

B.E. / B.Tech. Electronics & Communication / Telecommunication Engineering  
(Model Curriculum) Semester-IV  
**SE201 - Business Economics**

P. Pages : 2

Time : Three Hours



**GUG/W/24/13911**

Max. Marks : 80

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- Notes :
1. All questions carry equal marks.
  2. Due credit will be given to neatness and adequate dimensions.
  3. Assume suitable data wherever necessary.
  4. Illustrate your answers wherever necessary with the help of neat sketches.

1. a) What is Opportunity Cost? Explain with an example. 8  
b) Describe the Scope of managerial economics. 8

**OR**

2. a) Why “Market Mechanism” is importance in the market? 8  
b) Explain the reason for the downward slope of the demand curve. 8
3. a) Elaborate the features and characteristics of Monopolistic Competition. 8  
b) What do you mean by Perfect Competition? 8

**OR**

4. a) Describe the Shut Down Point Scenario. 8  
b) Explain Oligopoly – Cartel and Collusion. 8
5. a) Explain Inflation in detail. 8  
b) Discuss Open Market Operations. 8

**OR**

6. a) Explain the Circular flow of income. 8  
b) Elaborate the Quantity Theory of Money. 8
7. a) What do you mean by resource management? Explain its importance. 8  
b) Discuss the importance of Investment Decisions. 8

**OR**

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|-----------|----|--|----------|
| <b>8.</b> | a) | What is the importance of cost analysis?                             | <b>8</b> |
|           | b) | Explain Capital Budgeting in detail with factors affecting decision. | <b>8</b> |
| <b>9.</b> | a) | What are the qualities of a good taxation system?                    | <b>8</b> |
|           | b) | Discuss the importance of Taxation.                                  | <b>8</b> |

**OR**

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|------------|----|--|----------|
| <b>10.</b> | a) | Explain indirect Tax with its merits and demerits. | <b>8</b> |
|            | b) | What are the sources of Business Financing?        | <b>8</b> |

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