

M.B.A. CBCS Pattern Semester-IV  
**PCB4ED4 - SP04 - Enterprise Resource Planning**  
**(Information Technology Management)**

P. Pages : 1

Time : Three Hours



**GUG/W/23/10739**

Max. Marks : 70

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- Notes : 1. Attempt **any five** questions.  
2. All questions carry equal marks.

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|-----|---|----|
| 1.  | Discuss the concepts and benefits of Enterprise Resource Planning.            | 14 |
| 2.  | Explain critical success factors for Enterprise Resource Planning.            | 14 |
| 3.  | Explain the stages of ERP project life cycle.                                 | 14 |
| 4.  | Describe ERP Architecture in detail.  | 14 |
| 5.  | Discuss the concept of ERP market with market share of various companies.     | 14 |
| 6.  | Describe SAP implementation process in detail.                                | 14 |
| 7.  | Explain the sales and distribution ERP model.                                 | 14 |
| 8.  | Discuss the features, benefits and overall functionality of ERP model in HRM. | 14 |
| 9.  | Discuss the role of ERP in industries and reason for High Demand of ERP.      | 14 |
| 10. | Write short notes on <b>any two</b> .   | 14 |
|     | a) Risks in ERP   |    |
|     | b) Change Management in ERP.  |    |
|     | c) ERP Packages for SME.  |    |
|     | d) ERP Implementation.  |    |

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