

M.C.A. - I (2 Years) New CBCS Pattern Semester-I
PSMCAT105.2 - Elective-II Paper-V - e-Commerce

P. Pages : 2

Time : Three Hours



GUG/W/24/13641

Max. Marks : 80

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- Notes :
1. All the questions and compulsory and carry equal marks.
 2. Draw neat and labelled diagram wherever necessary.
 3. Avoid vague answer and write specific answer related to question.

Either:

1. a) Define E-commerce? Explain application of E-commerce. 8
- b) Discuss online payment system in e-commerce. 8

OR

- c) Explain Advantages & disadvantages of E-commerce. 8
- d) Explain the following. 8
- i) OTP ii) Wallet payment

Either:

2. a) Define Internet? Explain Advantage and Disadvantage of Internet. 8
- b) Discuss strategies for developing electronic commerce web site. 8

OR

- c) Write a detail note on component of Internet. 8
- d) Explain role of Intranet in B2B Application. 8

Either:

3. a) Define EDI? Explain the application and disadvantages of EDI. 8
- b) Explain EDI Model in detail. 8

OR

- c) Explain following 8
- i) Paperless bill ii) Electronic cash
- d) Discuss various modern payment cash in detail. 8

Either:

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|-----------|----|---|----------|
| 4. | a) | Write in detail about Intranet Business. | 8 |
| | b) | Explain import and Export in E-governance in India. | 8 |

OR

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|-----------|----|---|----------|
| | c) | How internet business easier than traditional business? Explain | 8 |
| | d) | Explain in detail E-cycle of Internet marketing. | 8 |
| 5. | | Solve all the questions. | |
| | a) | Explain payment gateways in detail. | 4 |
| | b) | Differentiate between Internet and Intranet. | 4 |
| | c) | Explain credit card system in detail. | 4 |
| | d) | Explain Indian customer EDI system. | 4 |
