

M.B.A. F.Y. CBCS Pattern Semester-II
PCB2F08 / C28 - Technology and R & D Management

P. Pages : 1

Time : Three Hours



GUG/W/23/10689

Max. Marks : 70

-
- Notes : 1. Attempt **any five** questions.
2. All questions carry equal marks.

- | | | |
|-----|---|----|
| 1. | Discuss role & Importance of technology management. Explain technology management in India. | 14 |
| 2. | Discuss technology management in India by giving suitable examples. | 14 |
| 3. | State the technological and socio-economic planning. | 14 |
| 4. | Discuss production function and technological change. | 14 |
| 5. | What do you understand by technology forecasting? Explain its Methods. | 14 |
| 6. | Explain constraints in technology absorption, Discuss Management of technology. | 14 |
| 7. | Define technology absorption. Discuss constraints in technology absorption. | 14 |
| 8. | Explain technology promotional activities. | 14 |
| 9. | Explain the concept and importance of diffusion of technology. | 14 |
| 10. | Write short notes on any two . | 14 |
| | a) R & D organisation and its role. | |
| | b) Nature of technological change. | |
| | c) Macro effect of technology change. | |
| | d) Technology strategy for enterprise. | |
