

M.B.A. CBCS Pattern Semester-III  
**PCB3EG1 - Supply Chain Management**

P. Pages : 1

Time : Three Hours



**GUG/W/23/10702**

Max. Marks : 70

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- Notes : 1. Attempt **any five** questions.  
2. All questions carry equal marks.

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|-----|---|----|
| 1.  | Discuss the objectives and importance of supply chain management.   | 14 |
| 2.  | Explain various decision phases in a supply chain and also describe supply chain strategies.                            | 14 |
| 3.  | Discuss the role of distribution in a supply chain and factors influencing on distribution network design.              | 14 |
| 4.  | Explain network design in an uncertain environment and write the impact of uncertainty on network design.               | 14 |
| 5.  | Discuss the characteristics of forecast and various forecasting methods in supply chain.                                | 14 |
| 6.  | What is predictable variability in a supply chain? State implementing solutions to predictable variability in practice. | 14 |
| 7.  | Discuss about managing inventories in supply chain.   | 14 |
| 8.  | State the role of safety inventory in a supply chain.   | 14 |
| 9.  | Describe various design options for transportation network in supply chain management.                                  | 14 |
| 10. | Write short notes on <b>any two</b> .   | 14 |
|     | a) Role of IT in supply chain.  |    |
|     | b) Customer relationship management.  |    |
|     | c) Supply chain technologies.   |    |
|     | d) Risk management in transportation.   |    |

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