

M.C.A. - I (2 Years) New CBCS Pattern Semester-I  
**PSMCAT105.2 - Paper-V : Elective-II : E-Commerce**

P. Pages : 2

Time : Three Hours



**GUG/W/23/13641**

Max. Marks : 80

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- Notes : 1. All questions are compulsory and carry equal marks.  
2. Draw neat and labelled diagram wherever necessary.  
3. Avoid vague answers and write specific and related answers to questions.

**Either:**

1. a) What is E-commerce? Explain functions of E-commerce in detail. 8  
b) Explain EDI model in detail. 8

**OR**

- c) Explain following: 8  
i) On-line payment ii) Wallet payment  
d) What do you understand by payment gateway? Explain it in detail. 8

**Either:**

2. a) What is Intranet? Explain the components of Intranet in detail. 8  
b) Give the difference between Extranet and Intranet in detail. 8

**OR**

- c) Explain the Role of Intranet in B2B Application. 8  
d) What do you understand by planning for Electronic commerce? Explain in detail. 8

**Either:**

3. a) Explain the concept of EDI and it's limitation in detail. 8  
b) Explain the different payment types in detail. 8

**OR**

- c) Explain following- 8  
i) Traditional payment  
ii) Value exchange system  
d) Explain about modern payment cash in detail. 8

**Either:**

4. a) Explain the cons. of online shopping in detail. **8**
- b) Imagine a person starting an online business. Why person choose internet compared to traditional business. **8**

**OR**

- c) How can businesses use data and technology to create personalized shopping experiences for their customers. **8**
- d) Explain Indian Customer EDI system in detail. **8**
5. Attempt all the questions.
- a) Write a note on VAS. **4**
- b) Discuss in short about linking objectives to business strategies. **4**
- c) Write a note on paperless bill. **4**
- d) Write note on imports & exports. **4**

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