

B.B.A. CBCS Pattern Semester-VI
UCB6E01 - Logistics Management-II

P. Pages : 1

Time : Three Hours



GUG/W/23/13376

Max. Marks : 80

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- Notes : 1. All questions are compulsory.
2. All questions carry equal marks.

1. a) Explain the significance of supply chain management. **8**
- b) Discuss the Evolution process of Transportation. **8**
- OR**
- c) Write the Role & objectives of supply chain management. **16**
2. a) Discuss the policies of Inventory. **8**
- b) State the purchasing decision in inventory. **8**
- OR**
- c) Explain the functions and importance of inventory management. **16**
3. a) Write the importance of packaging in inventory. **8**
- b) State the characteristics of competitive network. **8**
- OR**
- c) Explain the significance and functions of inventory valuation. **16**
4. a) Write the need of logistics performance measurement. **8**
- b) State the principles of logistic audit. **8**
- OR**
- c) Discuss the levels and objectives of logistic performance. **16**
5. Write short note.
- a) Modes of Transportation. **4**
- b) Needs of Inventory. **4**
- c) Functions of Warehousing. **4**
- d) Needs of Logistic Audit. **4**
