

B.B.A. CBCS Pattern Semester-VI  
**UCB6E02 - Entrepreneurship Development-II**

P. Pages : 1

Time : Three Hours



**GUG/W/23/13377**

Max. Marks : 80

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- Notes : 1. All questions are compulsory.  
2. All questions carry equal marks.

1. a) Explain objectives of supply chain management. 8  
b) Explain the importance of Logistics Transport. 8

**OR**

- c) Explain the role of Entrepreneur in Export promotion and import substitution. 16  
2. a) Explain the insurance and economic development. 8  
b) State the purpose and Need of insurance. 8

**OR**

- c) Explain in detail the procedure regarding settlement of policy claims. 16  
3. a) Explain the structure of Global logistic industry. 8  
b) Explain the importance of shipping line agents. 8

**OR**

- c) Define inventory control. Explain the merit and Demerit of inventory control. 16  
4. a) Explain the Exim policy an overview. 8  
b) Explain the importance of Export pricing. 8

**OR**

- c) What do you mean by Export Finance? Explain the export-import procedure. 16  
5. Write short note.  
a) Supplementing economic growth. 4  
b) Functions of an Agent. 4  
c) Supply chain management. 4  
d) Market selection. 4

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