

M.C.M. - II CBCS Pattern Semester-III
PCMCMT304.1-Elective-I-Paepr-IV - Research Methodology

P. Pages : 2

Time : Three Hours



GUG/W/23/10776

Max. Marks : 80

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- Notes : 1. All questions are compulsory and carry equal marks.
2. Draw neat and labelled diagram wherever necessary.
3. Avoid vague answers and write answers relevant and specific to question only.

Either:

1. a) Explain criteria for good Research. 8
b) What is Research Methodology? Explain different types of Research in detail. 8

OR

- c) What is the need and features of research design? Explain. 8
d) Explain six P of research in detail. 8

Either:

2. a) What do you mean by sampling? Explain the types of sampling. 8
b) Write down the steps in sampling design in detail. 8

OR

- c) What are the characteristics of good sample design? Explain. 8
d) Explain in detail how to select Random sample. 8

Either:

3. a) What is data collection? Explain methods of data collection. 8
b) What is Data Analysis? Explain types of Analysis. 8

OR

- c) Explain Interview and Questionnaires methods. 8
d) Explain any two methods of collection of secondary data. 8

Either:

4. a) What is Hypothesis? Write down the steps for Hypothesis testing. **8**
b) What is Report writing? Write the significance of Report writing. **8**

OR

- c) Define Research Report. Explain the mechanics of writing a Research report. **8**
d) Explain the flow diagram for hypothesis testing with suitable example. **8**
5. Attempt all the questions.
- a) Explain the objectives of Research. **4**
b) Explain complex Random sampling design. **4**
c) Explain difference between Questionnaires and schedules. **4**
d) Short note on hypothesis Testing means. **4**
