

B.B.A. CBCS Pattern Semester-VI  
**UCB6E02 - Entrepreneurship Development-II**

P. Pages : 1

Time : Three Hours



**GUG/S/24/13377**

Max. Marks : 80

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- Notes : 1. All questions are compulsory.  
2. All questions carry equal marks.

1. a) Describe the generation of employment opportunities Write about the balanced regional development of industries. 8

b) Explain the supply chain management and logistics transport. 8

**OR**

c) Discuss the role in export promotion and import substitution. 16

2. a) Explain the need of insurance. Describe the procedure for becoming an insurance agent. 8

b) State the purpose of insurance. Write about the insurance and economic development. 8

**OR**

c) Discuss the pre-requisites for obtaining license functions of an agent and proposal form for grant of cover. 16

3. a) Explain the supply chain management and distribution channels. 8

b) Describe the physical distribution and logistics industry. 8

**OR**

c) Discuss the structure of global Logistic industry and intermediaries in global supply chain. 16

4. a) Describe Exim policy-an overview trends in India's. 8

b) Explain the steps in starting of foreign trade. Write about the export business. 8

**OR**

c) Discuss the export finance documentation and export-import procedures. 16

5. Write a short note:

a) Foreign exchange earnings. 4

b) Procedure regarding settlement of policy claims. 4

c) Custom house agents. 4

d) Export pricing. 4

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