

Certificate for Event and Hospitality Management (NEP Pattern) 6 Month  
**EHM012 - Paper-II : Event Management**

P. Pages : 1

Time : Three Hours



**GUG/W/23/15280**

Max. Marks : 80

- Notes : 1. All questions are compulsory.  
2. All questions carry equal marks.

1. a) What are the key elements and types of conferences management? 16

**OR**

b) Explain the role of delegates? 8

c) Discuss the documentation and Administration related to organization of conference. 8

2. a) Explain the term exhibition with their type and scope. 16

**OR**

b) Explain the duties and responsibilities of trade fair. 8

c) What the shipping methods for exhibitions? 8

3. a) Discuss the necessary guidelines and procedures to coordinate execute a wedding special event. 16

**OR**

b) What is wedding planning? Explain types of wedding? 8

c) Explain the budgeting & planning of wedding? 8

4. a) What is Professional Photograph? Discuss types of camera. 16

**OR**

b) What are the basic concepts of digital photography and Flash? 8

c) Write the uses of exposure meters and filters. 8

5. Write short note. 4

a) Type of presentation. 4

b) Describe the essential element for exhibition planning. 4

c) Marketing and promotional plan for exhibitions. 4

d) Wedding Themes. 4

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