

B.Com. F.Y. / B.Sc. / B.Sc. (I.T.) / B.C.A. (CBCS Pattern) Sem-II
UCA2C02 / UBITT201 / UBCAT201 - Compulsory English / English
(Business Communication)-II

P. Pages : 2

Time : Three Hours



GUG/W/22/10646S

Max. Marks : 80

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1. a) Answer the following questions in about 150 words. (**any one**) **10**
- i) What answers does the hermit give to the king's three questions?
- ii) What does Dr. Kalam mean by 'Flow' in the extract? Describe the factors that are connected with flow
- b) Answer the following questions in about 150 words. (**any one**) **10**
- i) What are some of the qualities that the land of freedom should have, according to Tagore?
- ii) What does the poet consider more terrifying than money?
2. a) Answer the following questions in about 75 words each. (**any three**) **15**
- i) How does Vivekananda describe India's history of tolerance?
- ii) What does Dr. Kalam think of the word 'work holic'?
- iii) Why did Raman become interested in the correlation between diffraction and molecular scattering?
- iv) Explain Vivekananda's reason for telling the story of the frog in the well.
- b) Answer the following questions in about 75 words each (**any one**) **5**
- i) How has money made the individual nervous, afraid and insecure? What are its long term effects?
- ii) Why does the poet think 'We have no time to stand and stare'?
3. a) Complete the following statements with appropriate 'question tags' **4**
- i) Everybody is asleep
- ii) Shanta loves ice-cream
- b) Change the voice (**any three**) **6**
- i) Did you understand the lesson?
- ii) They were carrying baskets of flowers.
- iii) Give him some money.
- iv) The crow built a nest.
- v) Shaila will send me the journal

4. a) What are the types of 'Advertising and Advertising media' 10

OR

Explain the difference between billboard advertising and print advertising.

- b) Complete the following dialogues using suitable expressions. 10
(Gita Joshi and Mohit Kumar meet at the post office. They stay in the same colony but do not know each other very well. It's three O'clock in the afternoon)

Mohit : ----- Mrs. Joshi.

Gita : ----- Mr. Kumar. How are you?

Mohit : ----- And how are you
Mrs. Joshi?

Gita : ----- I came to buy some stamps and inland letters.

Mohit : I Must send this card to my friend. Its her birthday next week. Have a nice day,
Mrs. Joshi.

Gita : -----Bye!

Mohit : -----

OR

Complete the following dialogue using suitable expressions.

(Uma thanks her neighbors Tina for taking care of her baby for a while)

Uma : Tina, I'm back from the market.-----for taking care of Neha while
I was away.

Tina : Oh, -----

Uma : Hope she was not a problem?

Tina : ----- She had lunch, played with Rahul and has had a nap too.

Uma : -----, Tina.

Tina : -----

5. a) It is the first day of college for the first year B. Com / B. Sc students. The students have 5
been asked to introduce themselves to the teachers and the class, and to give personal
information.
(You are Surya Kumar. Introduce yourself)

OR

Pradip and Sanjana talk about their daily routines at home. Prepare the dialogue.

- b) Answer **any one** of the following questions in about 50 words. 5
- i) You are Perin Kumar, secretary of the Young Writers' Club, Mangalore. The well known writer Amitav Ghosh has agreed to visit the club and interact with its members on 16 May 2020. Write a notice informing the members of the club about the date, time and venue of the function being organised to honour the writer.
- ii) You are the secretary of the Bharat Sport Club in your town. The meeting of the office bearers of the club is scheduled to be held on 15th of next month. Prepare an agenda for the meeting and then draft the minutes of the meeting.
