



- Notes :
1. All questions are compulsory and carry equal marks.
 2. Draw neat and labelled diagrams wherever necessary.
 3. Avoid vague answers and write answers relevant and specific to questions only.

Either:

1. a) Write detail note on EDI model. **8**
b) What you mean by VAS? Explain in detail. **8**

OR

- c) Explain online payment in detail. **8**
d) Write detail note on UPI in detail. **8**

Either:

2. a) Write a detail note on Intranet. **8**
b) Explain component of intranet in detail. **8**

OR

- c) Write a Procedure to Develop Electronic Websites. **8**
d) Explain Information Technology Structure in detail. **8**

Either:

3. a) Explain Application of EDI in detail. **8**
b) Discuss Traditional Payment in detail. **8**

OR

- c) Write a note on.
i) Credit Card **8** ii) Debit Card.
d) Explain Electronic Cash in detail. **8**

Either:

4. a) Write a detail note Personalisation detail. **8**
b) Discuss Internet Marketing Techniques. **8**

OR

- c) Discuss Pros and Cons of Online Shopping. **8**
d) Explain E - Governance of India in detail. **8**

5. Attempt **all** the questions.
a) Write a note on OTP. **4**
b) Explain B2B Application in short. **4**
c) Write short note on Smart Cards. **4**
d) Discuss in short about E - Cycle of Internet Marketing. **4**
