

M.B.A. CBCS Pattern Semester-IV
PCB4ED4 - SP04 - Enterprise Resource Planning
(Information Technology Management)

P. Pages : 1

Time : Three Hours



GUG/W/23/10739

Max. Marks : 70

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- Notes : 1. Attempt **any five** questions.
2. All questions carry equal marks.

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| 1. | Discuss the concepts and benefits of Enterprise Resource Planning. | 14 |
| 2. | Explain critical success factors for Enterprise Resource Planning. | 14 |
| 3. | Explain the stages of ERP project life cycle. | 14 |
| 4. | Describe ERP Architecture in detail. | 14 |
| 5. | Discuss the concept of ERP market with market share of various companies. | 14 |
| 6. | Describe SAP implementation process in detail. | 14 |
| 7. | Explain the sales and distribution ERP model. | 14 |
| 8. | Discuss the features, benefits and overall functionality of ERP model in HRM. | 14 |
| 9. | Discuss the role of ERP in industries and reason for High Demand of ERP. | 14 |
| 10. | Write short notes on any two . | 14 |
| | a) Risks in ERP | |
| | b) Change Management in ERP. | |
| | c) ERP Packages for SME. | |
| | d) ERP Implementation. | |
