SP02 - PCB3ED2 : E-Business

P. Pages : 1

Time : Three Hours

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GUG/W/23/10710

Max. Marks : 70

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Notes : 1. Attempt **any five** questions.
2. All questions carry equal marks.

1.	Define E-commerce. Explain the unique features of e-commerce and technology.	**14**
2.	Explain the growth of internet and web.	**14**
3.	Explain the latest development in network security protocols.	**14**
4.	What is internet. Explain the I.P. Address, Domain names & URLs.	**14**
5.	Distinguish between intranets and extranets in details.	**14**
6.	Explain the eight key elements of a business model.	**14**
7.	What is Enterprise Resource Planning (ERP). Discuss ERP implementation and its Architecture.	**14**
8.	Discuss ethical, social and political issues in e-commerce.	**14**
9.	Explain Business models and its process.	**14**
10.	Write short note on **any two.**	**14**

   a)   Ethical Concept.

   b)   B2B Business model.

   c)   Internet service provider.

   d)   Web Technology.

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