

B.B.A.- II CBCS Pattern Semester-III
UCB3C03 - Human Resource Management-I

P. Pages : 1

Time : Three Hours



GUG/W/23/10600

Max. Marks : 80

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- Notes : 1. Attempt all questions.
2. All questions carry equal marks.

1. a) What is job analysis? State its importance. 8
b) Define selection. Discuss the steps involved in selection. 8

OR

- c) What is meant by human resource management? State the significance of HRM. 16
2. a) Define job evaluation. Discuss the process of job evaluation. 8
b) What is performance appraisal? State its importance. 8

OR

- c) What do you mean by training? Discuss the methods of training. 16
3. a) Write a note on wage determination? State its objectives. 8
b) Explain the concept of Morale. Write determinants of Morale. 8

OR

- c) Define motivation. What are the types of motivation? 16
4. a) Describe the significance of human resource development. 8
b) Define man power planning. Discuss the benefits of man power planning. 8

OR

- c) Write the meaning and importance of human resource development. 16
5. Write short notes.
a) Induction. 4
b) Lay Off. 4
c) Incentive plans. 4
d) Personal management. 4
