

B.B.A. CBCS Pattern Semester-III  
**UCB3F01 - Production Management**

P. Pages : 1

Time : Three Hours



**GUG/W/23/10598**

Max. Marks : 80

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- Notes : 1. All questions are compulsory.  
2. All questions carry equal marks.

1. a) State the objectives of production management. **8**  
b) Explain the production process in detail. **8**

**OR**

- c) Explain the functions & responsibilities of production manager. **16**  
2. a) Explain the procedure of production selection. **8**  
b) Explain service operations in detail. **8**

**OR**

- c) Discuss the factors affecting on production and operation management. **16**  
3. a) Discuss various types of plant layout. **8**  
b) Explain the factors affecting on plant location. **8**

**OR**

- c) State the objectives of plant layout & write factors influencing layout choices. **16**  
4. a) State the difference between quality control & quality assurance. **8**  
b) Explain the needs of quality control. **8**

**OR**

- c) Explain the scope and importance of quality management in an industry. **16**  
5. Write short answer.  
a) Problem's of production management. **4**  
b) Short range strategies of production management. **4**  
c) Features of good plant layout. **4**  
d) Total quality management. **4**

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