

B.Com. / B.Sc. - I (NEP) Sem-I
BA1023 - Open Elective : Foundation Course in Content Writing

P. Pages : 1

Time : Two Hours



GUG/W/24/15722

Max. Marks : 40

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- 1.** Answer in about 100 words **any two.** **2x5**
=10
- a) Explain research writing.
- b) Write a note on research proposal.
- c) Write down the context of research paper.
- 2.** Answer in about 100 words **any two.** **2x5**
=10
- a) Write down the elements of research proposal.
- b) Explain the significance of research paper.
- c) Discuss any five strategies for writing any research paper.
- 3.** Answer in about 100 words **any two.** **2x5**
=10
- a) Which domains do the content writers belong to?
- b) Define blog and explain its type.
- c) Describe any five strategies used for web content writing.
- 4.** Answer in about 100 words **any two.** **2x5**
=10
- a) Explain any five strategies used to write effective social media posts.
- b) Discuss any five guidelines for effective content writing.
- c) Name and describe the types of online articles.
