

B.B.A.- III CBCS Pattern Semester-V
UCB5E03 - Logistic Management-I

P. Pages : 1

Time : Three Hours



GUG/W/23/13030

Max. Marks : 80

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- Notes : 1. Attempt all questions.
2. All questions carry equal marks.

1. a) State the importance of logistic management. 8
b) Discuss the functions of logistic management in detail. 8

OR

- c) Define logistic management. Discuss the role of logistic management. 16
2. a) Write a note on types of warehouse. 8
b) Explain the functions of ware housing. 8

OR

- c) Define ware housing. State its importance. 16
3. a) Explain the role of material handling. 8
b) Discuss the objectives of logistic packaging. 8

OR

- c) Define material handling. What are the functions of material handling? 16
4. a) Discuss the importance of material storage. 8
b) Explain the types of material storage. 8

OR

- c) What is material storage? Discuss the role of material storage. 16
5. Write short notes.
a) Objectives of logistic management. 4
b) Selection of site. 4
c) Ware housing costing. 4
d) Principles of material storage. 4
