

M.B.A. CBCS Pattern Semester-I
PCB1C01 - Principles of Business Management

P. Pages : 1

Time : Three Hours



GUG/W/23/10674

Max. Marks : 70

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- Notes : 1. All questions are compulsory.
2. All questions carry equal marks.

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| 1. | “Management is an art as well as science” Elaborate. | 14 |
| 2. | Describe Fayol’s contribution for the development of management thoughts. | 14 |
| 3. | Explain Hawthorne experiments in details. | 14 |
| 4. | Discuss the term ‘Co-ordination’. How can effective co-ordination improve the performance of management? | 14 |
| 5. | Define planning? Explain the various stages involve in management planning. | 14 |
| 6. | Discuss the concept of decision making with its characteristics. | 14 |
| 7. | ‘Co-ordination – An essence of management’. Elaborate. | 14 |
| 8. | Discuss Responsibility and Accountability. | 14 |
| 9. | What is ‘Control’? Discuss its techniques and essentials of an effective controls system. | 14 |
| 10. | Write short notes on any two . | 14 |
| | a) Functions of Management. | |
| | b) MBO. | |
| | c) Delegation of Authority. | |
| | d) Span of control. | |
