

M.F.D. Second Year (CBCS Pattern) Semester-IV
MFD242 / 4T1 - Conceptual Design Development

P. Pages : 1

Time : Three Hours



GUG/W/24/13569

Max. Marks : 80

- Notes :
1. All questions are compulsory and carry equal marks.
 2. Use of templates and colour median is permissible.

1. a) Write down about the life journey and forte of following designers.
- i) Sabyasachi Mukherjee 8
 - ii) Manish Malhotra 8
- OR**
- b) Describe the work of Ritu Beri as one of the earlier Indian designers? 16
2. a) Describe in detail work of Donna Koren in fashion Industry. 16
- OR**
- b) Where did the Punk look originate describe in detail. 8
- c) What are the features of Gothic look. 8
3. a) Explain how client board helps in designing professional costume with two examples. 16
- OR**
- b) Describe the influence of the work of Nina Ricci, Charles Fredrick worth on Fashion Development. 16
4. a) Prepare a embroidery Khaka with repeat system of design in simple one piece dress. 16
- OR**
- b) Write about the different presentation techniques in detail. 16
5. Write in short **any four**. 4x4
=16
- a) Rohit Khosla brand
 - b) Peasant look
 - c) Swatch board
 - d) Monument and season
 - e) Story board
