

B.C.A.- II CBCS Pattern Semester-IV
UBCAT402 - Paper-II : e-Commerce & Web Designing

P. Pages : 2

Time : Three Hours



GUG/W/23/11976

Max. Marks : 40

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- Notes :
1. All questions are compulsory and carry equal marks.
 2. Draw a neat and labelled diagram wherever necessary.
 3. Avoid vague answer and write specific answer related to question.

Either:

1. a) Explain the impediment of E-Commerce in detail. 4
- b) Write a short note on three pillars of E-commerce. 4

OR

- c) Explain the following. 4
 - i) Internet Addressing.
 - ii) Internet Protocols.
- d) Explain in detail about search engine. 4

Either:

2. a) Explain the advantages and disadvantages of HTML. 4
- b) Write a steps to create and view HTML Document in brief. 4

OR

- c) Explain the structure of HTML in detail. 4
- d) Demonstrate the use of <marques> and <pre> with example. 4

Either:

3. a) What are different types of Hyperlink using creating? Explain suitable example. 4
- b) Write the difference between Ordered and unordered list. 4

OR

- c) Explain the Image Tag and their related Attribute in detail. 4
- d) Write a program to Demonstration to linking different web page document created by user. 4

Either:

4. a) Define frame and explain the <frameset> tags with related attributes in detail. 4
- b) Explain the following. 4
- i) Form tag
- ii) Select tag.

OR

- c) Explain the use of Reset and submit button in detail. 4
- d) Demonstrate the use of checkbox and Radio Buttons. 4
5. Solve all the questions. 2
- a) Explain the services of internet in brief. 2
- b) Explain a short note on logical Tags in detail. 2
- c) Write a short note on External Images. 2
- d) Write a short note on Form tag. 2
