

B.C.A.- II (CBCS Pattern) Sem-IV
UBCAT402 : Paper-II : e-Commerce & Web Designing

P. Pages : 2

Time : Three Hours



GUG/W/22/11976

Max. Marks : 40

- Notes :
1. All questions are compulsory and carry equal marks.
 2. Draw neat and labelled diagram and use supporting data wherever necessary.
 3. Avoid vague answers and write specific answers related to questions.

Either

1.
 - a) What are different services of Internet? Explain. 4
 - b) What do you mean by three pillars of E-commerce? Explain. 4

OR

- c) What are the applications and benefits of E-commerce? Explain. 4
 - d) Explain Value Added Services (VAS) 4

Either

2.
 - a) What are steps to create and view HTML document. 4
 - b) Explain following tags with its attributes. 4
 - i) Font
 - ii) Marquee

OR

- c) Explain any four text and character formatting tags. 4
 - d) State advantages and disadvantages of HTML. 4

Either

3.
 - a) Create following Nested list 4
 - A. COMPUTER FUNDAMENTAL
 - B. C PROGRAMMING
 - C. MS-OFFICE
 - MS-WORD
 - MS-EXCEL
 - MS-POWERPOINT
 - b) Explain physical address and absolute address. 4

OR

- c) What is Hyperlinking? Explain with example. 4
 - d) Explain tag along with attributes and example. 4

Either

4. a) Write a HTML code to design following Frames. 4

Frame 1	Frame 2
	Frame 3

- b) Explain following with example. 4
- i) Text Field
 - ii) Password field

OR

- c) Explain <Table> tag along with all attributes. 4
- d) Explain <FORM> tag along with all attributes. 4

5. Solve all the questions.

- a) What is search engine? Explain. 2
- b) Explain logical tags (any two) 2
- c) Explain tag with attributes. 2
- d) Explain <Frame> tag with attribute. 2
