

B.B.A. CBCS Pattern Semester-III  
**UCB3C02 - Financial Management**

P. Pages : 1

Time : Three Hours



**GUG/S/24/10599**

Max. Marks : 80

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- Notes : 1. All questions are compulsory.  
2. All questions carry equal marks.

1. a) Explain the sources of short Terms. 8  
b) Explain the Need of Money Market. 8

**OR**

- c) What is Finance. Explain the functions of Financial Market. 16  
2. a) Explain the concept OTCEI and ICSEI. 8  
b) Explain the characteristics of secondary Market. 8

**OR**

- c) Define stock Exchange in India Explain its brief History. 16  
3. a) Explain the significance of working capital Management. 8  
b) What are the duration of operating cycle. 8

**OR**

- c) What do you meant by working capital Management. Explain Computation of working capital Requirements. 16  
4. a) Explain the functions of Life Insurance Policies. 8  
b) Explain the features of Investment opportunities. 8

**OR**

- c) State the Merits and Demerits of Mutual Fund Schemes. 16  
5. Write short note:  
a) Sources of Long Term Finance. 4  
b) BSE and NSE. 4  
c) Risk & Return Trade off 4  
d) Concept of Real Estate. 4

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