

B.E. Computer Science & Engineering (MODEL CURRICULUM) Sem-V
TEE105CS : Principles of Management Information System

P. Pages : 1

Time : Three Hours



GUG/W/22/13815

Max. Marks : 80

- Notes : 1. All questions carry equal marks.
2. Assume suitable data wherever necessary.

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|-----------|------|--|----|
| 1. | a) | What is function of management? Explain each in details. | 8 |
| | b) | Discuss in detail "Management is a science or a art" | 8 |
| OR | | | |
| 2. | a) | Explain Henri Fayol's principle of management in details? | 8 |
| | b) | What skills needed by managers? Explain in details? | 8 |
| OR | | | |
| 3. | a) | Explain Nolan Stage model? | 8 |
| | b) | Define MIS. What are the objectives and characteristics of MIS. | 8 |
| OR | | | |
| 4. | a) | Discuss issues related to designing's of MIS for an organization. | 8 |
| | b) | Explain the concept of MIS in details? | 8 |
| 5. | a) | "Marketing starts with consumers and end with consumers" explain? | 8 |
| | b) | Write a note on International marketing? | 8 |
| OR | | | |
| 6. | a) | Explain Indian marketing environment? | 8 |
| | b) | Discuss market segmentation in detail? | 8 |
| 7. | a) | What is HRM? Explain various objectives of HRM in details? | 8 |
| | b) | What are the main types of Human Resource planning? Explain each type in detail? | 8 |
| OR | | | |
| 8. | a) | What are various function of HRM? Explain each in details? | 8 |
| | b) | What are the major steps in selection process? | 8 |
| 9. | a) | Write a short notes on process of organizing? | 8 |
| | b) | Explain the technique involved in designing effective organizational structure? | 8 |
| OR | | | |
| 10. | | Explain in short | 16 |
| | i) | Autocratic Behaviour Model | |
| | ii) | Custodial Behaviour Model | |
| | iii) | Supportive Behaviour Model | |
| | iv) | Collegial Behaviour Model. | |
