

M.B.A. F.Y. CBCS Pattern Semester-I
PCB1F08 - Computer for Managers

P. Pages : 1

Time : Three Hours



GUG/W/23/10681

Max. Marks : 70

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| 1. | Describe the various functional unit of computer and types of computer in details. | 14 |
| 2. | Explain practical data processing application in business and computer applications in various areas of business. | 14 |
| 3. | Explain in detail. Programming language and types of programming language. | 14 |
| 4. | What is database? Explain the data base management system in details. | 14 |
| 5. | Describe E-commerce with the types of E-commerce and their utilities. | 14 |
| 6. | “Management information system is the essence of decision support system for the organization”. Elaborate the term. | 14 |
| 7. | Explain Knowledge management, organizational learning and memory, knowledge management activities, approaches to knowledge management. | 14 |
| 8. | What is ERP? Explain ERP in details with its advantages. | 14 |
| 9. | What is business performance management? Write the use of scorecards and dashboards in business performance management. | 14 |
| 10. | Write a short note on any two . | 14 |
| | a) MIS in manufacturing. | |
| | b) Intranet and extranet application. | |
| | c) Mobile computing. | |
| | d) Data visualization. | |
