

B.E. Electronics & Communication / Telecommunication Engineering
(Model Curriculum) Semester-VI
ET603M - Management and Accountancy

P. Pages : 2

Time : Three Hours



GUG/W/24/13936

Max. Marks : 80

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- Notes :
1. All questions carry equal marks.
 2. Assume suitable data wherever necessary.
 3. Illustrate your answers wherever necessary with the help of neat sketches.

1. a) Define management in detail. Write any 8 features of management. 8
b) With the help of diagram, explain the general framework for planning. Explain importance of planning in managerial functions. 8

OR

2. a) Describe the level of management and mention its respective function. 8
b) Define planning. What are its important elements? Write characteristics of planning. 8
3. a) What are organizational structure? Explain 6 key elements of Organizational Structure. 8
b) Explain in detail- 8
 - i) Functional organization
 - ii) Committee organization

OR

4. a) Explain importance of leadership and explain leadership styles. 8
b) Define controlling. Write 5 features of controlling. Explain 3 types of implementing control of the basis of timing. 8
5. a) Explain – 8
 - i) Strategic point control
 - ii) Management by exception
b) Explain (ABC) activity based costing method. Write in detail level of activities under ABC methodology. 8

OR

6. a) Explain SCOPE of cost accounting in detail. 8
b) What are the essential features of a good accounting system. 8

7. a) Explain comparative statements. Mentions its objectives in detail. What are its advantages and disadvantages? 8
- b) What are financial market? Explain function of financial market. 8

OR

8. a) Define Financial Statement Analysis. Explain in brief Uses of financial analysis and write some of its limitations. 8
- b) Write steps for preparation of balance sheet and draw its format. 8
9. a) Explain accounting. What are the essentials of accounting. Write importance of accounting in detail. 8
- b) Explain- 8
- | | |
|-------------------------|--------------|
| i) Assets | ii) Expenses |
| iii) Liabilities | iv) Equity |
| v) Revenue with example | |

OR

10. a) Explain accounting cycle in detail. 8
- b) Explain bookkeeping and its advantages. 8
