

M.B.A. CBCS Pattern Semester-IV
PCB4EI3 - SP03 - Floriculture, Biotech & Food Processing Units
(Agri-Business Management)

P. Pages : 1

Time : Three Hours



GUG/W/23/10735

Max. Marks : 70

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- Notes : 1. Attempt **any five** questions.
2. All questions carry equal marks.

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| 1. | Discuss the recent trends in Floriculture industry state its scope and future project. | 14 |
| 2. | What is landscape gardening? Describe it with various style of gardening. | 14 |
| 3. | What is flower management? Discuss its concept and scope in floriculture industry development. | 14 |
| 4. | State the process for storage and packing of cut flowers determining optimum time harvesting of flowers for export and home use. | 14 |
| 5. | Discuss the need and applications of biotechnology for agriculture uses and benefits. | 14 |
| 6. | State the structure and quality parameters for bioprocess engineering and quality products and productivity based industries. | 14 |
| 7. | Discuss the present status of food industry in India. | 14 |
| 8. | State the laws and regulations related to food industry regarding quality management and their control. | 14 |
| 9. | Discuss the concept of food processing management what precaution should be taken regarding protection of food during storage and transportation. | 14 |
| 10. | Write short note on any two . | 14 |
| | a) Post-Harvest Management. | |
| | b) Tissue culture. | |
| | c) Cultivation and production technology of ornamental plants. | |
| | d) Fruit production technology for domestic and global market. | |
