questions carry equal marks.

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| 1. | What is meant by ethics? Explain the importance of business ethics for an organization to achieve organization growth. | 14 |
| 2. | Explain the theory of Friedman's economic theory. | 14 |
| 3. | What is corporate code of ethics? Explain the details of corporate code of ethics with examples. | 14 |
| 4. | Illustrate on the impact of government policy changes in business industries. | 14 |
| 5. | Future of Indian CSR? Explain. | 14 |
| 6. | Explain ethics in HRM. What is the role of HRM in creating an ethical organization? | 14 |
| 7. | Discuss the ethical issues related to marketing & advertising functions. | 14 |
| 8. | Explain the impact of globalization on Indian corporate & social culture. | 14 |
| 9. | Discuss the factor's facilitating globalization in business world. | 14 |
| 10. | Write short note any two . | 14 |
| | a) Management and ethics. | |
| | b) LPG. | |
| | c) Environment policy. | |
| | d) Whistle Blowing. | |
