

**UCA2C02 / UBITT201 / UBCAT201 - Compulsory English / English  
(Business Communication-II)**

P. Pages : 3

Time : Three Hours



**GUG/W/24/10646S**

Max. Marks : 80

1. a) Answer **any one** of the following questions in about 150 words. **10**  
Give a detailed description of the events of the King's day with the hermit.

**OR**

Narrate Vivekananda's reason for describing the story of the frog in the well.

- b) Answer **any one** of the following questions is not less than 150 words. **10**  
Justify Tagore's urge to the struggle for perfection and rationality?

**OR**

Why does D. H. Lawrence call this 'Collective Madness'? What happens to an individual when the multitude is mad?

2. a) Answer **any three** of the following questions in about 75 words each. **3x5 =15**

i) Why did the king fall asleep on the hermit's threshold?

ii) According to Swami Vivekananda, mention the evils which prevent the advancement of society?

iii) Explain in detail the attitude of Kalam towards work culture?

iv) What is the complex that Von Braun attributed to the Americans?

- b) Answer **any one** of the following questions in about 75 words. **1x5 =15**

i) Why the poet says that one will be forced to eat dirt if he has no money?

ii) What aspect of life troubles the poet Davies?

3. a) Complete the following sentences, adding question tags **any two**. **2x2 =4**

i) We work hard,.....?

ii) They went to Mumbai, ..... ?

iii) Jackson has not kept his word, .....?

b) Change the voice **any three**.

**3x2**

**=6**

i) Nischal is playing chess.

ii) They are repairing the road.

iii) Prabhu has eaten two bananas.

iv) The dog bites strangers.

v) Who broke the glass?

**4.** a) Answer the following question in about 75 words.

**1x10**

**=10**

Explain the difference between Radio and Television advertising with suitable examples.

**OR**

Write a paragraph that functions as a print advertisement for **any two** of the following.

i) a cycle

ii) a ball point pen

iii) a tooth paste

iv) a car

b) Complete the following dialogue.

**10**

(Jatin Kalane meets Rohit Bhoyar, who has recently moved in as his neighbour (time- 9.30am))

Jatin Kalane : Good morning, Mr. Rohit Bhoyar. How .....

Rohit Bhoyar : Very well, ..... you. How Mr. .... Mr. Jatin Kalane.

Jatin Kalane : I'm ..... we are happy to have you as our neighbour. Do come home sometime.

Rohit Bhoyar : We certainly will. Thank ..... see you then.

Jatin Kalane : .....

**OR**

Yogiraj introduces his boss Mr. Manohar to the social worker Mrs. Arti Maheshkar. Complete the following dialogue.

Yogiraj : Mr. Manohar, ..... she is a ..... (to Mrs. Arti Maheshkar)  
Mrs. Maheshkar..... Mr. Manohar.....

Mr. Manohar: Hello, Pleased.....

Mrs. Arti Maheshkar : I'm ..... too.

Mr. Manohar : I really appreciate the work you have been doing in the city's orphanages.

Mrs. Arti Maheshkar : Thank you. It's ..... you to say that.

5. a) You are Anand from Sironcha. Give personal information to your classmates in a paragraph (in about 10-15 sentences).

5

OR

You are Deepak. Describe your daily routine briefly based on the following hints.

5:30 am to 6:00 am - Morning activities

6:00 am to 7:00 am - Physical exercises

8:00 am to 9:00 am - helping father in his agriculture works.

10:00 am to 3:00 pm - attending college

5:00 pm to 6:00 pm - playing in the ground.

- b) Answer **any one** of the following in about 50 words.

5

- i) You are Vinod Kumar, Secretary of the Young Writers' Club, Mangalore. The well-known writer, Amitav Ghosh has agreed to visit the club and interact with its members on 16 July, 2018. Write a 'notice' informing the members of the club about the date, time and venue of the function being organized to honour the writer.
- ii) You are the principal of the M. G. College, Sironcha prepare an 'agenda' for a meeting with the head of the English Department and the secretary and the treasurer of the college's literary association. The meeting has been called to discuss the venue, date, time and competitions for the annual literary festival of the college.

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