

M.C.A. - I (2 Years) New CBCS Pattern Semester-I
PSMCAT105.2 - Paper-V : Elective-II : E-Commerce

P. Pages : 2

Time : Three Hours



GUG/W/23/13641

Max. Marks : 80

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- Notes :
1. All questions are compulsory and carry equal marks.
 2. Draw neat and labelled diagram wherever necessary.
 3. Avoid vague answers and write specific and related answers to questions.

Either:

1. a) What is E-commerce? Explain functions of E-commerce in detail. 8
- b) Explain EDI model in detail. 8

OR

- c) Explain following: 8
 - i) On-line payment
 - ii) Wallet payment
- d) What do you understand by payment gateway? Explain it in detail. 8

Either:

2. a) What is Intranet? Explain the components of Intranet in detail. 8
- b) Give the difference between Extranet and Intranet in detail. 8

OR

- c) Explain the Role of Intranet in B2B Application. 8
- d) What do you understand by planning for Electronic commerce? Explain in detail. 8

Either:

3. a) Explain the concept of EDI and it's limitation in detail. 8
- b) Explain the different payment types in detail. 8

OR

- c) Explain following- 8
 - i) Traditional payment
 - ii) Value exchange system
- d) Explain about modern payment cash in detail. 8

Either:

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| 4. | a) | Explain the cons. of online shopping in detail. | 8 |
| | b) | Imagine a person starting an online business. Why person choose internet compared to traditional business. | 8 |

OR

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|-----------|----|---|----------|
| | c) | How can businesses use data and technology to create personalized shopping experiences for their customers. | 8 |
| | d) | Explain Indian Customer EDI system in detail. | 8 |
| 5. | | Attempt all the questions. | |
| | a) | Write a note on VAS. | 4 |
| | b) | Discuss in short about linking objectives to business strategies. | 4 |
| | c) | Write a note on paperless bill. | 4 |
| | d) | Write note on imports & exports. | 4 |
