

M.B.A. F.Y. CBCS Pattern Semester-I
PCB1F08 - Computer for Managers

P. Pages : 1

Time : Three Hours



GUG/W/23/10681

Max. Marks : 70

1. Describe the various functional unit of computer and types of computer in details. **14**
2. Explain practical data processing application in business and computer applications in various areas of business. **14**
3. Explain in detail. Programming language and types of programming language. **14**
4. What is database? Explain the data base management system in details. **14**
5. Describe E-commerce with the types of E-commerce and their utilities. **14**
6. “Management information system is the essence of decision support system for the organization”. Elaborate the term. **14**
7. Explain Knowledge management, organizational learning and memory, knowledge management activities, approaches to knowledge management. **14**
8. What is ERP? Explain ERP in details with its advantages. **14**
9. What is business performance management? Write the use of scorecards and dashboards in business performance management. **14**
10. Write a short note on **any two**. **14**
 - a) MIS in manufacturing.
 - b) Intranet and extranet application.
 - c) Mobile computing.
 - d) Data visualization.
