

M.B.A. CBCS Pattern Semester-IV
PCB4EI3 - SP03 - Floriculture, Biotech & Food Processing Units
(Agri-Business Management)

P. Pages : 1

Time : Three Hours



GUG/W/23/10735

Max. Marks : 70

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- Notes : 1. Attempt **any five** questions.
2. All questions carry equal marks.

1. Discuss the recent trends in Floriculture industry state its scope and future project. **14**
2. What is landscape gardening? Describe it with various style of gardening. **14**
3. What is flower management? Discuss its concept and scope in floriculture industry development. **14**
4. State the process for storage and packing of cut flowers determining optimum time harvesting of flowers for export and home use. **14**
5. Discuss the need and applications of biotechnology for agriculture uses and benefits. **14**
6. State the structure and quality parameters for bioprocess engineering and quality products and productivity bared industries. **14**
7. Discuss the present status of food industry in India. **14**
8. State the laws and regulations related to food industry regarding quality management and their control. **14**
9. Discuss the concept of food processing management what precaution should be taken regarding protection of food during storage and transportation. **14**
10. Write short note on **any two**. **14**
 - a) Post-Harvest Management.
 - b) Tissue culture.
 - c) Cultivation and production technology of ornamental plants.
 - d) Fruit production technology for domestic and global market.
