

M.B.A. CBCS Pattern Semester-III
PCB3C02 - Business Ethics & Corporate Governance

P. Pages : 1

Time : Three Hours



GUG/W/23/10691

Max. Marks : 70

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- Notes : 1. All questions are compulsory.
2. All questions carry equal marks.

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| 1. | Define business ethics. Discuss its importance & need for business. | 14 |
| 2. | Explain Friedmans economic theory. | 14 |
| 3. | Discuss LPG & Global trends in business ethics. | 14 |
| 4. | Describe professionalism and professional ethics code. | 14 |
| 5. | Explain mechanisms and systems of corporate governance in India. | 14 |
| 6. | Discuss steps to attain CSR. | 14 |
| 7. | Explain future of Indian CSR. | 14 |
| 8. | Describe India's environment policy. | 14 |
| 9. | Discuss impact of globalization on Indian corporate and social culture. | 14 |
| 10. | Write short notes on any two . | 14 |
| | a) World bank on corporate governance. | |
| | b) Prestigious awards for CSR. | |
| | c) Environment audit. | |
| | d) Whistle blowing and its codes. | |
