

B.B.A. CBCS Pattern Semester-VI
UCB6E02 - Entrepreneurship Development-II

P. Pages : 1

Time : Three Hours



GUG/S/24/13377

Max. Marks : 80

- Notes : 1. All questions are compulsory.
2. All questions carry equal marks.

1. a) Describe the generation of employment opportunities Write about the balanced regional development of industries. **8**

b) Explain the supply chain management and logistics transport. **8**

OR

c) Discuss the role in export promotion and import substitution. **16**

2. a) Explain the need of insurance. Describe the procedure for becoming an insurance agent. **8**

b) State the purpose of insurance. Write about the insurance and economic development. **8**

OR

c) Discuss the pre-requisites for obtaining license functions of an agent and proposal form for grant of cover. **16**

3. a) Explain the supply chain management and distribution channels. **8**

b) Describe the physical distribution and logistics industry. **8**

OR

c) Discuss the structure of global Logistic industry and intermediaries in global supply chain. **16**

4. a) Describe Exim policy-an overview trends in India's. **8**

b) Explain the steps in starting of foreign trade. Write about the export business. **8**

OR

c) Discuss the export finance documentation and export-import procedures. **16**

5. Write a short note:

a) Foreign exchange earnings. **4**

b) Procedure regarding settlement of policy claims. **4**

c) Custom house agents. **4**

d) Export pricing. **4**
