

M.B.A. F.Y. New CBCS Pattern Semester-II
PCB2C01 / C-21 - Organizational Behavior and Development

P. Pages : 1

Time : Three Hours



GUG/W/23/10682

Max. Marks : 70

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- Notes : 1. Attempt **any five** questions.
2. All questions carry equal marks.

1. Define OB. What is the scope and importance of organizational Behaviour in today's modern business world? **14**
2. "The supportive and collegial models of OB are especially appropriate for use in the more affluent nations". Do you agree or disagree? Discuss. **14**
3. How are values formed? How do our values affect our behaviour? **14**
4. What is meant by the term 'job satisfaction'? What are some of the major determinants or factors that influence job satisfaction? **14**
5. What do you mean by leadership? Explain basic qualities of leadership. **14**
6. Define group cohesiveness. Explain the relationship between group cohesiveness and productivity. **14**
7. "Change is the lifeline of the organization". Elucidate. **14**
8. What is organizational development intervention? Explain individual intervention. **14**
9. Discuss the major OD interventions. In your opinion, which OD intervention is most effective and why? **14**
10. Write short notes on **any two**. **14**
 - a) OB in virtual organization.
 - b) Halo effect.
 - c) Stereotyping.
 - d) Maslow's theory of motivation.
