

M.C.A.- I (Two Year Programme) (CBCS Pattern) Sem-I
PSMCAT105.2 - Paper-V - Elective-II : E-Commerce

P. Pages : 2

Time : Three Hours



GUG/W/22/13641

Max. Marks : 80

- Notes :
1. All questions are compulsory and carry equal marks.
 2. Draw neat and labelled diagrams wherever necessary.
 3. Avoid vague answers and write answers relevant and specific to questions only.

Either

1.
 - a) What is E-Commerce? Write and explain the applications of E-Commerce in detail. **8**
 - b) Write note on. **8**
 - i) Payment Gateways
 - ii) Wallet payment

OR

- c) What do you mean by EDI? Explain EDI model in detail. **8**
 - d) Explain On-line payment in detail with example. **8**

Either

2.
 - a) Explain planning Electronic commerce Initiatives. **8**
 - b) What are the strategies for developing electronic commerce websites? **8**

OR

- c) Write note on. **8**
 - i) Measuring cost objectives
 - ii) Comparing benefits to cost
 - d) Explain role of intranet in B2B Application. **8**

Either

3.
 - a) What is value exchange system? List the types of payment. **8**
 - b) Write a note on: **8**
 - i) Value exchange system
 - ii) Electronic fund transfer

OR

- c) What is EPS? Explain the types of EPS **8**
 - d) Explain. **8**
 - i) Paperless bill
 - ii) Modern payment cash

Either

- | | | |
|-----------|--|----------|
| 4. | a) What is import and export in E-governance for India? | 8 |
| | b) Discuss in detail the PROS and CONS of online shopping. | 8 |

OR

- | | | |
|-----------|--|---|
| c) | Explain how internet business is easier than traditional business. | 8 |
| d) | Discuss in detail the personalization of e-commerce. | 8 |
| 5. | Attempt all the questions. | |
| a) | Write a short note on UPI. | 4 |
| b) | Differentiate between Internet and Intranet. | 4 |
| c) | Explain different types of Electronic payment system. | 4 |
| d) | Explain in brief Import & Exports. | 4 |
