B.B.A.- I CBCS Pattern Semester-I

UCB1F01 - Business Demography and Environmental Studies-I

P. Pages : 1 **GUG/W/23/10588**

Time : Three Hours * 5 7 6 8 * Max. Marks : 40

Notes : 1. All questions are compulsory.
2. All questions carry equal marks.

1. a) Explain physical factors affecting distribution of the population. **4**

b) What is population? State its characteristics. **4**

OR

c) Define Demography. State the need of demographic studies for business. **8**

2. a) What do you mean by environment? Discuss the cultural environment. **4**

b) State the need of environmental studies for Business Management. **4**

OR

c) What do you mean by resource? Explain Non-Conventional energy resources type. **8**

3. a) Discuss the effect of Air pollution on human health. **4**

b) What is water pollution? State its causes. **4**

OR

c) Define Noise discuss the effect of Noise on environment. **8**

4. a) Write a note on Acid Rain. **4**

b) State the importance of conservation of water. **4**

OR

c) What is green house effect? Suggest measures to control it. **8**

5. Write short notes-

i) Population explosion. **2**

ii) Non Renewable energy resources. **2**

iii) Effect of Radiation. **2**

iv) Conservation of soil. **2**

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