

M.B.A. CBCS Pattern Semester-II
PCB2C04 - Entrepreneurial Development

P. Pages : 1

Time : Three Hours



GUG/W/23/10685

Max. Marks : 70

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- Notes : 1. Attempt **any five** questions.
2. All questions carry equal marks.

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| 1. | Define Entrepreneur. Explain the concept and need of Entrepreneurship development. | 14 |
| 2. | Elaborate 'Entrepreneurship as a career'. | 14 |
| 3. | Discuss types of Entrepreneurship with cases from Indian Industry. | 14 |
| 4. | Describe Socio-Psychological factors influencing entrepreneurship development. | 14 |
| 5. | Discus business ideas generation process in detail. | 14 |
| 6. | Explain steps and process involved in setting up a manufacturing unit and a service unit. | 14 |
| 7. | Discuss the role of Intrapreneurship in Indian Industry. | 14 |
| 8. | Explain Ancillarisation in India. | 14 |
| 9. | Discuss documents and clearances required by Nationalized banks. | 14 |
| 10. | Write short note on any two . | 14 |
| | a) Format and contents of DPR. | |
| | b) MSME | |
| | c) Role of chamber of Commerce | |
| | d) NGO's and entrepreneurship. | |
