

B.B.A.- III CBCS Pattern Semester-V  
**UCB5E03 - Logistic Management-I**

P. Pages : 1

Time : Three Hours



**GUG/W/23/13030**

Max. Marks : 80

- Notes : 1. Attempt all questions.  
2. All questions carry equal marks.

1. a) State the importance of logistic management. 8  
b) Discuss the functions of logistic management in detail. 8

**OR**

- c) Define logistic management. Discuss the role of logistic management. 16  
2. a) Write a note on types of warehouse. 8  
b) Explain the functions of ware housing. 8

**OR**

- c) Define ware housing. State its importance. 16  
3. a) Explain the role of material handling. 8  
b) Discuss the objectives of logistic packaging. 8

**OR**

- c) Define material handling. What are the functions of material handling? 16  
4. a) Discuss the importance of material storage. 8  
b) Explain the types of material storage. 8

**OR**

- c) What is material storage? Discuss the role of material storage. 16  
5. Write short notes.  
a) Objectives of logistic management. 4  
b) Selection of site. 4  
c) Ware housing costing. 4  
d) Principles of material storage. 4

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