

M.B.A. CBCS Pattern Semester-III  
**PCB3EG1 - Supply Chain Management**

P. Pages : 1

Time : Three Hours



**GUG/W/23/10702**

Max. Marks : 70

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- Notes : 1. Attempt **any five** questions.  
2. All questions carry equal marks.

1. Discuss the objectives and importance of supply chain management. **14**
2. Explain various decision phases in a supply chain and also describe supply chain strategies. **14**
3. Discuss the role of distribution in a supply chain and factors influencing on distribution network design. **14**
4. Explain network design in an uncertain environment and write the impact of uncertainty on network design. **14**
5. Discuss the characteristics of forecast and various forecasting methods in supply chain. **14**
6. What is predictable variability in a supply chain? State implementing solutions to predictable variability in practice. **14**
7. Discuss about managing inventories in supply chain. **14**
8. State the role of safety inventory in a supply chain. **14**
9. Describe various design options for transportation network in supply chain management. **14**
10. Write short notes on **any two**. **14**
  - a) Role of IT in supply chain.
  - b) Customer relationship management.
  - c) Supply chain technologies.
  - d) Risk management in transportation.

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