

B.B.A. CBCS Pattern Semester-V
UCB5E04 - Entrepreneurship Development-I

P. Pages : 1

Time : Three Hours



GUG/W/23/13032

Max. Marks : 80

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- Notes : 1. All questions are compulsory.
2. All questions carry equal marks.

1. a) Explain the meaning & features of entrepreneurship. 8
b) Describe the barriers to entrepreneurship. 8

OR

- c) State the role of entrepreneurship & its relationship with the economic development. 16
2. a) Describe the sources of Business ideas. 8
b) Describe entrepreneurial opportunities in contemporary business environment. 8

OR

- c) Discuss the types of entrepreneurship. 16
3. a) Explain the role of small scale sector in India. 8
b) Explain the social responsibilities of entrepreneurs. 8

OR

- c) State the issues & opportunities of entrepreneurs. 16
4. a) Describe the tender marketing. 8
b) Explain the issues in small business marketing. 8

OR

- c) Discuss the ancillaries and industrial development. 16
5. Write a short note.
a) Social entrepreneurship. 4
b) Evaluation of business ideas. 4
c) Entrepreneurial Behavior. 4
d) Agro industries. 4
