

B.B.A. CBCS Pattern Semester-III
UCB3F01 - Production Management

P. Pages : 1

Time : Three Hours



GUG/W/23/10598

Max. Marks : 80

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- Notes : 1. All questions are compulsory.
2. All questions carry equal marks.

1. a) State the objectives of production management. 8
b) Explain the production process in detail. 8

OR

- c) Explain the functions & responsibilities of production manager. 16
2. a) Explain the procedure of production selection. 8
b) Explain service operations in detail. 8

OR

- c) Discuss the factors affecting on production and operation management. 16
3. a) Discuss various types of plant layout. 8
b) Explain the factors affecting on plant location. 8

OR

- c) State the objectives of plant layout & write factors influencing layout choices. 16
4. a) State the difference between quality control & quality assurance. 8
b) Explain the needs of quality control. 8

OR

- c) Explain the scope and importance of quality management in an industry. 16
5. Write short answer.
a) Problem's of production management. 4
b) Short range strategies of production management. 4
c) Features of good plant layout. 4
d) Total quality management. 4
