

M.B.A. CBCS Pattern Semester-I  
**PCB1C01 - Principles of Business Management**

P. Pages : 1

Time : Three Hours



**GUG/W/23/10674**

Max. Marks : 70

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- Notes : 1. All questions are compulsory.  
2. All questions carry equal marks.

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| 1.  | “Management is an art as well as science” Elaborate.   | 14 |
| 2.  | Describe Fayol’s contribution for the development of management thoughts.                                | 14 |
| 3.  | Explain Hawthorne experiments in details.  | 14 |
| 4.  | Discuss the term ‘Co-ordination’. How can effective co-ordination improve the performance of management? | 14 |
| 5.  | Define planning? Explain the various stages involve in management planning.                              | 14 |
| 6.  | Discuss the concept of decision making with its characteristics.   | 14 |
| 7.  | ‘Co-ordination – An essence of management’. Elaborate.   | 14 |
| 8.  | Discuss Responsibility and Accountability.   | 14 |
| 9.  | What is ‘Control’? Discuss its techniques and essentials of an effective controls system.                | 14 |
| 10. | Write short notes on <b>any two</b> .  | 14 |
|     | a) Functions of Management.  |    |
|     | b) MBO.  |    |
|     | c) Delegation of Authority.  |    |
|     | d) Span of control.  |    |

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