

M.B.A. F.Y. New CBCS Pattern Semester-II
PCB2C01 / C-21 - Organizational Behavior and Development

P. Pages : 1

Time : Three Hours



GUG/W/23/10682

Max. Marks : 70

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- Notes : 1. Attempt **any five** questions.
2. All questions carry equal marks.

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| 1. | Define OB. What is the scope and importance of organizational Behaviour in today's modern business world? | 14 |
| 2. | "The supportive and collegial models of OB are especially appropriate for use in the more affluent nations". Do you agree or disagree? Discuss. | 14 |
| 3. | How are values formed? How do our values affect our behaviour? | 14 |
| 4. | What is meant by the term 'job satisfaction'? What are some of the major determinants or factors that influence job satisfaction? | 14 |
| 5. | What do you mean by leadership? Explain basic qualities of leadership. | 14 |
| 6. | Define group cohesiveness. Explain the relationship between group cohesiveness and productivity. | 14 |
| 7. | "Change is the lifeline of the organization". Elucidate. | 14 |
| 8. | What is organizational development intervention? Explain individual intervention. | 14 |
| 9. | Discuss the major OD interventions. In your opinion, which OD intervention is most effective and why? | 14 |
| 10. | Write short notes on any two . | 14 |
| | a) OB in virtual organization. | |
| | b) Halo effect. | |
| | c) Stereotyping. | |
| | d) Maslow's theory of motivation. | |
