

P. Pages : 2

Time : Three Hours



**GUG/S/23/13911**

Max. Marks : 80

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- Notes :
1. All questions carry marks as indicated.
  2. Assume suitable data wherever necessary.
  3. Illustrate your answers wherever necessary with the help of neat sketches.

1. a) What do you mean by the law of variable proportion? Explain with an example. **8**
- b) Explain the terms mentioned below: **8**
- i) Scarcity
  - ii) Choice
  - iii) Resource Allocation
  - iv) Need and wait.

**OR**

2. a) Explain the production function in detail? **8**
- b) Explain in detail about market, demand and supply? **8**
3. a) Explain total cost, average cost and marginal cost with an example. **8**
- b) What do you mean by Oligopoly? **8**

**OR**

4. a) Explain perfect competition Vs pure competition? **8**
- b) Explain Monopoly and Monopolistic competition. **8**
5. a) What do you mean by cash balance approach Cambridge Equation? **8**
- b) Explain the Cash Reserve Ratio (CSR). **8**

**OR**

6. a) Explain the Business cycle in detail. **8**
- b) Discuss Open Market operations. **8**
7. a) What is payback period for Business decisions under certainty? **8**
- b) What is the profitability index? **8**

**OR**

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|-----------|----|---|----------|
| <b>8.</b> | a) | Discuss the importance of capital Budgeting decision?             | <b>8</b> |
|           | b) | What do you mean by resource management? Explain its importance.  | <b>8</b> |
| <b>9.</b> | a) | What do you mean by Taxation? Explain the objectives of Taxation. | <b>8</b> |
|           | b) | Discuss the importance of Business Financing.                     | <b>8</b> |

**OR**

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|------------|----|--|----------|
| <b>10.</b> | a) | Explain Indirect tax with Merits and Demerits? | <b>8</b> |
|            | b) | Explain Capital Market in detail?              | <b>8</b> |

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