

B.E. Computer Science & Engineering (Model Curriculum) Semester - V
TEE105CS - Principles of Management Information System

P. Pages : 1

Time : Three Hours



GUG/S/23/13815

Max. Marks : 80

- Notes :
1. All questions are compulsory.
 2. All questions carry equal marks.
 3. Due credit will be given to neatness and adequate dimensions.
 4. Assume suitable data wherever necessary.

1. a) Discuss in detail “Management is a science or a art”? 8
b) Write a short note on “Management Vs Administration”? 8

OR

2. a) Explain four Taylor’s principle of management? 8
b) What is management? Explain approaches of management in details? 8
3. a) Write a short note on closed and open systems? 8
b) What is MIS? Explain component of MIS in details? 8

OR

4. a) Explain roles of information system in business? 8
b) Explain six-stage Nolan model in detail? 8
5. a) Write a short note on financial management? 8
b) “Marketing starts with consumers and end with consumers” Explain? 8

OR

6. a) Explain Indian marketing environment in detail? 8
b) Explain International marketing environment in detail? 8
7. a) What is HRM? Explain various objectives of HRM in details? 8
b) What are the main types of HRM? Explain each type in detail? 8

OR

8. a) What are the different types of training involved in HRM? 8
b) Explain recruitment and its sources? 8
9. a) Explain various advantages and disadvantages of line and staff organizational structure? 8
b) Write a note on process of organizing? 8

OR

10. a) Write a note on managing work stress. 8
b) Explain the technique involved in designing effective organizational structure? 8
