

B.Com. CBCS Pattern Semester-IV  
**UCA4E14 - Group-D Paper-VII : Information Technology  
(E-Commerce & Web Designing)**

P. Pages : 2

Time : Three Hours



**GUG/W/23/12038**

Max. Marks : 60

- Notes :
1. All questions are compulsory and carry equal marks.
  2. Draw well labelled diagram wherever necessary.
  3. Avoid vague answer and write answer relevant and specific to questions.

**Either:**

1. a) What do you mean by E- commerce? Explain advantages of E- commerce. 6
- b) Discuss about E- commerce implementation. 6

**OR**

- c) Explain advantages and disadvantages of E- market. 6
- d) Write a note on: 6
  - i) Electronic market.
  - ii) EDI.

**Either:**

2. a) Create a HTML webpages showing the physical (formatting) style tag with output. 6
- b) Write and explain basic structure of HTML with suitable example. 6

**OR**

- c) Write a note on classification on HTML. 6
- d) Explain steps to create and view HTML Document. 6

**Either:**

3. a) Write a HTML program for Definition list. 6
- b) Write difference between ordered and unordered list with example. 6

**OR**

- c) Explain various attributes of <IMG> tag with suitable example. 6
- d) Explain nested list with suitable example. 6

**Either:**

4. a) Explain following tag with their attributes. **6**
- i) <TABLE>
  - ii) <TR>, <TD>
- b) Explain <FRAMSET> Tag in detail. **6**

**OR**

- c) Explain following Tag and their attributes. **6**
- i) <select>
  - ii) <option>
- d) List various form controls and explain any two of them. **6**
5. Attempt all the questions.
- a) Explain Thread cycle. **3**
- b) Write a short note on: **3**
- i) Head Tag
  - ii) Title tag
- c) Explain Inline and external images in HTML. **3**
- d) Explain the text control & reset button. **3**

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