UBCAT402 - Paper-II : e-Commerce & Web Designing

P. Pages : 1

Time : Three Hours

|||||| |||| ||| ||| |||| |||
* 2 0 2 2 *

GUG/S/23/11976

Max. Marks : 40

_____

Notes : 1.   All questions are compulsory and carry equal marks.
2.   Draw neat and labelled diagram wherever necessary.
3.   Avoid vague answers and write specific answer related to question.

Either :-

1. a)   What are internet protocols? Explain in brief.   4

  b)   Give the difference between traditional and electronic commerce.   4

OR

  c)   How three pillars of e-commerce works? Explain in brief.   4

  d)   What is search Engine? State the different types of it.   4

Either :-

2. a)   What is HTML? Give advantages of disadvantages of HTML.   4

  b)   Explain font tags. Write a program in html for Font Face tag.   4

OR

  c)   Write down the steps to create and view the HTML document.   4

  d)   Explain the concept of Marquer tag along with example.   4

Either:-

3. a)   What are different types of Hyperlink creation? Explain with example.   4

  b)   What is list? Give the difference between ordered and unordered list with example.   4

OR

  c)   Explain image tag. Write a program for image tag in HTML.   4

  d)   Explain the following: 4
  i)   Path name   ii)   Anchor tag.

Either :-

4. a)   How Frameset tag gets implemented? Explain in brief.   4

  b)   Explain the concept of: 4
  i)   Password fields   ii)   Reset buttons

OR

  c)   Write a program for creating a table having 3 rows and 3 columns.   4

  d)   State same of the features of advance html. Explain in brief.   4

5.   Attempt **all** the questions.

  a)   What are value added service?   2

  b)   Write a note on alignment tag.   2

  c)   What do you mean Embedding?   2

  d)   Explain Cellpadding with example.   2

****