

M.B.A. CBCS Pattern Semester-II
PCB2C04 - Entrepreneurial Development

P. Pages : 1

Time : Three Hours



GUG/W/23/10685

Max. Marks : 70

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- Notes : 1. Attempt **any five** questions.
2. All questions carry equal marks.

1. Define Entrepreneur. Explain the concept and need of Entrepreneurship development. **14**
2. Elaborate 'Entrepreneurship as a career'. **14**
3. Discuss types of Entrepreneurship with cases from Indian Industry. **14**
4. Describe Socio-Psychological factors influencing entrepreneurship development. **14**
5. Discuss business ideas generation process in detail. **14**
6. Explain steps and process involved in setting up a manufacturing unit and a service unit. **14**
7. Discuss the role of Intrapreneurship in Indian Industry. **14**
8. Explain Ancillarisation in India. **14**
9. Discuss documents and clearances required by Nationalized banks. **14**
10. Write short note on **any two**. **14**
 - a) Format and contents of DPR.
 - b) MSME
 - c) Role of chamber of Commerce
 - d) NGO's and entrepreneurship.
